



PORL Public Opinion Research Lab

EMBARGOED UNTIL 5 a.m. EST Tuesday, Feb. 28

UNF Poll: Deegan Frontrunner for Jacksonville Mayor *Jacksonville voters opposed to splitting stadium renovation cost*

A new poll of likely voters in Duval County from the Public Opinion Research Lab (PORL) at the University of North Florida shows Democratic candidate Donna Deegan with an 18-point lead in the crowded field for Jacksonville Mayor.

Registered Duval County voters who are likely to vote in the March 21st election were asked their vote choices for several offices on the ballot, as well as additional questions about state and local issues.

When asked their vote choice for Jacksonville Mayor, Democrat Donna Deegan came out ahead of the other seven candidates, with 37% of respondents saying they would vote for her if the election were held today. Republican Daniel Davis came in second with 20%, followed by Republican Al Ferraro with 8% and Democrat Audrey Gibson with 7%. A total of 22% of respondents said they do not know who they would vote for. For a full list of mayoral candidates in the answer choices, please see the survey crosstabulations.

“Donna Deegan is the clear frontrunner in a crowded field, that looks poised to go until May,” commented Dr. Michael Binder, PORL faculty director and UNF professor of political science. “That said, 31% of Republican and 24% of Independent voters are still undecided and that means it could still be anyone’s race.”

Donna Deegan came out ahead in all hypothetical head-to-head races against the top three Republican candidates. Davis fared the best in these matchups, with 48% of respondents indicating a vote for Deegan, 39% for Davis, and 14% who said they don’t know or refused to answer. Deegan garnered 51% of the vote when stacked up against Ferraro, with 35%, and 14% who don’t know or refused. Cumber came in with 30% against Deegan’s 53%, with 18% who don’t know or refused.

“Again, we’re seeing between 12% and 20% of Republican voters still don’t know who they’d pick, even when choosing between Deegan and the top three Republican candidates,” noted Binder. “That big block of undecided voters makes this race particularly hard to predict, and they may ultimately decide which two candidates go on to the general election in May.”

In addition to election questions, respondents were asked about other local issues, including the most important problem facing Jacksonville. Crime was the top choice among respondents with 37%, followed distantly by education, the economy, and housing costs, each with 12%. For the full list of answer choices, please see the survey crosstabulations.

When asked their opinions about the City of Jacksonville removing all Confederate monuments from public spaces, 45% of respondents said they strongly or somewhat support removal, and 51% saying they oppose the removal, either strongly or somewhat.

“This issue continues to be a contentious one for Jacksonville voters, and you can really see where it splits when you break this down by race and ethnicity as well as party registration,” commented Binder. “As you might expect, support for removing the monuments is higher among registered

Democrats and Black respondents, while Republicans and White respondents have greater opposition,” he added.

Respondents were also asked their opinions on the prospect of Jacksonville hosting the 2028 Republican National Convention, for which it is being considered as a possible site. A majority (58%) of respondents said they support hosting the RNC, either strongly or somewhat, with 35% opposed.

“Unsurprisingly, support is higher among registered Republicans at 87%, but it is worth noting that 28% of registered Democrats are also on board,” said Binder.

Job approvals for a number of local community leaders were also included in the survey, Jaguars quarterback Trevor Lawrence earning the highest approval rating of them all, with 86% of respondents saying they approve either strongly or somewhat. Head coach Doug Pederson and owner Shad Khan also fared well, with 84% and 71% approval, respectively. By contrast, 52% of respondents approve of the way Mayor Lenny Curry is handling his job, 45% approve of City Council, and 51% for Melissa Nelson, State Attorney for Florida’s 4th Judicial Circuit.

“After a winning season, it’s not entirely shocking to see such high approval for the Jaguars and it’s clear that voters care quite a bit more for Trevor Lawrence and company than any of our elected officials,” said Binder. “With the Mayor’s office and City Council seats up for grabs next month, it will be interesting to see how the new administration, whomever it may be, handles potential stadium negotiations.”

When asked how important it is for Jacksonville to have an NFL team, a majority of respondents (53%) said it was very important, with 31% saying it is somewhat important, and 14% not at all important. However, when asked whether they would support or oppose the city using up to \$750 million of public funds to split the cost of stadium renovations with the Jaguars, 61% said they oppose the expenditure, either strongly or somewhat. Finally, when asked whether they had shouted “DUUUVAL” in the past year, 48% said they had personally participated in the tradition.

“I think it’s safe to say a lot of people like having an NFL team, and even approve of Shad Khan, but the voters we’ve talked to do *not* want to foot the bill for a new or improved stadium,” commented Binder. “It’s clearly not for lack of Duval pride, but most prefer to let the billionaire buy his own toys.”

For the full survey results, please see crosstabulations below.

Methodology

The UNF PORL Jax Speaks Poll was conducted from February 20 through February 24, 2023, by the Public Opinion Research Lab (PORL) at the University of North Florida, and consists of a sample of 593 registered, likely voters in Duval County. A voter was considered “likely” if they voted in any of the following local elections: the 2019 Duval First Election, 2019 Duval General Election, 2021 Special First Unitary Election, or 2022 Special General Unitary Election. Respondents who indicated they would *definitely* not vote or *probably* not vote in the upcoming election were screened out of the survey, as well as those who said they don’t know if they will vote or refused to answer. The sampling frames were sourced from the Florida voter file. To ensure a representative sample of likely voters, the samples was stratified into eight geographical regions based on House District.

Respondents were contacted by live callers via the telephone between 4:30 p.m. to 9:00 p.m. Monday through Friday, and 12:30 to 5:00 p.m. on the weekend, with up to three callbacks attempted. Data collection took place at the PORL facility with its 27-station Computer Assisted Telephone Interviewing (CATI) system. A single interviewer, through hand dialing, upon reaching an individual by phone, asked the listed respondent by name. If the respondent was not available, the call was terminated. This study had an 8% response rate, using the American Association of Public Opinion Research (AAPOR) Response Rate 3 (RR3) calculation.

All data were weighted by geographic strata, educational attainment, partisan registration, age, race, and sex to match the population of likely voters in Duval County. Partisan registration, House District, sex, race, and age weights were created from the January 2023 update of the Florida Voter File to match likely voters in each sample. Education weights were calculated using the Census Bureau's American Community Survey (ACS) 2021 5-year estimates for individuals 25 and over, adjusted for estimated likely voter effects. All weighted demographic variables were applied using the SPSS version 27 rake weighting function and are assigned a weight if one of the demographics being weighted on is missing. The margin of sampling error is +/- 4.0 percentage points.

The PORL is a full-service survey research facility that provides tailored research to fulfill each client's individual needs from political, economic, social, and cultural projects. The PORL opened in 2001 and is an independent, non-partisan center, a charter member of the American Association for Public Opinion Research Transparency Initiative and a member of the Association of Academic Survey Research Organization. As members of AAPOR, the PORL's goal is to support sound and ethical practices in the conduct of survey and public opinion research. For more information about methodology, contact Dr. Michael Binder at porl@unf.edu or (904) 620-2784.

About University of North Florida

The University of North Florida is a nationally ranked university located on a beautiful 1,381-acre campus in Jacksonville surrounded by nature. Serving nearly 17,000 students, UNF features six colleges of distinction with innovative programs in high-demand fields. UNF students receive individualized attention from faculty and gain valuable real-world experience engaging with community partners. A top public university, UNF prepares students to make a difference in Florida and around the globe. Learn more at www.unf.edu.

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Jax Speaks Survey Crosstabulations

Crosstabulations consist of weighted percentages, while observation counts (n) are unweighted totals. Due to rounding, some column percentages may total to greater than 100%.

Unless otherwise noted, the following survey questions were asked of all respondents.

For more information visit: <https://www.unf.edu/coas/port/>

In your opinion, what is the most important problem facing Jacksonville? [rotate choices]

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Education	12%	15%	9%	10%	10%	13%	9%	16%	12%	10%	22%	13%	-	19%	13%	12%	8%	
Improving transportation and infrastructure	4%	4%	3%	10%	6%	3%	2%	7%	5%	2%	-	7%	8%	10%	10%	4%	3%	
Crime	37%	27%	46%	42%	35%	39%	39%	33%	38%	33%	28%	42%	17%	23%	18%	28%	42%	
Taxes	1%	1%	1%	3%	2%	1%	1%	1%	1%	1%	11%	-	-	3%	3%	-	2%	
Economy/jobs	12%	9%	13%	16%	11%	12%	12%	11%	12%	12%	6%	16%	33%	16%	11%	16%	9%	
Improving the downtown area	6%	5%	5%	8%	8%	4%	4%	8%	6%	5%	-	-	-	10%	12%	4%	4%	
Housing costs	12%	17%	9%	5%	11%	13%	13%	12%	10%	18%	22%	3%	25%	19%	14%	22%	10%	
Race relations	8%	14%	3%	-	8%	8%	9%	6%	5%	13%	6%	19%	-	-	5%	5%	10%	
Environment	2%	2%	2%	2%	2%	2%	1%	3%	3%	1%	-	-	-	-	4%	1%	3%	
Something else	5%	4%	8%	3%	7%	4%	7%	3%	6%	4%	6%	-	17%	4%	5%	5%	7%	
Don't know	2%	2%	2%	2%	2%	2%	3%	1%	2%	2%	-	-	-	-	1%	1%	3%	

If the election for Jacksonville Mayor were held today, which of the following candidates would you vote for?

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Omega Allen, No Party Affiliation	1%	1%	-	2%	0%	1%	0%	1%	-	2%	-	-	-	3%	-	1%	0%	
LeAnna Gutierrez Cumber, Republican	5%	-	8%	8%	5%	5%	4%	7%	-	6%	-	-	-	4%	3%	7%	4%	
Daniel Davis, Republican	20%	2%	37%	20%	24%	16%	20%	19%	24%	2%	33%	37%	15%	7%	14%	19%	23%	
Donna Deegan, Democrat	37%	69%	7%	36%	33%	40%	35%	42%	30%	55%	44%	43%	31%	47%	39%	31%	37%	
Al Ferraro, Republican	8%	1%	15%	6%	8%	8%	9%	7%	11%	1%	-	-	-	7%	7%	6%	10%	
Audrey Gibson, Democrat	7%	15%	1%	3%	4%	10%	8%	7%	3%	20%	-	7%	23%	13%	12%	8%	6%	
Frank Keasler, Republican	1%	0%	1%	2%	2%	0%	1%	1%	1%	-	-	-	-	-	1%	1%	1%	
Someone else	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-	
Don't know	22%	13%	31%	24%	25%	20%	23%	20%	24%	20%	17%	13%	31%	23%	24%	27%	19%	

If the election for Jacksonville Mayor were held today and the candidates were Democrat Donna Deegan and Republican Daniel Davis, which candidate would you vote for?

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Daniel Davis	39%	3%	75%	37%	44%	35%	42%	35%	52%	3%	44%	43%	25%	19%	35%	37%	42%	
Donna Deegan	48%	86%	10%	46%	41%	53%	44%	53%	36%	78%	50%	50%	50%	65%	53%	47%	46%	
Don't know	12%	11%	12%	16%	13%	11%	12%	11%	10%	17%	6%	7%	25%	13%	9%	14%	10%	
Refusal	2%	1%	3%	-	2%	2%	2%	2%	2%	2%	-	-	-	3%	3%	-	2%	

If the election for Jacksonville Mayor were held today and the candidates were Democrat Donna Deegan and Republican LeAnna Gutierrez Cumber, which candidate would you vote for?

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
LeAnna Gutierrez Cumber	30%	2%	56%	34%	35%	25%	31%	28%	40%	2%	44%	19%	17%	19%	27%	29%	29%	
Donna Deegan	53%	88%	17%	54%	46%	58%	50%	57%	42%	81%	50%	58%	58%	61%	53%	54%	52%	
Don't know	14%	8%	20%	9%	16%	12%	14%	12%	13%	13%	6%	23%	25%	13%	15%	14%	13%	
Refusal	4%	2%	6%	3%	3%	5%	5%	3%	5%	3%	-	-	-	7%	5%	4%	6%	

If the election for Jacksonville Mayor were held today and the candidates were Democrat Donna Deegan and Republican Al Ferraro, which candidate would you vote for?

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Al Ferraro	35%	2%	66%	38%	40%	31%	38%	31%	47%	2%	29%	36%	17%	28%	31%	32%	38%	37%
Donna Deegan	51%	88%	16%	49%	46%	56%	48%	57%	40%	82%	59%	48%	58%	59%	53%	53%	50%	49%
Don't know	12%	8%	16%	11%	12%	12%	12%	12%	11%	12%	12%	16%	25%	13%	12%	13%	11%	11%
Refusal	2%	2%	2%	3%	2%	2%	3%	1%	2%	3%	-	-	-	-	4%	2%	1%	2%

If the election for Duval County Property Appraiser were held today, which of the following candidates would you vote for?

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Danny Becton, Republican	13%	2%	26%	8%	14%	13%	15%	12%	19%	1%	-	10%	-	3%	8%	14%	22%	12%
Jason Fischer, Republican	16%	3%	29%	15%	23%	10%	14%	18%	21%	2%	12%	10%	23%	19%	16%	11%	13%	18%
Joyce Morgan, Democrat	43%	80%	8%	33%	36%	48%	41%	45%	29%	78%	41%	43%	46%	55%	41%	45%	42%	41%
Don't know	28%	15%	37%	44%	28%	29%	31%	24%	30%	18%	47%	37%	31%	23%	35%	29%	23%	29%
Refusal	<1%	<1%	<1%	-	<1%	<1%	-	1%	<1%	1%	-	-	-	-	1%	-	<1%	<1%

If the election for Jacksonville City Council At Large Group 1 were held today, which of the following candidates would you vote for?

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Terrance Freeman, Republican	40%	14%	69%	30%	43%	38%	43%	37%	50%	17%	39%	27%	29%	29%	35%	36%	41%	45%
Eric Parker, Libertarian	24%	35%	9%	38%	24%	24%	22%	25%	20%	30%	50%	33%	21%	23%	29%	28%	27%	19%
Don't know	32%	43%	21%	32%	31%	32%	31%	33%	28%	45%	11%	33%	43%	42%	32%	32%	27%	32%
Refusal	4%	9%	1%	-	2%	6%	3%	6%	3%	8%	-	7%	7%	7%	4%	4%	4%	4%

If the election for Jacksonville City Council At Large Group 2 were held today, which of the following candidates would you vote for?

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Joshua Hicks, Democrat	40%	75%	5%	42%	36%	43%	38%	43%	29%	68%	50%	42%	54%	58%	46%	45%	42%	33%
Ron Salem, Republican	41%	5%	76%	36%	48%	35%	44%	35%	54%	5%	39%	36%	23%	23%	32%	37%	46%	45%
Don't know	18%	18%	18%	22%	15%	21%	17%	20%	16%	24%	11%	23%	23%	19%	21%	17%	13%	20%
Refusal	1%	2%	1%	-	1%	1%	1%	1%	1%	3%	-	-	-	-	1%	-	-	2%

If the election for Jacksonville City Council At Large Group 5 were held today, which of the following candidates would you vote for?

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Reginald K. Blount, Republican	9%	2%	17%	9%	12%	7%	10%	8%	11%	3%	18%	17%	14%	3%	4%	9%	9%	12%
Charles Garrison, Democrat	16%	30%	3%	11%	15%	16%	15%	15%	11%	28%	18%	23%	14%	9%	9%	17%	17%	17%
Jack Meeks, No Party Affiliation	5%	4%	6%	11%	8%	4%	5%	7%	6%	3%	12%	3%	-	9%	5%	5%	5%	6%
Chris Miller, Republican	14%	1%	28%	6%	17%	12%	15%	13%	19%	-	18%	10%	7%	6%	12%	11%	19%	15%
Nahshon Nicks, Democrat	14%	26%	1%	14%	11%	16%	14%	14%	7%	31%	18%	20%	21%	27%	20%	14%	15%	9%
Jerry "Tub" Rorabaugh, Libertarian	4%	2%	5%	12%	4%	4%	5%	3%	5%	1%	-	7%	21%	6%	4%	2%	2%	5%
Don't know	36%	32%	39%	38%	33%	39%	34%	39%	40%	29%	18%	20%	21%	36%	41%	40%	32%	34%
Refusal	2%	4%	2%	-	2%	3%	2%	3%	1%	6%	-	-	-	3%	4%	1%	1%	3%

Do you approve or disapprove of the way Lenny Curry is handling his job as Jacksonville Mayor?

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Strongly approve	14%	3%	24%	14%	13%	15%	15%	12%	17%	5%	6%	16%	8%	7%	9%	8%	19%	16%
Somewhat approve	38%	28%	46%	48%	43%	34%	39%	37%	38%	33%	41%	52%	46%	13%	27%	45%	34%	42%
Somewhat disapprove	21%	31%	14%	9%	19%	22%	21%	20%	19%	26%	24%	19%	23%	32%	25%	23%	22%	17%
Strongly disapprove	23%	32%	13%	25%	21%	24%	20%	27%	21%	27%	29%	13%	23%	39%	39%	17%	20%	19%
Don't know	4%	5%	3%	5%	4%	5%	5%	3%	4%	7%	-	-	-	7%	-	8%	4%	4%
Refusal	1%	1%	<1%	-	1%	1%	1%	<1%	1%	1%	-	-	-	3%	-	-	-	2%

Do you approve or disapprove of the way City Council is handling its job?

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Strongly approve	5%	4%	7%	2%	5%	5%	5%	5%	5%	5%	11%	10%	7%	-	5%	3%	8%	5%
Somewhat approve	40%	31%	51%	39%	42%	39%	44%	36%	43%	39%	11%	33%	50%	26%	31%	46%	36%	45%
Somewhat disapprove	27%	30%	22%	32%	26%	27%	24%	31%	25%	26%	44%	37%	14%	39%	35%	28%	27%	23%
Strongly disapprove	19%	24%	13%	26%	19%	19%	17%	21%	19%	18%	33%	13%	7%	26%	21%	15%	25%	16%
Don't know	8%	11%	8%	2%	7%	10%	10%	6%	8%	10%	-	7%	21%	7%	8%	8%	5%	11%
Refusal	<1%	1%	<1%	-	<1%	1%	1%	<1%	<1%	1%	-	-	-	3%	-	-	1%	<1%

Do you approve or disapprove of the way Melissa Nelson is handling her job as State Attorney for Florida's 4th Judicial Circuit?

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Strongly approve	19%	13%	28%	6%	19%	19%	19%	19%	21%	16%	16%	13%	15%	6%	19%	17%	25%	19%
Somewhat approve	32%	28%	34%	35%	34%	30%	34%	28%	33%	26%	32%	36%	46%	25%	25%	36%	27%	34%
Somewhat disapprove	11%	18%	3%	12%	12%	10%	10%	12%	8%	17%	21%	13%	31%	16%	16%	12%	10%	8%
Strongly disapprove	9%	14%	3%	13%	8%	10%	8%	10%	6%	18%	5%	7%	-	13%	9%	10%	10%	8%
Don't know	28%	26%	30%	31%	27%	30%	28%	29%	31%	22%	26%	32%	8%	34%	29%	26%	27%	30%
Refusal	2%	2%	2%	3%	1%	2%	1%	3%	1%	3%	-	-	-	6%	1%	-	2%	2%

Do you approve or disapprove of the way Shad Khan is handling his job as owner of the Jaguars?

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Strongly approve	40%	36%	45%	30%	42%	38%	40%	39%	40%	38%	29%	47%	54%	39%	39%	36%	44%	39%
Somewhat approve	31%	29%	31%	39%	33%	29%	29%	35%	30%	32%	47%	33%	15%	32%	39%	40%	27%	29%
Somewhat disapprove	7%	10%	5%	6%	7%	7%	7%	8%	7%	8%	12%	-	-	7%	7%	10%	4%	8%
Strongly disapprove	8%	8%	7%	10%	8%	8%	8%	7%	8%	7%	6%	10%	15%	10%	8%	2%	8%	9%
Don't know	13%	15%	12%	12%	11%	16%	15%	11%	14%	13%	6%	10%	15%	13%	7%	11%	18%	14%
Refusal	1%	2%	-	3%	-	2%	2%	<1%	1%	3%	-	-	-	-	1%	2%	-	2%

Do you approve or disapprove of the way Doug Pederson is handling his job as head coach of the Jaguars?

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Strongly approve	66%	63%	72%	58%	70%	63%	64%	70%	68%	61%	47%	65%	69%	65%	56%	69%	73%	64%
Somewhat approve	18%	19%	16%	20%	18%	18%	20%	16%	15%	20%	47%	26%	15%	16%	29%	14%	12%	19%
Somewhat disapprove	1%	3%	0%	-	0%	2%	2%	1%	1%	4%	-	-	-	-	3%	2%	1%	
Strongly disapprove	2%	2%	2%	2%	4%	1%	3%	2%	3%	2%	-	-	-	3%	3%	2%	1%	3%
Don't know	10%	11%	9%	12%	6%	13%	10%	9%	11%	9%	6%	3%	15%	16%	9%	9%	12%	10%
Refusal	2%	3%	<1%	9%	1%	3%	2%	2%	2%	3%	-	7%	-	-	3%	3%	-	4%

Do you approve or disapprove of the way Trevor Lawrence is handling his job as quarterback of the Jaguars?

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Strongly approve	65%	60%	73%	53%	66%	64%	63%	69%	69%	57%	56%	65%	46%	74%	56%	73%	69%	63%
Somewhat approve	21%	26%	17%	20%	22%	20%	23%	18%	17%	31%	28%	26%	39%	19%	27%	15%	16%	23%
Somewhat disapprove	1%	2%	0%	-	-	2%	1%	1%	1%	3%	-	-	-	-	-	4%	1%	
Strongly disapprove	2%	2%	2%	2%	3%	1%	2%	2%	2%	2%	-	-	-	3%	1%	1%	3%	
Don't know	9%	8%	7%	18%	7%	10%	8%	9%	11%	3%	17%	3%	15%	7%	11%	7%	10%	8%
Refusal	2%	3%	<1%	8%	2%	3%	3%	2%	2%	4%	-	7%	-	-	4%	4%	-	3%

Do you support or oppose the City of Jacksonville removing all Confederate monuments from public spaces?

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Strongly support	36%	66%	7%	33%	34%	38%	32%	42%	25%	64%	50%	32%	33%	68%	45%	41%	31%	30%
Somewhat support	9%	13%	5%	8%	8%	9%	7%	11%	7%	14%	6%	3%	50%	7%	5%	12%	6%	8%
Somewhat oppose	12%	8%	14%	17%	11%	12%	10%	13%	13%	8%	17%	3%	17%	7%	19%	17%	12%	7%
Strongly oppose	39%	9%	69%	38%	42%	37%	45%	30%	51%	8%	11%	48%	-	13%	25%	29%	47%	48%
Don't know	4%	3%	4%	2%	3%	4%	5%	2%	3%	5%	17%	-	-	3%	5%	-	3%	5%
Refusal	1%	2%	1%	3%	2%	1%	1%	2%	1%	1%	-	13%	-	3%	-	1%	1%	2%

As you may know, Jacksonville is being considered as a possible site for the Republican National Convention in August 2028. Do support or oppose Jacksonville hosting the 2028 Republican National

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Strongly support	42%	14%	69%	42%	48%	36%	44%	40%	50%	18%	50%	43%	31%	26%	33%	43%	52%	42%
Somewhat support	16%	14%	18%	15%	17%	14%	15%	17%	17%	15%	-	13%	15%	13%	5%	15%	13%	21%
Somewhat oppose	8%	13%	4%	5%	7%	9%	8%	7%	7%	12%	6%	10%	31%	16%	13%	4%	7%	6%
Strongly oppose	27%	47%	6%	27%	19%	33%	24%	30%	22%	39%	44%	17%	23%	39%	41%	29%	21%	23%
Don't know	7%	11%	1%	10%	7%	6%	8%	5%	4%	13%	-	17%	-	7%	7%	8%	6%	7%
Refusal	1%	2%	1%	2%	1%	2%	1%	1%	1%	3%	-	-	-	-	-	1%	2%	2%

Would you support or oppose the city of Jacksonville sharing the costs with the Jaguars on renovations to the stadium, spending up to \$750 million of public funds?

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Strongly support	14%	12%	15%	14%	17%	11%	12%	16%	13%	17%	6%	7%	8%	16%	13%	16%	17%	11%
Somewhat support	23%	24%	23%	19%	25%	20%	22%	24%	22%	25%	12%	16%	17%	16%	15%	25%	25%	24%
Somewhat oppose	20%	18%	23%	14%	19%	21%	19%	21%	20%	15%	53%	26%	42%	19%	29%	16%	17%	19%
Strongly oppose	41%	43%	36%	49%	37%	44%	42%	37%	40%	41%	29%	52%	33%	48%	37%	38%	38%	43%
Don't know	3%	2%	3%	5%	2%	3%	3%	2%	3%	2%	-	-	-	-	5%	4%	2%	2%
Refusal	1%	1%	1%	-	1%	1%	1%	<1%	1%	-	-	-	-	-	-	1%	1%	1%

How important is it for the City of Jacksonville to have an NFL franchise?

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	NPA/ Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Very important	53%	56%	50%	54%	57%	50%	56%	50%	51%	62%	33%	53%	77%	48%	50%	50%	61%	51%
Somewhat important	31%	31%	32%	27%	28%	33%	27%	36%	31%	27%	61%	30%	23%	23%	34%	39%	23%	32%
Not at all important	14%	12%	15%	15%	15%	13%	14%	13%	16%	9%	6%	13%	-	29%	16%	5%	14%	14%
Don't know	2%	1%	3%	3%	0%	3%	2%	1%	2%	2%	-	3%	-	-	-	7%	2%	2%
Refusal	1%	<1%	<1%	2%	<1%	1%	1%	-	1%	1%	-	-	-	-	-	-	1%	1%

As you may know, shouting "DUUVAL" has become popular within the community. Have you, personally, participated in this tradition in the past year?

	Total n=593	Party Registration			Sex		College		Race/Ethnicity				Age					
		Dem n=292	Rep n=239	Oth n=62	M n=253	F n=341	No n=242	Yes n=343	White n=420	AfrAm/ Black n=143	Hisp n=14	Oth n=16	18-24 n=11	25-34 n=40	35-44 n=80	45-54 n=96	55-64 n=123	65+ n=243
Yes	48%	54%	42%	44%	42%	52%	47%	49%	42%	64%	44%	47%	92%	87%	69%	56%	51%	30%
No	50%	45%	55%	53%	55%	47%	52%	49%	56%	35%	56%	50%	8%	13%	31%	41%	46%	67%
Don't know	2%	1%	2%	3%	2%	1%	1%	1%	2%	1%	-	3%	-	-	-	2%	2%	2%
Refusal	1%	-	2%	-	1%	<1%	<1%	1%	1%	-	-	-	-	-	-	1%	1%	1%

Nature of the Sample

Likely Voters	n=593
Party Registration	
Democrat	44%
Republican	45%
NPA/Other	11%
Sex	
Male	45%
Female	55%
Education	
No Bachelor's Degree	60%
Bachelor's Degree	40%
Race/Ethnicity	
White	67%
African American/Black	25%
Hispanic/Latino	3%
Other	5%
Age	
18-24	2%
25-34	5%
35-44	13%
45-54	16%
55-64	21%
65+	44%
House District	
12	20%
13	18%
14	16%
15	10%
16	20%
17	17%
Landline/Cell	
Landline	14%
Cell	85%