# Sonny Sport

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## OBJECTIVE

To secure an internship through which to gain professional experience in the sport management industry.

## EDUCATION

**Bachelor of Science in Sport Management**| University of North Florida, Jacksonville, FL | December 2017

* Minors: **Leadership and Marketing**
* GPA: 3.8
* Graduating with Honors
* Awarded Outstanding Undergraduate Student Excellence in Sport Management UNF 2017 3.8 GPA

## RELATED COURSES

* Diversity in Sport
* Sport Business Analytics
* Sport Law
* Communication in Sport

## RELATED EXPERIENCE

**Intern** | Jacksonville Icemen, Jacksonville, FL | October 2015 - Present

* Prospect, pitch, and negotiate numerous sponsors and partner relationships
* Execute various grassroots marketing, exceeding personal sales goals by 10%
* Developed three community outreach programs

**Intern** | Jacksonville Jumbo Shrimp, Jacksonville, FL | August – December 2017

* Assisted gameday set up and operations
* Coordinated with Director to develop corporate sponsorships
* Assembled promotional materials to enhance fan experience events

**Volunteer** | 5 Tool Softball Training, Jacksonville, FL | December 2013 – December 2014

* Guided groups of 5 providing insight on hitting techniques
* Developed and navigated players through engaging hitting stations
* Performed various duties as needed by staff

## EMPLOYMENT

**Guest Service Specialist** | Longhorn Steak House, Jacksonville, FL | June 2014 – December 2015

**Server** | Cracker Barrel, Naples, FL | May 2009 - June 2013

## CAMPUS INVOLVEMENT

**Member** |UNF Sport Management Alliance Club, Jacksonville, FL | October 2015- Present