I. Call to Order – 10:15 a.m.

II. Attendance – Lori Durham

Members Present
John Timpe, Chair Adviser, Center for Student Media
Courtney Warner Student Government Representative
Carlo Fassi Student Government Representative
Michele Gandee Student in non-Communication Major
David Johnson Professional Print Journalism Representative
Dave Luckin Radio Professional Broadcasting Representative

Members Absent
Michelle Moore TV Professional Broadcasting Representative
Madeline Edwards Student in Communication Major
Dr. Paula Horvath-Neimeyer Faculty Representative

Others Present
Matt Head Station Manager, Osprey TV
Andrew Landis Station Manager, Osprey Radio
Lori Durham, Secretary Office Manager, Center for Student Media
Paul Fenn Digital Editor, Spinnaker
Kristen Comeaux CSM Business Manager
Matt Brockelman Student Body President

III. Call to Order – 10:09 a.m.
IV. Old Business
   a. LPFM, Designated Public Forum, George Gable
      i. Matt Brockelman, Student Body President, asked if there were any questions they wanted to ask. He has always said since the beginning of these discussions that he would always support CSM with maintaining the freedom of the press and freedom of independence as far as content goes. Over last couple of months, Dr. G, Matt B., Marc Snow of the General Counsel’s office, and John have talked a lot about options. Marc has given his opinion on a lot of different things. Every indication from Marc is that the Designated Public Forum would not be necessary. Questions? Michele Gandee agreed that it would not be necessary.
      ii. John Timpe explained briefly to David Johnson, that the 7th Circuit Court ruled on a case in 2006 that said you need to have a designated public forum statement as college media, otherwise you can be treated by your institution as if you were a high school media. In other words, they can step in and tell you what you can and can’t print. So SPLC started recommending in that circuit and
now nationally, like other media organizations, to have this statement signed by the President and add it to the regulations. Marc Snow said in email that was sent that just because the 7th circuit ruled that way, our 11th circuit hasn’t, so what the 7th circuit did doesn’t have any bearing on us because the Supreme Court hasn’t stepped in and said whether this applies to all of the country. George Gable and two other attorneys say that the 11th circuit doesn’t have to follow the 7th circuit but it’s very persuasive when another circuit court rules in a particular way.

iii. Other issue at play is that Marc Snow said in his email it is his opinion that he doesn’t view the Spinnaker and the Center for Student Media as independent of the university. That they are enmeshed with the University and that UNF has always respected the freedom of the press and has not intervened in publications nor exhibited any prior constraint. John quoted his exact words from the email. Matt Brockelman said that based off of what he has heard from Marc, the University has no intention nor have they ever had the intention to step in and try to block what CSM does. The president is a politician and politically that would be a terrible move to censor the media. Matt thinks that Marc is trying to articulate that the University is not ready given the fact that the Spinnaker gets a lot of resources from the University, the university is not really ready to sever that tie, and it’s clear to say that unless you do something that is illegal, we aren’t going to step in.

iv. David Luckin asked about who would be responsible if an outside source were to sue. Who is responsible -- the University, or the publication or the reporter. In past, it would be an outside source, if any, that would sue. Michele Gandee said this is why George Gable said we should look into liability insurance. John said Karen Tower and Marc agree with what SLPC has contended, which is that responsibility equals liability. If students have responsibility for what is being printed, then they would have to cover the liability, thus they would need to purchase liability insurance as George Gable recommended. On this side of the scale, the University reserves the right to step in and inhibit publication, then the University of North Florida would have to cover that liability. To the best of our knowledge the University doesn’t have insurance for this. The University itself is self-insured because it’s a part of the state. Some room for debate in there as far as liability. George Gable’s contention that you can’t have it both ways. There are agreements that can be reached.

v. Matt Brockelman recommends that the only way for President Delaney to bite is if General Counsel says it’s ok to bite. Otherwise our lobbying is going to be nothing compared to their legal opinion. Matt suggests that the board keep working with Marc Snow to see if they can reach an agreement specific to UNF and CSM.

b. Osprey TV and FSCJ

i. There were concerns on the memo of understanding. John emailed in January and February for a response or an update. No answers. Recently emailed again. Maggie Williams responded that Rick Buck had been out and he was busy catching up. General Counsel still has it for review.

c. Long Term Independence Plan

i. Senate voted to create a subscription relationship and worked with Greg, Editor-in-Chief, on proviso. Once it is signed by President Delaney, it will be final.
ii. John recognized Carlo, next year’s student body president, and Courtney Warner for their contribution to the Board. Carlo will appoint new members in the fall.

V. New Business
   a. Media Outlet Reports
      i. CSM Business Office – Kristen Comeaux advised that February’s totals were Digital at $375, OTV at $592, and Spinnaker invoiced $18,800. This does include the ads for SG Elections. Business has had more advertisers than normal. Thirteen in today’s issue.
      ii. Digital – Paul advised that the website is 50% finished. When programmer is hired they will start on category sections in two weeks and Radio is being redesigned. Grecia is doing skin for mobile app.
      iii. Osprey TV – Matt said not too much is going on. They filmed the debate for SG and streamed live on campus. OTV has done a couple of projects for campus. Trying to produce a quality TV show.
      iv. John – While waiting on Andrew he addressed the candidate packets handed out. Good news is that we have at least one candidate for each media outlet. Lori to do reference checks before the next meeting. Any concerns would be forwarded by email. The board would like to have all of the interviews on the 28th and not have to meet again on the 30th. There are 9 candidates to interview. Three of them are for radio, two of which are internal. The two internal would recommend that Michael would train and handoff to Lizzie in the fall. Kristen changes in the fall but will be here for the summer. One external applicant for CSM Business manager. The board should keep the interview to 10 minutes with five minutes for deliberation. The board will interview Business and Digital first to accommodate the current leaders having to leave for class. It was decided to start at 9:30 instead of 10:00 and try to get all applicants interviewed. Staff critiques were handed out for your review to help give you an idea of what employees are looking for in the next leader. The board will let John know if they see anyone they would not want to interview then reply all to email sent by Friday noon.

Michele Gandee asked John if he was allowed to make recommendations. John replied that usually he encourages the student leaders to share on the internal applicants. John would reference only as a last defense, then professionally and only if there were concerns. John mentioned that Kristen will be here in the fall, but if the board chooses another candidate, Kristen would like to continue on as the promotions director. John told the board if they felt there weren’t any viable candidates for a position that he would recommend they table the position instead of putting someone in that isn’t qualified. OTV had an additional candidate that wanted to apply but had been out of the country. Discussion as to enough notice to the applicant that allowed him to apply in time. Should he be allowed to interview? David J. asked Matt Head if they were both viable candidates. Matt said yes, one more so than the other. John will talk to Matt and will email the board to determine if other candidate will interview or not.

v. Spinnaker – Spring break was good. They just put together a 24 page paper in the last two days. Four issues left to run before summer break. Spinnaker has some good stories coming up. Michele G. asked Greg if he knew either of
candidates. Explained that internal applicant is good, no major problems, his right-hand person.

vi. Osprey Radio - Over the spring break Andrew had some good opportunities to gather information for content, some interviews with bands, and attended a festival in Orlando. Nolan is tearing it up with new features on the web. New playlist page will list the last 100 items that played on the station. Album cover artwork is now included. Osprey Radio now has a tablet app that can be used to listen. The mobile version has been tweaked with a version of their logo. Go to m.ospreyradio.com for I-phone. Newer Android phones from the last six months should be able to get it.

vii. David J. asked Greg about internal applicant. Greg expressed that his only concern would be that they are very dedicated to their school work. Flexibility may be an issue. John – Applicant is now to take fewer classes in the fall. John suggested board ask her about that. Convergence has been a wonderful thing, finding that content and production can be separate now, allowing editor to be more flexible with their hours as we adapt to current models.

b. Review of Leader Application packets – discussed above.
c. Pool Editors and Reporters in Selection Process
d. Staff Critiques of Leaders – Issues include concerns on video and training. Matt and John will set up training where two people at OTV are there for training going with the reporters and shoot videos for those who don’t know how.
e. Updates
  i. Special requests were made to modify radio DJ booth, column wrap, and TV closet server space. There requests were approved by the Senate and we will move ahead.
  ii. FCC is meeting today to determine the rules and regulations. One of the changes is that you can own a translator now and an LFPM license. Radio won’t have to choose anymore. There is some talk to approve a 250 watt tower and do away with the 10 watt towers. This could help in getting sponsors so they reach a further audience. Once the notes are published, he will update the board. David J. asked about the cost. If radio is awarded a construction permit then we would go to SG and special request $35 - $40k, takes care of everything. This would include an antenna on an existing tower or building.

VI. Adjournment – 11:25 a.m.