Center for Student Media Advisory Board
Meeting Agenda
Monday, October 3, 2011
10 a.m.
UNF Student Union, Building 58 West, Room 3605

I.  Call to Order – 10:05 a.m.

II.  Attendance – Lori Durham

Members Present
John Timpe, Chair           Adviser, Center for Student Media
Courtney Warner             Student Government Representative
Carlo Fassi                 Student Government Representative
Madeline Edwards           Student in Communication Major
Michele Gander             Student in non-Communication Major
Dr. Paula Horvath-Neimeyer Faculty Representative
David Johnson              Professional Print Journalism Representative

Members Absent
Dave Luckin                Radio Professional Broadcasting Representative
Michelle Moore            TV Professional Broadcasting Representative

Others Present
Matt Head                  Station Manager, Osprey TV
Andrew Landis             Station Manager, Osprey Radio
Chance Ryan                Editor-in-Chief, the Spinnaker
Lori Durham, Secretary    Office Manager, Center for Student Media

III.  Old Business

   a.  Osprey Radio and WJCT initiative to broadcast DJ show from midnight to 1:00 a.m.
       Sunday through Thursday was delayed after paperwork was held up in General
       Counsel’s office.  Memorandum of Understanding now with WJCT’s CEO.  Should start 2
       weeks from October 2, 2011.

   b.  Osprey TV and FSCJ contract sitting in FSCJ’s attorney’s office. List of programming was
       sent last week.  Looks good, we are waiting on them.

   c.  Designated Public Forum.  John summarized this again. This was passed around in the
       spring. President Sitou and Dr. Gonzalez had met and next step was to go to President
       Delaney. John’s hope is to add this to the University’s Policies and Procedures under
       rules and regulations. Right before Sitou was to go to President Delaney, his term ended
       and this has now been passed on to President Brockelman. Dr. Gonzalez and President
       Brockelman are to meet on Wednesday and he will ask him to take this to President
       Delaney.

IV.  New Business

   a.  Approval of Minutes from September 9th meeting – David Johnson motioned to approve
       the minutes. Madeline seconded.  6 Yes. No objections. Motioned passed.
b. Media Outlet Reports

i. Osprey Radio. Having a ticket give away for Death Cab for Cutie, a concert which is sold out. Osprey Radio is fully staffed now. Erin Ostrowsky new News Director starting today. Osprey Radio was nominated for “Best Student Run Internet Only Station.” Winner to be announced at the CMJ Awards in New York on October 20, 2011. Best honor they could get at this point. Press release going out today. Andrew and Michael both will attend this conference.

ii. Osprey TV. Not too much happening. Volunteers have been consistent this semester. Show has had 100 to 250 hits in the first 6 hours after it’s posted. Production start time made earlier so Matt Head can be there for direction. OTV has been working on stories with the Spinnaker. John stated that OTV is doing a good job juggling news events and events on campus.

iii. Spinnaker. Staff is starting to fill up. They have done a good job of getting larger stories and working them. Spinnaker will attend the ACP conference at the end of the month. Spinnaker has five boxes off campus. Still working to get the other five out. Paul and Ian updating the website. Haithem and Kristen Comeaux working one position. Handling task together and flowing well. John spoke on publisher’s lateness and problems Spinnaker had been having with them. Some of it is Spinnaker’s not meeting deadline.

iv. CSM Business. John Timpe spoke on behalf of Haithem. It took some time to get Haithem set up. Found out that he can only work 20 hours a week as an international student. So he will split the duties with Kristen. Kristen Comeaux is strong on advertising and sales and Haithem strong on promotions and administrative. Between the two they are getting it done. Any concerns with this, let John know. They both dove in to figure things out as to where sales stood. Found trade-outs were being done for pizza. They have been advised not to do trade-outs. Kristen may be a candidate when Haithem graduates in December. Two sales positions to fill and they have two candidates for promotions director.

v. Digital Outlet Report. Paul unable to make it in time. John provided report. Digital office is set up now and has kept Ian Albahae. Will bring in Aaron Adams as the contact guy. Have other positions to hire, like digital reporters. Content needs to get uploaded quicker. It’s Paul’s responsibility for getting people in there and making sure they do their job. Madeline concerned if Aaron would be writing. John explained he will be uploading and coding stories. Paula expressed in interest and liking in the way the Metrojax website was done. This would be a good thing for Spinnaker.

V. Announcements

a. Paula announced that the Communications department will be changing their curriculum to include all different platforms, social media, html. Melding broadcast with media. They are trying to bring in more courses with smaller focuses. Paula will get with Chance one they have it all together for a possible story. They may also raise the GPA to get into it and require a grammar/punctuation test.

b. John stated that we worked hard to add the orientation students for volunteering. He has been assigning a writing test to see where students are.
c. John. Cooperation effort has been fantastic. Had full assignment meeting last week. It was great. White board was full with stories. John will attend ACP conference as presenter. Osprey TV may send a couple of people. As for collaboration model, leaders have been far more enthusiastic then he could have hoped for.

d. John asked board to review the policies and procedures for Digital and Business. He will meet with Everett and Dr. Gonzalez for review and approval.

e. John announced that Josh Brannock, Osprey TV’s sportscaster accepted the additional position of Sports Editor for Spinnaker.

VI. Adjournment – 11:03.