

## **What's the Big Deal about Big Data?**

**By: Jack Caven**

**WHEN: Wednesday, June 18, at 2:00 PM (EST)**

**WHERE: UNF Building 50, Room 3104**

**Jack Caven will share the story about how InfoTech, an innovative local business, built a product to harness the potential of Big Data and data enriched by Machine Learning and Visual Analytics for a cloud-based product used throughout North America by companies such as Firestone and BASF.**



**Jack Caven is an entrepreneur with a passion for technology and data visualization. He founded InfoTech in 2001 and is currently on the quest to harness the potential of Big Data and data enriched by Machine Learning and Visual Analytics. Jack focuses on the delivering the power to dynamically explore and self-discover insights from continuously expanding data sets. Jack is a fifth generation Floridian and Jacksonville native, graduate of Bishop Kenny High School, earned a B.A. from the University of Notre Dame and a J.D. from the Florida State University College of Law.**

**The presentation will be streamed live on the web at:**

**<http://www.unf.edu/ccec/dl/livefeed.aspx>**

**You can check your setup prior to the start of the presentation at:**

