Student Union Advisory Board

August 17, 2011
Noon
58W/3601

Meeting called by: Yousra Hebeishy, Chair

Minutes: Victoria Shore

Attendees: David Crabtree, Yousra Hebeishy, Margaret Szerba (for Courtney Warner), Tony Hendricks, Candice Perry, Brent Fine, Gia Ciccone, Paige Lehman, Kellie Ring, Heather Celetti (for John Simms), Laura Fox*, John Timpe   (* Laura Fox was not present during the first part of the meeting and did not vote).

Absent: Michael McGuire, Oupa Seane, Kyler Dykes

Guests: DeeAnne Crookham, Everett Malcolm, Dr. Lucy Croft

MINUTES

Agenda item: Approval of Minutes from April 20, 2011

Presenter: Yousra Hebeishy

Tony Hendricks made a motion to approve the minutes of April 20, 2011.

Paige Lehman seconded the motion.

Motion passed 9-0.

Paige Lehman made a motion to move Priority Requests (New Business) before the SUAB Chair Report.

Candice Perry seconded motion.

Motion passed 9-0.

New Business:

a. Priority Request- “Light Up The Lake”

Presenter: Dr. Lucy Croft

Dr. Croft presented her request to establish a new tradition of lighting up the lake and plaza area around the Student Union in celebration of the holiday season. The event’s kick off ceremony would be scheduled for November 15th at 5:30 and continue to mid-January. Bringing people together and thankfulness is the emphasis of “Light Up the Lake.”

The committee members discussed the request and asked Dr. Croft to elaborate on various issues pertaining to purpose and logistics.

The SUAB Chair polled each member’s vote making it a unanimous decision to approve the “Light Up The Lake” Priority Request.

Dr. Croft thanked the committee for their input and favorable decision.
SUAB Chair Report:  
Presenter: Yousra Hebeishy

Yousra introduced herself to the committee as the new SUAB Chair and introductions were made around the table. She requested the meetings be conducted in Roberts Rules of Order if the members agreed. There was no objection. Yousra said that she looked forward to working with committee this next year.

Student Union Director Report:  
Presenter: David Crabtree

David Crabtree presented the Student Union Monthly Reports, highlighting operations and events in May, June and July. David reported that he was very happy with the increased numbers of foot traffic and rentals even with decreased hours and staff. He attributes this to the increase in activity with Student Government and Fraternity and Sorority organizations. There were no questions.

New Business:  
Presenter: Yousra Hebeishy

b. Vice-Chair Nominations

Yousra read the description of the duties for the SUAB Vice-Chair position and then opened the floor for nominations.

Paige Lehman nominated Kellie Ring for the position. Kellie accepted the nomination. No other nominations were brought forward.

Paige Lehman motioned the nominations be closed.

Candice Perry seconded the motion. There were no objections. Motion passed 9-0.

Kellie was asked to give a brief overview of herself and the strengths she will be bringing to the position. There were no questions.

David Crabtree asked the discussion return to the Student Union Director’s Report and asked Everett Malcolm, Associate Vice President of Student Affairs, to enlighten the members of the recent Capitol Project Service Requests in the Student Union. Mr. Malcolm gave a brief overview of changes in the Student Union that have been or will soon be completed. The projects he highlighted included the new office space for Interfaith Center created within the Administration offices and the office space within the Student Affairs offices for the newly created Assistant Director for Campus Life position; the planned expansion of the Lufrano Gallery due to a generous gift from Mr. Lufrano; renovations on the 3rd floor, glass door fronts for the International Center and the Student Government Rotunda area and the removal of the large counter/work station on the 1st floor of 58E allowing a more efficient space for student activities. David Crabtree also mentioned that the speakers for Osprey Radio were installed in the plaza in July.

There was some discussion.
c. Past Committee Chair Reports

1. **Life and Leadership Committee:**
   **Presenter:** Yousra Hebeishy

Yousra presented Ryan Winter’s report, in his absence. Ryan was the past Life and Leadership Committee Chair. His report highlighted his committee’s activities and recommendations to make the Student Union the “Heart” of the UNF Campus.

2. **Space Review Committee:**
   **Presenter:** John Timpe

John Timpe presented Michael Naughton’s report, in his absence. Mike was the past Space Review Committee Chair. John reviewed the purpose, goals and decisions the committee made last year. He identified some of the spaces in the Student Union that the committee wanted to designate for quiet and study, lounging and talking and better utilization of the outdoor spaces and balconies using furniture. David Crabtree also added his concern that all plans should stay within LEED Gold Standards. He also informed every one of the plans being considered for cement outdoor game tables to be constructed outside of the Game Room.

Yousra explained that the brief presentations were for the benefit of the new members to help them make an informed decision before signing up for a committee. She passed around a sign-up sheet and asked that the members who were not there email her their decision. She in turn, will email the final list committee placements.

3. **Branding:**
   **Presenter:** Margaret Szerba

Margaret presented a power point discussing the topic of Branding at UNF. She said that branding, one of the main initiatives of Courtney Warner, Student Government Vice-President, and was recently taken to the Student Government Senate where a joint resolution was made in hopes that this would become a student wide initiative throughout UNF. She stated that the purpose of branding is the promotion of school pride and spirit. During a recent trip to UCF, the group noticed the number of times that UCF’s logo and school colors were used throughout the campus. Margaret proposed several examples of possible UNF logo placement along with the increased use of blue and gray colors over primary colors for banners and road signs. Margaret pointed out the unifying effect this would have on the entire campus. There was some discussion and questions and various members also contributed their own ideas. The members, as a whole, indicated that they supported this initiative and Yousra asked Margaret to convey the group’s support to Courtney Warner.

**Guest Comments:**
**Presenter:** Yousra Hebeishy

NONE

**Updates & Events/Good of the Order:**
**Presenter:** Yousra Hebeishy

The next meeting will take place the 3rd Wednesday in September and meeting notice will be sent out prior to the meeting.

The meeting was adjourned at 1:16 P.M.

Respectfully submitted by Victoria Shore