I. Call to Order – 11:05 am

II. Attendance – Lori Durham

Members Present
John Timpe, Chair
Dr. Horvath-Neimeyer
Courtney Warner
Carlo Fassi
Dave Luckin
Michelle Moore

Members Absent
Jessica Parker, Michelle Gander
Madeline Edwards
David Johnson

Others Present
Matt Head
Lori Durham, Secretary
Andrew Landis
Giovannie Medina
Ryan Winter
Edward Conner
Khiresto Salako
Ian Albahae

iii. Call to order – 11:05 a.m.
iv. New Business
a. CSM Webpage
   i. John – Showed draft of new CSM university web page for feedback. Requested contact information from board members. Some concerns with spacing issues.

b. Student Life Fee Funding
   i. John – Some Student Life fee funding out there with help of SG and Student Affairs was approved last week. Office manager position will be upgraded to 40 hours and some supplemental funds for production.

c. Spinnaker independence
   i. John – Stacking agenda this way so that Paula and David Johnson can be here.
   ii. John – Broached a little bit prior on Spinnaker independence and board’s concerns of determining how this goes. It’s mostly been about independence
from Student Government funding. SG funding has been drawn down to $60K beginning July 1. If student government were to choose to buy the subscription to Spinnaker on a year to year basis at 50 cents per issue at 4,000 issues a week, then you would basically have this independence. Other ways to do this would be to continue to buy down about $5,000 of direct salary support each year; that means it would be about 12 years before they would be independent of SG funding. This is the immediate goal. What next?

Independence models. Create a 501©3 board to oversee, plus fulltime professional staff, publisher or adviser. Similar to now. Other model is a for-profit corporation running the student newspaper. Editors-in-Chief have said they would like the board model and want to stay on campus. Primary concerns are composition of the board and a checking account off campus, and staying on campus.

If we choose a convergence model now it will affect Spinnaker’s independence. Editors-in-Chief feel we need to put this down on paper now. If Spinnaker moves off campus with funds or rent, University says the name remains property of the University. Thoughts?

iii. Chance – UNF doesn’t want us to leave campus. No way around it, so we will stay. If convergence is approved, then it would take a different toll. John-Jacksonville too big for them to move off campus and still be directly part of UNF community. Half the mission is the educational component. Goals are to accommodate everything they are looking for because they want to remain part of this University community, but understand we have some real needs here. John can work on putting framework together over the summer.

iv. Carlo – Discussed SG and them paying for papers. It would need to say funded by SG. John – May be a possibility of being paid by Student Fees. Carlo-Recommended Student Life Enhancement Fee with full SG support.

v. Old Business

a. By-law changes

i. John - Item 11C Removal of leaders. Problem in system. If leader were to go “rogue,” the board can do nothing for two weeks. Bylaws ask that we talk to leader to address situation and we call emergency board meeting and give leader two weeks to prepare for meeting. Recommend that the language read “The advisor may suspend the effective leader with pay until such a meeting should the out-of-compliance concern warrant such action.” Believes in minimalist policy with the adviser.

ii. Paula – suggested we change wording to read “adviser may suspend effective leader with a quorum vote received by voice or email”. Chance suggested other leaders should vote.

iii. John – 3/5 vote of leaders until board can convene... 3/5 vote and immediately set up meeting with board. Will need to vote on bylaw change to read “The Adviser may suspend the effective leader with pay on 3/5 vote in writing of student leaders until such a meeting should the out of compliance warrants such action for the good of the employees, equipment, etc.”

iv. Lori – vote taken by name, passed 5-0.
v. John – Discussed reason for meeting today and second thoughts on vote at last meeting. Recapped forces we were dealing with. Territorialism, no one person having too much control in what is covered or too much say in the pipeline. When it comes to business office. The business office is separate. Spinnaker has selected Giovannie for their business manager next year, which will serve all of the media outlets. This is about digital convergence and news gathering. Center of Diagram is news gathering.

Andrew– Would have the least to offer in this department. Will cover news, but will benefit Osprey Radio off the charts. With converged they still want a little bit of territorialism. We are about 90% music.

Matt – Feels like Andrew. Keep OR, OTV, we can still cross train, but in news gathering it allows for all of us to contribute.

Chance – All for combining forces but we need to come up with model for that. Asked to view model that John and he talked about.

vi. Andrew – my vision for website is like one giant news feed, more of a blog format, with all three contributing into that feed. With left and right columns with listen now.


viii. John – Explained converged where once stories are chosen, then figure out how to best tell it, video, stills and audio. Then they look at their pipeline, and then decide time line when needed. Everybody gets what they want. Everybody gets material equal to what they are getting now.

ix. Chance – Merged model works. What Osprey TV and Osprey Radio want is Spinnaker recognition. In order to do that they need to hop on board. Matt- Who would be CSM editor? Chance – that would be me.

x. Paula – Two problems, management efficiency and difficulty involved with this change. Maybe a step-wise thing that we have to get used to over time.

xi. Carlo – Where does this all fit into Spinnaker’s independence. Spinnaker has expressed they want to stay here, but will they stay within CSM and this board will be your board no matter what. As far as the name, Spinnaker stays here.

xii. John - In funding, Spinnaker would move backward in independence if talking about true merger. Another type of merger, if merging news and digital, and staying within CSM, is one merged news organization. Would still have Osprey TV and Osprey Radio heads, because they have to take care of non-news programming. Then would still have separate funding, but one identity for news gathering.

xiii. Giovannie – We know that change is needed and merged is where we need to go.


xv. John – We will reconvene next Wednesday.