TLS NEWSLETTER: BEYOND THE CLASSROOM

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Executive Board Spring 2012

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TLS GENERAL MEETING
Location: Coggin College Stein Auditorium 42/1020
Time: 9:00pm-10:00pm
Date: Wednesday February 15

Proudly Serving:
Angie’s Subs!
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Discover the Power of a Professional Network

Representatives from regional professional organizations will join us to talk about their respective clubs and the benefits of being involved as a student and after your graduate. Many of these organizations offer scholarships for T&L students and hire interns and full-timers. The Propeller Club, the Council of Supply Chain Management Professionals (CSCMP), American Society of Transportation & Logistics (AST&L), Women Transportation Seminars (WTS), and the Transportation Club of Jacksonville will all be there. Don’t miss it!

Upcoming Events:

TLS Meeting: Discover the Power of a Professional Network: Wednesday, February 15 Time: 9:00 p.m.
T&L Flagship Spring Career Day: Friday, February 24 Time: 7:30 a.m. to 3:30 p.m.
T&L Flagship Tour: Winn-Dixie Corporate HQ and General Merchandise DC Friday, February 17, 2012 9:00 a.m. to 1:30 p.m.
T&L Flagship Tour: Big Sea Day Sponsored by the Propeller Club Friday, March 30, 2012 Time: 7:30 a.m. to 4:00

TLS President’s Corner

Hello TLS members!
It has been a very busy semester so far to say the least. As you can see in our current events, the TLS Board has been working very hard to plan and organize activities we hope you will enjoy. Be sure to sign-up for the first annual Hubbard House “Domestic Violence Awareness” Walk coming up this March. This is a great way to give back to the community and get involved in TLS.
I also wanted to take this opportunity to discuss our upcoming Career Day. I encourage everyone participating to prepare themselves and continue to practice their interview skills. Career Day is a unique opportunity for students to find internships and even full time jobs. What will you do to prepare yourself?
How to Make the Most of Career Day

After every Career Day a survey is sent out to the recruiters to get feedback on the event and the students they interviewed. The comments are generally positive, but there were some concerns. Here are a few comments from the survey:

“Students need to work on being informed about the company and position they are interviewing for while selling themselves for the position. Some seemed to be just seeing what is out there with not a lot of direction of what they are looking for.”

“Students need to have more interview preparation based on situational/behavioral interviewing. There was a significant difference in the students that spent time in the Career Management Center and those that did not.”

“Students need to be able to communicate their strengths and be specific about personal contributions so we can see individual potential.”

It is of the utmost importance to sign up for practice interviews through the Coggin Career Management Center to hone your skills and prepare for different interview techniques. Learn to communicate your strengths and how they can be applied to the type of position you are looking for. It is critical to be well informed about the companies that attend Career Day. Read the Annual Report, Jacksonville Business Journal, Wall Street Journal, trade magazines, and articles on the web. The T&L Career Day is a serious opportunity that should not be taken lightly. Career Day will give you a great advantage in the job market, but the best offers will always go to the best candidates. Preparation is the key to future success.

By Lynn Brown

Soar Farther and Higher
with the Transportation & Logistics Society!
Become a member today!

The current TLS treasurer is sophomore Brandon Little. He started out with TLS as the social director helping supply all the meetings and functions with food and beverages. Asking Brandon what made him decide to become treasurer he said, “I wanted to get more involved and try something new, (so) I decided to become the Treasurer for TLS.” As a freshman Brandon was hired by Crowley Maritime to be a logistics analyst and worked in freight forwarding for one of their largest customers. About his position at Crowley Brandon states, “In this role I have learned many new traits I will be using in my career, such as learning about how to handle/work within a certain budget.” This summer Brandon is going to Lake City for a 10 week internship at the Target Distribution Center. Brandon also became interested in a fraternity. “Last semester I joined Sigma Alpha Epsilon and that has been a wonderful experience so far. It allowed me to meet so many new people on campus and increase my networking pool dramatically.” Brandon looks forward to his new role as treasurer this semester.

By: David Sherman

Life After Graduation: Kyle Groothuis

As undergraduate students we often wonder what life would be like after graduation and TLS. We recently caught up with Kyle Groothuis, a former TLS member as well as Treasurer. Since his graduation in April of 2011; Kyle was hired by Volkswagen Group of America as a Parts Logistics Analyst in their Graduate Program. He has been employed by Volkswagen for the last six months. Kyle is currently in a rotational program where he works 50 hours plus work week, which covers every aspect of the parts logistics function at Volkswagen. During his time at Volkswagen his duties have concentrated on the operational side of logistics warehouse layout, design, inventory management, and inbound/outbound material flow. His duties also require an extensive use of SAP. He says that his involvement in TLS has helped him tremendously in his current position. He also thanks TLS for allowing him to participate in TLS Career Day because he gained confidence and was able to “fine tune” his interviewing skills. He says, “Take advantage of your time as a student. TLS can open doors to incredible opportunities; you have to be willing to put forth the effort to walk through them.”

By: Justin Tatham