I. Call to Order – 10:10 a.m.

II. Attendance – Lori Durham

Members Present
John Timpe, Chair 
Courtney Warner 
Carlo Fassi 
Madeline Edwards 
Dr. Paula Horvath-Neimeyer 
David Johnson 
Dave Luckin 

Adviser, Center for Student Media 
Student Government Representative 
Student Government Representative 
Student in Communication Major 
Faculty Representative 
Professional Print Journalism Representative 
Radio Professional Broadcasting Representative

Members Absent
Michelle Moore 
Michelle Gander 

TV Professional Broadcasting Representative 
Student in non-Communication Major

Others Present
Matt Head 
Andrew Landis 
Chance Ryan 
Lori Durham, Secretary 
Paul Fenn 
Kristen Comeux 
Greg Parlier 

Station Manager, Osprey TV 
Station Manager, Osprey Radio 
Editor-in-Chief, the Spinnaker 
Office Manager, Center for Student Media 
Digital Editor, Graphic Designer, Spinnaker 
Asst. Business Manager, Applicant CSM Business Manager 
Managing Editor, Applicant for Editor-in-Chief

III. Old Business
   a. Osprey Radio and WJCT initiative to broadcast DJ show from midnight to 1:00 a.m. Sunday through Thursday will begin Sunday, December 4th. It will be streamed online as well as on air.
   b. Osprey TV and FSCJ contract. OTV and staff are continuing to work on programming. Attorneys are still working on the time we will broadcast on Ch. 26. Rick Buck is to contact FSCJ this week.
   c. Designated Public Forum. John summarized this again. Matt Brockelman, Student Body President, is waiting to hear back from General Counsel to confirm that this will be good for CSM. We should hear back this week. Thank you to Carlo for working on this.
   d. Long Term Independence Plan. John will provide information by email before the break for review by members. This will be discussed at the first meeting of the New Year.
   e. Change of CSM Spring meeting dates. Have heard from only a couple of people. Some discussion but remaining board members and leaders will email Lori with their schedules and she will try to come up with new date and time.
f. John added item F to agenda. UNF and WJCT. John has talked to different parties involved in the ongoing conversations between UNF and WJCT. The University has moved to a serious discussion phase. John has spoken with Student Affairs and Dr. Gonzalez is working with President Delaney to make sure that CSM can come to any discussions that they have from here on. So far it appears that discussions have involved President Delaney and the Department of Communication; as a result there may be some parties involved that don’t understand that we do have some involvement with Osprey Radio and WJCT and also for shepherding the impact of the LPFM and other opportunities there. John gave examples such as digital side channels that WJCT has that would be of great interest to Osprey Radio. David Luckin asked if everyone was aware of the scope of this. John referred to the relationship with MOCA. Basically it’s about responsibility and management not ownership. It’s about increasing opportunities for students and at the same time helping the organization that is coming into the fold. David Luckin says they could broadcast sports games, concerts. David feels UNF is thinking academically but WJCT feels they need to think big. The big picture is there is a lot more there that they could do together and could bring to the table. Think Big is his advice. John asked for comments or suggestions that he can convey if he is allowed to be part of the meeting. Osprey Radio, if they had a digital side channel, could operate through a translator at 250 watts as opposed to a 100 watt or 10 watt LP license.

g. On a related note. We have been working with the General Counsel on the application packet for applying for the LPFM license. IT is now reviewing it and involved with it. Should be no hurdles from them. The stage that we are at now is a place on the application where you have to get a lot of personal information for the people who have their name on the license. At a lot of universities that is generally the Board of Trustees. Weaknesses of going with this model in tough economic times is that there is the possibility of the cash values for the license is indeed worth more than the educational opportunities of the students. The alternative is some form of a 501©3. Pro here is that there is a little more independence from the University. Con is that the people on this board can still decide to sell the license for money. From General Counsel’s experience some of the Board of Trustees doesn’t usually want to provide the required personal information. John asked board to discuss which direction they would like John to pursue. Paula feels the nonprofit like MOCA would be the better way to go so that we can handpick those people on the board. We can decide the composition of the board, the fewer members there are, the easier it is to get the information. Personal information of the members is a must for FCC application. With this kind of board they are the authority. The scope of the board is to manage the license. Based on John’s research it is not necessarily the Board or the 501©3 but strength of the Bylaws, the strength of the University, the students and the faculty and its ability to broadcast over the air that are a valuable thing. That still has inherent value. Andrew advised that it would be many, many years before we would be valuable enough to sell. Average is $500K for a full-power FM station. David Johnson motioned for the board to support John in looking at the direct service 501c3 for an LPFM application. Carlo seconded motion. Vote taken by roll call. Six yes, zero no. Motioned passed.

IV. New Business

a. Approval of Minutes from November 7th meeting – Carlo Fassi motioned to approve the minutes. Courtney seconded. 6 Yes. No objections. Motion passed.
b. Media Outlet Reports
   i. **Osprey Radio.** On January 8th there will be a free concert for students and faculty in the Ballrooms around 8:00 p.m. This will be an exciting act but Osprey Radio cannot promote the concert until December 5th due to a previous paid engagement involving the band (so as not to detract from that event). Ideas for promoting will be welcomed. (Paul Fenn arrived at 10:50 a.m.) This will be funded by Student Life. Hoping to gain support for Osprey Radio.
   
   ii. **Osprey TV.** Still moving forward. Trying to put out a good product. OTV traveled to Gainesville for coverage of the UNF men’s basketball game.
   
   iii. **Spinnaker.** John thanked Chance for a great summer and fall and his contribution to convergence of CSM. John thanked him for being a leader and keeping morale going. Chance will graduate this semester. Chance advised that the Wednesday issue will be the last one for the semester. Short story contest is over and winner will have a full page in this issue, which should be about 28 pages. The staff is filing up and they are ready to move on and hand it over to Greg. Spinnaker is still looking for a news editor.
   
   iv. **CSM Business.** Kristen advised it has taken a while to get it all back under control. Starting to get on track. They need more sales staff.
   
   v. **Digital Outlet.** Digital is almost fully staffed. Found someone for content temporarily until after the break. Digital still needs a programmer.
   
   c. Spring Leadership Interviews
   i. **Greg Parlier, Editor-in-Chief Applicant.** Greg spoke on going through convergence and progress made in the right direction. For sustainability reasons increasing the contributor base, and to go along with that, community involvement. He thinks those to go hand in hand. Website will be the crux of the future for CSM and Spinnaker can help by increasing content and supplying more stuff to the website. David Johnson asked about his priorities and beats he would use. Greg wants a better relationship with UPD and doing a little more for Student Government than just Senate meetings. He would also like to have better contact with colleges on campus. More contributors will help with this. Paula asked about his major and why electronic media major. Greg said that media is media whatever the platform it is in. He has found over the years that he likes print and writing with journalism. Paul asked if Greg would do anything different. Greg responded that we would like to have an editorial board for the team coming up. Madeline asked about the relationship with Osprey Radio and Osprey TV. Greg stated that they have all worked together using Google doc platforms, which has been beneficial. Hopes to have more editors so there can be more one-on-one with the writers. (Greg left room so the board could discuss.) Chance said that the Spinnaker couldn’t run right now without Greg, there is no reason not to hire him. Paula agreed this would be a perfect transition. Paula moved to hire Greg Parlier as Editor-in-Chief, Carlo seconded. Vote by roll call taken, six yes, zero objections. Motion passed.
   
   ii. **Kristen Comeaux, CSM Business Manager Applicant.** Kristen has been serving as co-business manager since September. She is in charge of ad sales staff and invoicing. She plans on hiring more sales execs since we only have our ad manager right now. Problem has been with applicants not meeting the minimum requirements. Business office has tried by reaching out to Coggin
College of Business. Trying to get into the personal selling class. David J. asked about revenue goal. Kristen advised that we are currently at $27k of revenue goal of $110K. The $27K does not include November figures. Kristen hopes to get more ad sales execs in and training them with the correct pricing. David J asked about invoicing. Kristen advised we are current. There are a few that still haven’t paid, but will be making phone calls and contacting them in person. (Kristen left the room so board could discuss.) Paula feels that like Greg, this is a perfect transition. Paula made the motion to hire Kristen Comeaux as CSM Business leader, Courtney seconded motion. Vote taken by roll call, six yes, zero no, motion passed.

V. Announcements – John announced that if the board knew of anyone who could write, edit or sell to send them to CSM. Benefits to working 10 hours biweekly. Carlo will mention at the next Student Leadership meeting.

VI. Adjournment – 11:30.