After hearing so much about the difficult economy, graduating students may feel uneasy when searching for a job. Many employers are looking for a perfect combination of a college degree and previous job experience. The Coggin College of Business offers numerous opportunities for students to expand their education, practical experience and professional network through a variety of programs. The Coggin Career Management Center STAR program, Career Wings, professional luncheons, facility tours, panel discussions, T&L Career Day, internships, and our own career advisement team all contribute to the success of Coggin students.

In a news release on March 5th 2010, the US Department of Labor compared the 10.5% national unemployment rate of high school graduates to students with a Bachelor’s degree or higher at only 5% in February 2010. According to the Bureau of Labor Statistics, the Jacksonville area has a current overall unemployment rate of 11.3%.

A recent TLS poll of 125 graduating seniors discovered that the economy is not as bleak as it seems with 58% of graduating business students currently employed in their field of study or promised a position upon graduation. For our up and coming graduates who have not yet found a job it is never too early (or too late) to refine your skills and start building a professional network! We encourage students to take advantage of all that the Coggin College of Business and the T&L Flagship Program has to offer.

See the results of the TLS survey below.

Editors’ Corrections and Retractions

Last month, our front page article featured tips for public speaking. Please note that the bullet points came from the following Toastmasters articles:

- “10 Biggest Public Speaking Mistakes”
- “10 Tips for Public Speaking”

www.unf.edu/groups/logistics
IN THE KNOW: TLS TOURS
By: Matthew Bullard

Wondering how all that “stuff” you are learning in class relates to the real world? TLS has the inside track into local businesses. On our most recent tour, TLS members got a first hand look at the operations of Mitsui OSK Lines’ TraPac terminal. TraPac uses automated systems and telemetrics to minimize costs and human involvement on the yard. We all know that there is a plethora of different job titles out there for people in the Transportation and Logistics field. So what’s your niche? The tours may give you the answer you are looking for. On March, 26th the Propeller Club Port of Jacksonville sponsored the Big Sea Day Tour. This tour is an exclusive look at Jaxport in action from several different viewpoints, including a Crowley tug and the upper deck of a Horizon Lines ship. You may find yourself interviewing for some of the same firms that TLS visits. Differentiate yourself from other applicants with invaluable information that you can’t get from any website, with the tours coordinated by TLS.

IMPORTANT SPRING DATES
April 14  TLS Meeting and Elections 9:00PM - 10:00PM
April 15-18  UNF Logistics & Supply Chain Management Case Competition
April 16-17  Relay for Life, UNF Amphitheater
April 23  T & L Flagship Spring Banquet, 6:00PM - 8:00PM,UNF University Center, Free for students.
RSVP Lynn.Brown@unf.edu by April 16

PROFESSIONAL SPOTLIGHT: AMERICAN SOCIETY OF TRANSPORTATION AND LOGISTICS

AST&L is a professional organization founded in 1946 by a group of industry leaders to insure a high level of professionalism and promote continuing education in the field of Transportation & Logistics. AST&L administers and awards the CTL Program (Certified in Transportation & Logistics). Because of the strength of the undergraduate curriculum, the University of North Florida is one of only 27 universities nationwide that offers its graduates CTL certification upon graduation. Be sure to apply for your CTL certification within 6 months of graduating. The CTL in your signature line is a great differentiator and will give you a competitive edge.

Get To Know: Darline Bernheimer

I am the co-editor of the TLS Newsletter. I am a Senior and will be graduating this April. I began at UNF as a Management major. One day a TLS recruiter came into one of my classes and began to discuss the T&L Program. I was convinced and added T&L on as a double major. I love to help out with TLS and try to make an effort to participate in every meeting and event because TLS really does offer great opportunities to students in the T&L program. Currently, I am working at Stein Mart Corporate headquarters as Supply Chain Performance Coordinator. Stein Mart just implemented their own supply chain network and I am very excited to see their supply chain from its infancy and forward.