I. Call to Order – 10:07 a.m.

II. Attendance – Lori Durham

Members Present
John Timpe, Chair Adviser, Center for Student Media
Zak Varshovi Student Government Representative
Chris Brady, Proxy Student Government Representative
______________ Student in non-Communication Major
Jordan Dry Student in Communication Major
David Johnson Professional Print Journalism Representative
Dave Luckin Radio Professional Broadcasting Representative
Dr. Paula Horvath-Neimeyer Faculty Representative (By conference call)
Karen Feagins TV Professional Broadcasting Representative

Members Absent
Lindsay Montgomery Editor-in-Chief, Spinnaker

Others Present
Josh Whitston Station Manager, Osprey TV
Lizzie Russo Station Manager, Osprey Radio
Lori Durham, Secretary Office Manager, Center for Student Media
Lantz Starratt CSM Business Manager
Jason Kellum Digital Editor, Spinnaker
Terry Brown Promotions Director, CSM

I. Welcome – John welcomed the Board members. This is the last meeting for the Fall Semester. Next Meeting will be on Jan. 9, 2012. A reminder will be sent prior.

II. Old Business
   a. Vote on Nov. 7, 2012, meeting minutes
      i. No modifications were suggested. David Johnson moved to approve. Jordan seconded. Vote taken by show of hands. All in favor. Minutes were approved by unanimous vote.
   b. Non-Communication Student Board Candidate
      i. Student that was interested has now decided that she does not have the time to commit. John went back to the Coggin College of Business faculty member to see if he had someone else in mind. He said he’d find a student at the beginning of January.
   c. Spinnaker newspaper boxes with Coke logo
      i. A vendor was found that would like to have their sticker put on the boxes. This vendor is Best Bet Poker. We contacted one vendor for pricing. Waiting to hear
back from them. In the meantime, the business manager is requesting a second quote. We are keeping Auxiliary Services up to date. Digital and OTV had expressed interest. Digital would like to buy rack cards and put on the boxes as a place holder. They would use it until the next advertiser does.

d. Agreement with FSCJ on channel 26
   i. John had received a more recent email. FSCJ attorney said we should have the signatures soon. John will follow up this week.

e. Osprey Radio LPFM License window
   i. FCC had announced last week that the rules will be released. They are now going to give an extra point to applicants who have the staff station headquarters in the area. They also said before that you could have either a LPFM transmitter or translator, but you couldn’t have both. New rules say you can own an LPFM station and up to two translators. If there is room on the dial, Osprey Radio could purchase a translator or two and increase the reach to further out. The third thing they announced was that before, the rules said if you were at a school and the school already had an AM or FM operation and you applied when the window opened, you could be knocked out of the running. Now if UNF somehow came into a FM or AM license before the application window opens next year, it would not keep Osprey Radio from applying for an LPFM license.
   ii. The application window was announced as Oct. 15, 2013. The window could only be open for five days. Osprey Radio’s contracted engineer had to wait on the rules to be released before he could do the search. As soon as the proprietary software update comes out, he will do the search. This could take a few days for him to do and get the report to us. The engineer will put UNF first on his list.
   iii. John estimates that there should be at least room for one spot in Jacksonville. They will allow sharing with guidelines. There are a lot of FCC rules and it won’t be easy. Once we know that a frequency is found, we have to let the University know first before the engineer can actually make the application. The reason is because we have to know whose name will be on the license, whether it would be the university itself, a direct support 501©3 such as with MOCA, Osprey Radio itself, or an independent 501©3.
   iv. The station manager and music director will be going out and gathering the content that would fill these hours. Station manager is working to grow the number of DJs. David Johnson concerned that there won’t be enough spots or that there will be numerous applicants. John would be surprised if we didn’t see at least three applicants. There are limitations. The FCC is looking for community-minded operations, with at least two years of broadcasting, and non-profit. Lantz asked if would affect the underwriting spots. If CSM continues to operate as they have in the past and follow the guidelines, then nothing should change.

f. Auxiliary Budget change
   i. The student leaders had spoken about having a shared auxiliary, where revenue would come into one pot and purchases with shared interests would come out of its own spot. Student Affairs suggested doing this in a small, pioneering way. Mike McGuire, Director of Student Government, thought a good idea would be to do it in a similar manner to SG and Recreation, which have one auxiliary fund
with multiple indexes, including a shared expenses index and a shared revenue index. The Auxiliary Oversight Committee would have to approve, as well. Paula made the motion to approve CSM having a shared auxiliary account. Karen seconded motion. Vote taken by roll call. Unanimous vote to approve. All said yes.

III. New Business
   a. Media Outlet Reports
      i. CSM Business, Lantz Starratt – CSM Business has been working with Best Bet Poker in covering the Coke logo on the Spinnaker Newspaper boxes with their logo. The business office took care of the surveys for OTV and Osprey Radio. Almost all of the old past due accounts are caught up. Wild Wings is paying monthly until paid in full. John advised board that we were working with a new collections agency for Abes and Chicago pizza. CSM will look in December to see if revenue is on track for its budgeted goals. If need be the departments will make adjustments.
      ii. Osprey TV, Josh Whitston – This is Josh’s last meeting to report. They are making a special request to SG so they can finish the field kit which will allow them to do live feeds for events, games, etc. They just did their first live basketball game, which was a success. This request will be submitted by Friday. He will be here for the presentation of the budget and the special request.
      iii. Spinnaker, Lindsay Montgomery – Lindsay is absent today. John advised that Spinnaker is looking to remove the newspaper box from Wild Wings and possibly put it at the new Loop at the Town Center. They are also working to put one in at the new Wellness Center.
      iv. Osprey Radio, Lizzie Russo – Lizzie is working to get more DJs involved. They may do a concert in the spring with local bands performing. As far as the 2013/2014 budget, they are asking for an additional 10 hours for a programmer. They are also looking for a new audio director to continue the news show. The current audio director is graduating. Paula suggested to post on the Communication department’s Facebook. They will probably contact the Jazz department to fill content spots for WJCT.
      v. Spinnaker Digital, Jason Kellum – They are currently interviewing for a new content editor and two programmers. They recently backed up files to a Blu-ray copy. They are working with Radio to redesign their website.
   b. Leadership Selection for Spring
      i. Josh expressed his thoughts on the Osprey TV Leader candidate, Connor Spielmaker. Connor is a hard worker. He is willing to learn. He asks questions and is dedicated. You can count on him. Only problem he might see is that he is a freshman. Josh will continue to help him, if elected, as much as he can to help train him in leading. Paula concerned as to whether or not the employees under him with more experience might have an issue with him and his leadership. Some may know more than him, but he will lean on them to guide him in the right direction. Josh feels he has the skills to learn. (Josh left at 10:57). John – There were two others who expressed interest after the deadline for applications. They were properly informed by the leaders that the job was posted. There was a public notice sign advising that a vote would be taken at
this meeting. John said that the letter or recommendation re: Connor emailed to the board speaks for itself. Connor was invited in for interview.

ii. Connor introduced himself as a freshman. He graduated from Naples High School where he worked to make their news show into high definition.

iii. Chris asked what changes he would make if elected. Connor feels they need more volunteer involvement. He would like to target people living on campus, retaining them longer. He wants people to know they are there. He would like to have more of what’s going on around campus on the channel 170, not just movies and cooking shows. For those employees who have more knowledge than him, he would go to them for help and listen to them. Paula asked about his course load, being a second-semester freshman. He is taking 12 credit hours, the same as when he worked for Spinnaker (in the fall). He has always been able to manage his time. He would be willing to have producers go out with videographers. He would like to have a class for all reporters, editors and producers. He would like to continue as an anchor for OTV, stepping back to let the News Director do their job. Connor was dismissed.

iv. Discussion – Paula and Jordan both like him. Chris knows him and though he is very approachable, he can get firm if needed. He doesn’t feel that being a freshman would be a problem. Paula made the motion to hire Connor Spielmaker as the station manager for Osprey TV. Jordan seconded. Vote taken by roll call. Unanimous vote. All approved.

c. CSM Content Liability

i. Media insurance could protect the departments if they were to get sued. Prior discussions with student leaders and attorney suggested that we have content liability insurance. John attempted to contact 10 other SUS media departments to see how they handle this. In summary four of the universities’ media programs are in either disarray or non-existent. FSU and UCF are owned by Gannett, so they have corporate insurance. So that leaves FGCU, the Alligator, USF, and FAU. USF regards itself as part of the university, and therefore self-insured. FGCU: John tried to contact two different people over the last two weeks and no one has responded. UF said they are completely independent. The adviser there said they went without it for one year and she hated that year for fear of what might happen. They have insurance through an organization that gives them a discount and they pay about $4,000 for the year. Florida Atlantic: They looked at it a couple of years ago. Because they are independent to the university like the Spinnaker, their potential liability is limited to their budget, which is $100K a year. The felt that the cost estimate of $2,000 a year was a lot of money when your liability is $100K a year and no one would likely sue them for just $100K, so they do without it. John reported this back to Student Affairs, and Everett Malcolm suggested that in addition to sharing this with the board, he share this with General Counsel’s office. The board should look at the budget, talk to the student leaders and look at the estimate UNF has gotten when it comes back. Where will it come from in the budgets? They could look at the auxiliary budget and see if they could bring that much more in in revenue to cover the cost.

d. A&S Budget Proposals 2013-2014 changes

i. The 2013-2014 A&S budget proposals were submitted. The promotions director was moved to CSM from Osprey Radio. Osprey Radio would instead request a
program director. David asked the SG representatives what they felt about the coming year. Chris answered that he knew UNF was taking a cut of 10,000 credit hours. They would be very frugal this year. David Johnson motioned to support the proposed budget request to B&A. Karen seconded motion. Three yes, no nays, 2 abstentions (Student Government).

IV. Adjournment – 11:34 a.m.