In The Know: Transportation & Logistics

Fall Career Day

By Lynn Brown

What is Transportation & Logistics Career Day?
T&L Career Day is NOT a career fair or career expo. T&L Career Day IS a golden opportunity to interview with regional and national recruiters from companies like CSX, Crowley, General Mills, Henry Schein, PSS World Medical, Walmart, Target, PenserSC, Suddath, and many more. The job market is very competitive and recruiters see hundreds if not thousands of resumes. You may have heard horror stories about submitting applications and resumes online at Monster or CareerBuilder and never getting called for an interview. T&L Career Day is your chance to have multiple face-to-face interviews that will give you a competitive advantage in one of the most challenging job markets in decades.

What are recent graduates saying about T&L Career Day?
"My involvement in Career Day opened multiple doors and fostered the growth of my professional network. Even if you are not currently seeking employment, I would highly recommend participating to improve your interviewing and networking skills." Lauren Parrish, 2009.

"Career Day helped me get great exposure. I got follow-up interviews with CSX and Crowley Maritime because of Career Day. I would highly recommend every T&L student get involved as soon as possible, through working on the Career Day committee or interviewing. The more exposure a student can get with these companies the better!" Darline Bernheimer, 2010.

"Career Day gives you a chance to network and gain broader perspective on the opportunities available in the profession. It is common to perceive interviewing as a daunting task, but the recruiters come to UNF to learn about you thereby creating a more comfortable atmosphere. You never know when you will meet the right person and land that dream job." Rachel Cecil, 2009.

"Being the Career Day Chair provided me a unique opportunity to differentiate myself. Recruiters witnessed my ability to organize an event, manage a team, and respond to problems in real time." Ben Richards, 2010.

"Career Day was a great opportunity for me to network with business professionals, which allowed me to get my foot in the door with a great company. I was hired full-time right after graduation." Rebecca Bratcher, 2009.

Every T&L major should participate in Career Day. It is an excellent time to build a professional network and impress recruiters with positive energy and a great personality – attributes that are difficult to translate on to a resume. T&L Career Day is wonderful opportunity to promote your personal brand to professionals who are doing the hiring. And if you prefer to learn the ropes and network with recruiters in a more relaxed setting, consider volunteering for the Career Day Committee. The experience will help calm the nerves and build confidence so you will be ready when it is your turn to sit in the hot seat.

www.unf.edu/groups/logistics

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By: Matthew Bullard
**Life After Graduation: Eric Bateh**

By Matthew Bullard

Earlier this month I had the pleasure of speaking with T&L Alumni Eric Bateh. Bateh graduated in December 2008, and has been working for Crowley Liner Services for more than two years as a Planner of Inland Operations. A typical week on the job for Bateh consists of 40 hours of planning and executing import and export shipments via truck and railroad in the intermodal department at Crowley. More specifically, he creates logistical solutions; for example, reducing empty miles to save his company money. Bateh stated, “I love my job. I work in a fast paced environment with fast moving products. When I am at work the time flies by.” I asked Bateh if he felt that TLS and the T&L Flagship Program had better prepared him for his career and he replied, “Yes, between guest speakers and Career Day twice a year, I was able to meet a lot of local business professionals and build a powerful network. Also, I felt that the facility tours gave me a visual aspect of what I was going to get myself into.” I concluded our conversation by asking if he had any words of wisdom for students studying T&L. Bateh replied, “I think I heard every single term and acronym I learned in school on the first day of training at Crowley. You really need to know what they mean and be able to apply them. Critical thinking skills, multi-tasking, honesty and sound ethics are paramount to a successful logistics career. Lastly, keep in touch with your extended network, from business professionals and advisors to fellow UNF alumni and TLS members.”

**Important Upcoming Dates**

- **Wednesday, September 15:** TLS meeting at 9:00 p.m. (bldg. 42, rm. 1020)
- **Friday, September 17:** Deadline to [register](mailto:) for T&L Fall Career Day
- **Friday, September 24:** Deadline to submit Coggin CMC approved resume to [Lynn.Brown@unf.edu](mailto:)
- **Friday, September 24:** T&L facility tour of Swisher Cigar Factory. Register at [TLSociety@unf.edu](mailto:)
- **October 5 or 6:** Mandatory meeting for Career Day participants (location TBD)
- **Wednesday, October 13:** TLS meeting and Young Alumni Panel on “What to expect after graduation” (a.k.a. Life after Career Day)
- **Friday, October 22:** Facility tour of [Henry Schein](http://www.henryschein.com) Distribution Center. Register at [TLSociety@unf.edu](mailto:)
- **Friday, October 29:** T&L Fall Career Day

**Get To Know TLS President:**

**Cole Norton**

I am a 24 year old student from Destin, FL. My favorite things to do are attend music festivals and concerts, play sports, watch Gator football, and go out with friends. I shifted my major to Transportation & Logistics in the Spring of 2009 and could not be happier with my decision. I was attracted to Logistics because of the wide range of job types within the industry. I personally like the idea of a field that could have me in an office in the morning and on the deck of a massive container ship that afternoon. Not to mention, demand for young professionals with T&L degrees is high, especially here in Jacksonville! If I was to offer any advice to students interested in majoring in Transportation & Logistics, it would be to check out TLS as early as possible. Between prominent guest speakers, a variety of networking opportunities, facility tours, and volunteer work, it is safe to say the experience will prove extremely valuable.