

Master of Science in Sport Analytics

Program of Study

Core Requirements (9 credits)

CAP6768 Data Analytics (3 Credits)

ISM6419 Data Visualization (3 Credits)

ISM6404 Applications of Business Analytics (3 Credits)

Major Requirements (21 credit hours) - *All SPM Prefix*

Intro to Sport Analytics (3 Credits)

Applications of Sport Analytics (3 Credits)

Advanced Sport Analytics & AI (3 Credits)

Practicum in Sport Analytics & Athletic Admin (3-6 Credits)

Sport Marketing (3 Credits)

Sport Finance & Economics (3 Credits)

Special Topics in Sport (3 Credits)