

SYLLABUS
FALL 2009

ECO 3704
International Trade
Pre-requisite: ECO2023

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1. OFFICE HOURS

Monday & Wednesday, 9:15-10:25 and 12:05-1:25; other times by appointment. Walk-ins are acceptable.

2. REQUIRED AND RECOMMENDED TEXTBOOKS

Required:

- Pugel, Thomas A. (TP) *International Economics*, 14th edition. (McGraw Hill, 2009)
- Roberts, Russell D. *The Choice*, 3rd edition. (Prentice Hall, 2007)
- *The Economist*
- Wall Street Journal (WSJ).
- Additional readings, as specified on the course outline

Strongly recommended:

- Thomas Friedman, *The Lexus and the Olive Tree*. (2000 or more recent edition)
- World Development Report (WDR) 2003, World Bank; library or Internet
<http://www.worldbank.org/annualreport/2003/pdf/v1.pdf>
- Finance & Development, IMF (F&D)
<http://www.imf.org/external/pubs/ft/fandd/2003/12/index.htm>

Please note: CCB is a *Wall Street Journal* Partner School. Each student enrolling in one or more Coggin College of Business (CCB) courses numbered 3000 or higher is assessed a \$13 fee during each fall and spring semester. The fee is just \$13, regardless of how many CCB courses the student takes. The fee is assessed at the same time and in the same manner as all other UNF fees, and the student pays this fee when he/she pays his other tuition and fees. In return, each student is able to pick up a copy of *The Wall Street Journal* (WSJ) from locations within the College. Moreover, each student will receive access to all of the WSJ's on-line editions (e.g., European, Asian) through the UNF MyWings portal. Access to these publications is free during summer terms for students enrolled in these courses. Students who already have personal subscriptions can have the WSJ refund those dues. For information on that process, as well as more about Coggin's partnership with the WSJ, please visit <http://www.unf.edu/ccb/wsj.htm>.

3. COURSE DESCRIPTION AND LEARNING OBJECTIVES

This course introduces students to international trade theory and practice. It provides a theoretical basis of trade and discusses empirical findings related to current international trade issues. Upon successful completion of this course, students should be able to:

- a. Use the Ricardian and the Heckscher-Ohlin theories to analyze trade patterns
- b. Understand and discuss national policies affecting trade
- c. Relate the international trade topics covered to important contemporary issues such as the effects of globalization, WTO, income inequality, poverty in the world, and the impact of trade policies on the environment.

ECO3704 is a core course in both the major and minor in international business programs at UNF. The course structure includes lectures, applications, case studies and, when possible, presentations by guest speakers; and students' presentations of assigned topics.

Coggin College Learning Objectives Covered in this Course

The Coggin College has identified seven learning objectives for all majors within the Bachelor of Business Administration degree. This course covers these objectives as follows:

1. Coggin College of Business students will communicate effectively in written, oral and electronic formats. **[Moderate coverage for written and oral communication.** Low coverage for electronic communication]
2. Coggin College of Business students will identify and propose alternatives to reconciling ethical issues in decision-making. **[Moderate coverage]**
3. Coggin College of Business students will understand the global economy and recognize the impact of diverse socio-economic and cultural factors on business operations. **[High coverage]**
4. Coggin College of Business students will utilize technology to enhance decision-making skills and improve productivity. [Low coverage]
5. Coggin College of Business students will demonstrate the ability to think critically to identify problems, and propose alternatives to these problems. **[High coverage]**
6. Coggin College of Business students will acquire knowledge in the major functional areas of business and understand the interrelationships among them. **[High coverage]**
7. Coggin College of Business students successfully completing their program of study will demonstrate the following content knowledge and skills specific to their major.
 - Demonstrate how the international aspects of each functional area (economics, finance, management, and marketing) create an additional layer of complexity for business activities. **[High coverage]**
 - Demonstrate awareness of how a cultural perspective can affect beliefs, values, behavior, and business practices. **[Moderate coverage]**
 - Demonstrate an awareness of the issues involved in foreign travel and the conduct of business abroad. [Low coverage]
 - Demonstrate the ability to apply academic knowledge in a real-world business environment. [Low coverage]
 - Demonstrate the ability to identify issues that could complicate an international business transaction or relationship and propose and implement feasible solutions. [Low coverage]
 - Demonstrate the ability to communicate in a foreign language at the Intermediate II level or higher. [No coverage]

4. GRADING AND REQUIREMENTS

Since the course emphasizes class interaction, participation is very important and contributes 15% of the overall grade. Thus, students are expected to complete the assigned readings before the beginning of class. Students must form peer-learning groups (**PLG**) of 4 or 5 members and lead class discussions of assigned topics. Each PLG will be responsible for researching, preparing and presenting a topic (**Group Project**) on an important international trade topic from the list provided by the instructor. Students are also required to complete an **individual** paper (**Country Study**) on specific international trade issues in a country (including the United States). The paper must be typed and presented in no less than 3 and no more than 6 double-spaced pages (excluding references, tables and appendices), 12PT font and one-inch margins. Details on this assignment will be provided in class. Keeping up with daily economic and international trade events is a requirement for class participation, as we will often start the session by invoking a current international economic event.

Students will earn grades as follows:

Exam I	20% of the overall grade
Group leadership and topic presentation (group project)	15% of the overall grade
Participation	15% of the overall grade
Individual research paper (country study)	15% of the overall grade
Quizzes	10% of the overall grade
Exam II	25% of the overall grade

Letter grades will be assigned as follows:

95 – 100 = A	90 – 94 = A–	86 – 89 = B+	85 = B	80 – 84 = B–
76 – 79 = C+	70 – 75 = C	60 – 69 = D	59 and below =	F

5. GROUP PROJECT

Each peer-learning group (PLG) will be responsible for researching, preparing and presenting a topic on an important current international trade issue from the list provided by the instructor. PLG leaders must e-mail me the list of members in their respective groups, including each member's name and e-mail address, by September 16th.

Groups will make presentations to the class on assigned dates. Each PLG member must contribute to the presentation. Students may choose to use PowerPoint slides, a discussion panel, role play or any other effective method to communicate their ideas to the class. The presentation should be 12-15 minutes long. In addition, about 5 minutes will be allocated to addressing comments, and answering questions from classmates and the instructor, and clarifying points. An outline of the main ideas and a copy of the slides and/or handouts must be turned in at the beginning of the presentation.

List of suggested topics

1. Does the U.S. export goods for which it has comparative advantage?
2. The role of the international institutions (IMF, World Bank, WTO...) in fostering international trade
3. Major aspects of the U.S. trade with China
4. Major aspects of the U.S. trade with the E.U.
5. U.S. trade policy since the early 1990s.
6. The effects of wars on international trade
7. The effects of NAFTA on the US economy
8. Trade and poor countries: Aid and/or trade?
9. U.S. international trade and the environment
10. China's international trade and the environment
11. Trade liberalization in poor countries: Good or bad?
12. India's role in the global economy
13. China's role in the global economy
14. International trade and the rising prices of oil and food products

6. ASSIGNMENTS

Students are expected and encouraged to complete assigned readings prior to class. Group projects and other assignments are to be turned in by the due date. There will be no make-up for missed exams or quizzes. Unless specified otherwise, all assignments associated with this course must be submitted to the instructor in hard copies. E-mails, faxes, or other electronic formats will not be accepted.

7. ORAL COMMUNICATION REQUIREMENTS

Oral communication skills will be demonstrated through presentation of the research project and class participation.

8. WRITTEN COMMUNICATION

Written communication skills will be demonstrated in the answers to essay questions on exams and in the research reports.

9. STUDENTS WITH DISABILITIES

If you have a disability as defined by the Americans with Disabilities Act (ADA), which requires a classroom accommodation or auxiliary aid(s), you should inform me of your needs during the first week of class so that I may take appropriate action. You should also immediately inform the Office of Disabled Services at 646-2769 (Building 2, Room 2120) of your disability and the assistance you need.

10. CLASSROOM PROTOCOL

Disturbance of **any kind** is not acceptable.

11. ACADEMIC INTEGRITY

"UNF places high priority on and strives to uphold the highest standards of academic integrity while protecting the rights of students and faculty. Should any instructor find evidence of cheating, plagiarism, or other inappropriate

assistance in work presented by a student, the instructor should inform the student of the action to be taken" (UNF Catalog).

At minimum, the action I will take for any incidence of violation of academic integrity will be an F (failing grade) in the course and dismissal of the student committing the violation from the class.

12. WITHDRAWAL FROM COURSES

The deadline for withdrawal from fall 2009 (no refund) is **November 6th, 2009**. To withdraw from the course, a withdrawal form from the Office of Records and Registration must be completed, and a grade of W will be placed on the student's transcript. Students who miss this deadline as a result of circumstances beyond their control may petition for late withdrawal. Please see the Office of Records and Registration for details on how to withdraw from a course.

CLASS SCHEDULE (TENTATIVE)

Date	Topics	Reading and other Assignments
August 24	Introduction to international economics.	TP, Chapter 1
August 26	Basic theory of international trade using demand and supply.	TP, Chapter 2
August 31	Truth and myth about trade The case for free trade Arguments for Protectionism Note: We will return to these topics in chapter 10	The Choice (All)
September 2	Comparative advantage Ricardian Model Gains from trade	TP, Chapter 3
September 7	Labor day – University Closed	
September 9	Gains from trade (cont.)	TP, Chapter 3 (cont.)
September 14&16	Factor availability and proportions Community indifference curves Trade and China's shift from agriculture Gains from trade The Heckscher-Ohlin (H-O) model Quiz 1 (September 16)	TP, Chapter 4
September 21	Winners and losers from trade within a country Implications of the H-O theory Empirical tests of the H-O model The Leontief paradox	TP, Chapter 5
September 23&28	Alternative theories of trade	TP, Chapter 6
September 30	Trade and economic growth Technology and trade	TP, Chapter 7 Baliamoune, 2003
October 5	International trade policy coordination: G8 summits and the world economy Quiz 2	Baliamoune, 2000
October 7	Instruments of trade policy -Basic tariff analysis - Costs and benefits of tariffs to consumers and producers	TP, Chapter 8
October 12	Review of the main topics	Handout

October 14	Exam 1	
October 19	Exam I returned and discussed	
October 21	Group presentations Part I (3 groups)	Handout
October 26	Non-tariff barriers to trade: definition and analysis	TP , Chapter 9
October 28	The case for and against trade	TP , Chapter 10
November 2	Group presentations Part II (3 groups)	Handout
November 4	The IMF	Handout
November 9	Globalization and the Poor: Focus on Africa Uganda: A Different Drummer	Baliamoune, 2002 F&D , December 2001. available at: http://www.imf.org/external/pubs/ft/fandd/2001/12/index.htm
November 11	Holiday: Veteran's Day University Closed	
November 16	Unfair trade practices: subsidization and dumping Antidumping policies Quiz 3	TP , Chapter 11
November 18	Trade blocs: Trade creation and trade diversion	TP , Chapter 12 Download and read the EU Guide at: http://www.eurunion.org/infores/euguide/euguide.htm
November 23	Take-home exam (exam II) distributed (collected on December 2) Effects of trade on the environment Trade policies in developing countries	TP , Chapter 13 TP , Chapter 14
November 25	Students work on the take-home exam	
November 30	International factor movements Quiz 4 Individual Project (country study) due	TP , Chapter 15
December 2	Exam II (Take-home exam) collected Group presentations Part III (2 groups)	
December 7	Summary and discussion of the main topics Group presentations Part IV (all remaining groups) The class that normally meets MW, 1:30-2:45 will meet on Monday (12/7) from 1:00 to 2:50 The class that normally meets MW, 3:00-4:15 will meet on Monday (12/7) from 3:00 to 4:50	Handout