

Agency	Consultation	Project Management	Design, Layout	Art Direction	Copywriting	Revisions	Production Coordination	Videography	Photography Services	Management	Research Analysis	Campaign Development	Agency Fees -Media Buying/ Placement	Strategy Development	Video Production	Radio Production	Digital Production	Concepting
Big Top Productions (Celsius Marketing)	\$125	\$125	\$125	\$125	\$125	\$125	\$125	\$125	\$125	\$125	\$125	\$125	10.0%	\$125	\$125	\$125	\$125	\$125
Birdsall Voss & Associates	\$175	\$175	\$175	\$175	\$175	\$175	\$175	\$175	\$175	\$175	\$175	\$175	N/A	\$175	Fee Based at hourly rate	\$175	\$175	\$175
Carnegie Dartlet LLC	\$200	\$165	\$140	\$200	\$140	TBD	\$165	\$200	\$200	\$130	\$130	\$130	15-20%	\$200	\$200	\$200	\$200	TBD
Crawford Strategy	\$180	\$145	\$145	\$180	\$145	\$145	\$145	\$145	\$145	\$180	\$180	\$180	12.5%	\$225	\$170	\$145	\$145	\$180
Digital United (Mediate.LY)	\$200	\$150	\$150	\$175	\$150		\$125	\$150	\$175	\$150	\$175	\$200	12-15%	\$200	\$175	\$150	\$125	\$125
Everspring	\$150	\$150	\$150	\$200	\$150	\$150	\$150	\$150	\$150	\$150	\$150	\$200	10.0%	\$200	\$200	\$200	\$200	\$200
evok Advertising	\$155	\$155	\$155	\$155	\$155	\$155	\$155	\$155	\$155	\$155	\$155	\$155	15%	\$155	\$155	\$155	\$155	\$155
Fifteen Four, LLC	\$175	\$175	\$150	\$175	\$150	\$125	\$175	\$175	\$150	\$175	\$175	\$175	15.0%	\$200	\$175	\$175	\$175	\$200
Frankel Media Group, LLC	\$205	\$205	\$205	\$205	\$205	\$205	\$205	\$205	\$205	\$205	\$205	\$205	15-20%	\$205	\$205	\$205	\$205	\$205
Heavy Content Studios	\$170	\$170	\$170	\$170	\$170	\$170	\$170	\$170	\$170			\$170		\$170	\$170	\$170	\$170	\$170
idfive, LLC	\$215	\$155	\$175	\$215	\$175	\$155	\$155	\$215	\$215	\$155	\$175	\$215	\$6	\$225	\$215	\$175	\$175	\$200
MindPower Inc	\$300	\$165	\$165	\$250	\$150	\$150	\$165	\$250	\$250	\$165	\$250	\$300	10.0%	\$200	\$185	\$185	\$185	\$185
Moore Communications Group	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	\$165	12.5%	\$165	\$165	\$165	\$165	\$165
Never Without LLC	\$185	\$185	\$185	\$185	\$185	\$185	\$185	\$185	\$185	\$185	\$185	\$185		\$185	\$185	\$185	\$185	\$185
SimpsonScarborough	\$225	\$225	\$225	\$225	\$225	\$225	\$225	\$225	\$225	\$225	\$225	\$225	17.0%	\$225	\$225	\$225	\$225	\$225
St. John & Partners Advertising & Public Relations	\$300	\$150	\$165	\$165	\$165	\$165	\$150	\$165	\$165	\$150	\$150	\$150	12.5%	\$300	\$250	\$250	\$165	\$165
The Dalton Agency	\$150	\$120	\$130	\$140	\$130	\$120	\$120	\$175	\$150	\$125	\$140	\$150	12.0%	\$165	\$160	\$130	\$140	\$140
VisonPoint Markting	\$200	\$185	\$185	\$225	\$185	\$185	\$175	Project Based	Project Based	\$195	\$195	\$195	15.0%	\$200	Project Based	Project Based	Project Based	Project Based
Wingard, LLC	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250	\$250	15.0%	\$250	\$250	\$250	\$250	\$250