Sensor project may help fight terrorism

A potential biological or chemical terrorism attack on the United States may someday be averted because of technology being developed by a team of researchers at UNF.

An $876,000 contract has been awarded to a group of faculty members by the U.S. Army’s Edgewood Chemical Biological Center in Edgewood, Md. The focus of the work will be on the development of robotic sensors that will monitor a wide variety of locations to detect potential terrorist attacks but will also be useful for environmental and industrial purposes as well.

The project brings together Drs. Jay Huebner (Physics), John Alexander (Electrical Engineering), Doria Bowers (Biology), Stuart Chalk (Chemistry), Dennis Gay (Physics), Nirmalkumar Patel (Physics), and John Woolschager (Civil Engineering).

Huebner, who is the project leader, said the work will extend through 2005 and will ultimately end with a demonstration for Army officials.

The contract is noteworthy for a number of reasons. It is the first time UNF has received a contract from a Department of Defense unit. It is also the first time that UNF faculty members from such varied fields have cooperated on a single project. Finally, the project marks the first time many of the labs in the new Science & Engineering Building have been used on a joint project.

“We would not have been able to do this project without this building,” Huebner said. “Not only are all the labs located in the building but most of the faculty have offices here as well. It makes collaboration much easier.”

There are a number of benefits for the University. Six to 10 students will be employed over the course of the project in various phases of undergraduate research. Also the University will be able to hire two post-doc students in physics and chemistry to assist in the research. Two UNF alumni, Ashlee Byrd and John Sarman, are also employed on the project.

Huebner noted that about a quarter of the contract funding will be spent on acquiring new equipment. That equipment will likely remain with the University at the conclusion of the project.

The Rapid Response Sensor Networking for Multiple Applications, or RRSNMA as it is called, is actually the outgrowth of an earlier related project which has its own acronym — ARMS — headed by Chalk.

Huebner, who has long been involved in sensor technology, began

(Continued on page 15)
UNF athletics headed for Division I

The long-awaited exploratory year for UNF to officially study whether the University wants to move to NCAA Division I is under way.

With unanimous support from the UNF Board of Trustees, the University has embarked on a new road that is likely to take it to a new athletic conference and new level of competition.

UNF has until June 30 of next year to notify the NCAA of a final decision. During that time a final decision also will be made on whether to move from the Peach Belt Athletic Conference to the Atlantic Sun Conference, where it will play such teams as Jacksonville University.

Assuming that UNF decides on D-I, it will begin a four-year transition period. During that time UNF must submit an annual report to the NCAA demonstrating progress toward achieving full Division I status. Although UNF can play in a new conference during the transition years, it is not eligible to play for NCAA Division II nor Division I national championship tournaments.

During the UNF Board of Trustees meeting, President John Delaney outlined the criteria he used in evaluating the Division I decision. The first three criteria were negative ones, he said. They are: no football, no E&G funding diverted into athletics and no impact on academic admissions standards. The last two criteria are concerned with whether UNF could compete at the Division I level and could afford D-1. Delaney said he concluded that Division I was right for UNF because it met all of those criteria.

The UNF Board of Trustees agreed, including student and faculty board representatives.

SG representative Jerry Watterson said the majority of students support the move because of the enhanced school spirit it will bring to campus. He noted that he also endorsed the $2 per credit hour increase in the student athletic fee with the understanding that the University will not seek an additional increase in that fee for at least four years. “Our students are willing to step up to the plate,” he said.

The only reservations expressed came from board member Steve Halverson. “We don’t suffer from a lack of athletic activity but we do suffer from a lack of intellectual capital,” he said, referring to the country in general. However, he said he was influenced to support the measure by the students and faculty position and the “thoughtfulness and thoroughness” of President Delaney’s study of the issue.

Halverson said he would insist that athletics never be allowed to affect academic quality. “We can’t divert our focus from academics. We are obligated to protect our mission,” he said.

UNF Athletic Director Richard Gropper said the decision was a watershed moment for the University.

“In any university’s development, there are landmark moments that define it as an institution and I believe that UNF moving our athletics program to the highest competitive level is one of those moments,” he said.

“This move will give our athletics program the opportunity to advance and grow as never before and it will provide our University with unprecedented exposure in the athletics arena,” he added.

NCAA Reclassification Calendar

Exploratory Year (2004-05)
- UNF remains in Peach Belt Conference.
- UNF remains eligible for all NCAA Division II national championship tournaments.

Dec. 1, 2004
Submit formal application and application fee ($15,000) by Dec. 1, 2004.

June 30, 2005
Decide intent to continue with reclassification and notify NCAA.
Submit skeletal Strategic Plan for Reclassification to NCAA.
Withdraw membership from Peach Belt Conference.

Transition Year 1 (2005-06)
- UNF eligible for conference membership in a Division I conference.
- UNF ineligible for NCAA Division II and Division I national championship tournaments.
- UNF must be in full compliance with all Division I rules (including scheduling requirements).
- UNF will count as a Division I institution for its opponents.

June 30, 2006
Deadline for annual report indicating progress. Submit revised Strategic Plan for Reclassification.

Transition Year 2 (2006-07)
- UNF eligible for conference membership in a Division I conference.
- UNF ineligible for NCAA Division I national championship tournaments.
Campus prepares for Super Bowl team

Preparations are well under way to welcome one of the two Super Bowl teams to campus next year.

A University committee has been meeting to finalize plans for the team, which will conduct a series of closed practices at the UNF Soccer Stadium.

The secrecy of the practices, which are closed to everyone including the media, is one of the major elements of a security plan prepared by the University Police Department.

In addition to a 6-foot chain-link fence near the field, the UPD will monitor the area with officers and cameras to assure safety, security and privacy at all times. UPD Chief Mark Foxworth explained that some changes in traffic patterns will be necessary around the stadium, however, the north parking lot will remain open during all practices. Some classes also will be relocated from the stadium during this period.

Dr. Mauricio Gonzalez, vice president for Student and International Affairs, is chairing the University committee charged with making final preparations. Those preparations include an agreement between the University and the NFL on the specifics of the practice arrangement.

One of the major benefits for the University will be the upgrading of the stadium field. The University has installed improved drainage and the NFL is covering the cost of upgrading the playing surface.

“Having our athletic/recreational facilities used as an NFL practice site makes it possible for us to bring our stadium field to an NFL standard that I’m sure will be of great value to our University as a whole,” Gonzalez said.

Although the practices will be closed, the public will be allowed to participate in a Super Bowl related event on campus.

The NFL Super Bowl XXXIX Youth Clinic will be Saturday, Jan. 29. An estimated 3,000 youths between 11-18 are expected to participate in the clinic.

During the clinic, NFL players will present an education and drug awareness program, sign autographs and teach youth the fundamentals of football.

The children will be selected from local middle schools and high schools, churches, community youth agencies and organizations, as well as through a random drawing.

Two sessions will be conducted - one beginning at 7:45 a.m. and the other at 10 a.m.

There also may be an NFL sponsored celebrity basketball game in the UNF Arena, although details have yet to be arranged.

Hicken says cancer saved her life

*By Angela Pompey*

*Staff Writer*

When First Coast news anchor Donna Hicken recently spoke to the UNF community about her struggles with breast cancer, she joked about the disease actually saving her life. While being treated, the doctor discovered she also had a brain aneurysm.

Upbeat, jovial and humorous at times, Hicken’s testimony is a reminder of the indomitable nature of the human spirit.

Breast cancer is the second most common cause of cancer deaths among women. This year, 200,000 women will learn they have it and approximately 40,000 will die. As a two-time survivor, Hicken has shown that cancer is not always the death sentence it has the potential to become.

Although she had no risk factors, she was first diagnosed in 1999 and again two years later. “I was devastated,” she said. “It was much harder to accept the second time than the first.” She talked of pushing herself to continue working and living instead of getting bogged down in depression. Her motivation? Fear. At the time of her first chemotherapy treatments, she was a 38-year-old wife and mother of two small children.

Hicken not only spoke of her challenging bouts with cancer, but also of the positive legacies from the experience. The Donna Hicken Foundation and her new book, “The Good Fight” enables Hicken to give back to the breast cancer community.

During treatment, she started an online journal, which served as a source of inspiration to thousands of women like her. The correspondence evolved into the book from which all proceeds flow into The Donna Hicken Foundation. Over $200,000 has paid for the diagnoses, screenings and treatment for about 100 local women through Catholic Charities and a network of female physicians.

Hicken would like to keep the foundation local even as the book continues to garner widespread attention. “The Good Fight” is the first book by a local author to sell in Target stores statewide. The proceeds allow women who would have had to otherwise choose between eating and treatment to receive the assistance they need. Meanwhile, Hicken has been cancer-free for two years.
GOVERNOR’S POINTS OF LIGHT AWARD PROGRAM: Ana Linares, coordinator for the Intercultural Center, was recipient No. 238 of the Governor’s Points of Light Award Program. The Governor’s Points of Light Award Program was established in 2000 to recognize Florida residents and organizations demonstrating excellent volunteer services to their community.

ANNUAL BENEFITS FAIR: Staff and faculty gathered information from several vendors who participated in this year’s Annual Benefits Fair in late September. Door prizes, brochures and free massages were available at the fair. Here, Martina Williams from the Women’s Center enjoys a massage from Misty Chavis, LMT with Physical Therapy Services.

STUDY ABROAD FAIR: UNF student Aurora Sandell (left) speaks with Amelia Williams at the Study Abroad Fair in early October. Williams, a UNF grad student, talked to Sandell about studying in Belize. Several representatives were available to discuss Study Abroad opportunities.

DISTINGUISHED VOICES LECTURE SERIES: Harvey Molotch, professor of sociology and metropolitan studies at New York University talks to a UNF audience last month as part of the Distinguished Voices Lecture Series. Molotch’s talk was titled “City as Art and Artifact: How Design, Delight and Fooling Around Build Economics and Nice Days.”
MAGIC AT UNF:
The Orlando Magic players (below) huddle before a scrimmage at the UNF Arena last month. At halftime Dr. Pierre Allaire, vice president for institutional Advancement, presents UNF gifts to Otis Smith, a former Magic player now living in Jacksonville.

UNF faculty member Charlotte Mabrey, (third from right) takes a moment after a recent performance to pose with members of the Ponte Vedra Woman's Club board of directors at the Sawgrass Country Club. The performance was part of the Music Department's outreach to the community.
Students get hands-on experience with TV program

By Julie Williams  
Staff Writer

Students in Joe Lesem’s Advanced TV Production course this semester were in for a surprise when they learned what they’d be doing for the next few months: Producing and airing their own monthly TV news show called “In Tune with Jacksonville,” which broadcasts on WB TV-17 the last Sunday of each month, at 10:30 a.m.

“We only found out that we would be doing this right before the semester started, so it wasn’t originally a part of this course,” said Lesem, associate professor of communications at UNF.

Normally the students would spend the semester concentrating on the production of pieces that would be shown to 12-15 classmates on the last day of class. Never before had students been faced with the responsibility of putting together a series of real news shows that would be aired on local television.

It all came about when TV-17 station manager Michael Liff approached UNF’s Communications Department with the idea. Faced with FCC license renewal requirements stating that the station must provide informative public affairs shows addressing community concerns, Liff turned to UNF for help.

“It’s the perfect partnership,” said Liff. “We don’t have the staff to produce public affairs programming and UNF doesn’t have the facilities to have a hands-on experience in producing these types of shows.”

Lesem didn’t hesitate to get in on the offer, even though it meant the students would have to quickly come together to form a cohesive team.

“The semester started around the first of September and the first show aired on Sept. 26, so we only had a little over three weeks to organize the entire thing,” said Lesem. “We’re talking about students coming in with no job positions, no story ideas, and varying degrees of experience and initiative.”

Lesem and his students sprang into action, holding on-camera auditions for the show’s anchor and reporters, determining jobs for each student, devising a theme for the first show, producing stories, contacting and scheduling guests to appear on the show, and putting together video “packages” to be aired between the show’s live-on-tape interviews.

“As it turned out, we ended up with even less time to get it all together, because we had two hurricanes to deal with at the same time,” said Lesem. “Thanks to the hurricanes, we lost about 10 days of production.”

But despite the many challenges the classmates faced, the show aired as planned, with the season’s hurricanes as its central theme.

The show included an interview with a JEA representative regarding local power outages, interviews with representatives from the American Red Cross regarding disaster preparedness and emergency services for victims of disaster, and news clips featuring the history of the American Red Cross, tips for staying healthy during the flu season, and tips for dealing with stress during disasters.

“Because of a lack of studio equipment on campus, this was the first time many of the students had the opportunity to get hands-on experience with real professional studio equipment,” Lesem said. “Nevertheless, they did a great job. The TV station staff couldn’t believe that they got through the whole 30-minute show without stopping or taking any retakes.”

The show’s producer, student Tracy Collins, had confidence it would all work out.

“It’s been a roller coaster,” Collins said. “There were times when I was nervous, but I never, ever thought we couldn’t pull it off. With all the challenges we faced with the hurricanes and lack of equipment, this was just an opportunity for us to shine at TV-17. If we could pull that off, we could do anything.”

The show’s anchor, Amanda Warford, was impressed with the quality of the first show, considering it was the first time any of the students had produced anything this big.

“When I saw it at the studio the first time, I thought it was awesome,” she said. “I couldn’t believe how professional it looked. I was a little more critical the second time I watched it - of course we would notice the little things that nobody else would see – but everyone really did a great job.”

Lesem was also pleasantly surprised.

“I worked professionally in TV for over 25 years – including working in St. Louis, New Orleans, Miami, Tampa, Pittsburgh, Honduras, Costa Rica and Cuba – and this is the best team of people I’ve ever worked with.”

Student Verene Probst, who recently returned to school after a career as a linguist in the Army, saw the opportunity as a tool for landing a good job when she graduates.

“This isn’t just a class to me, it’s more like a real job,” Probst said. “And this is an incredible resume-builder. I’m taking this class again next semester. For me, that will be one whole year of experience, which is invaluable.”
Nursing students learn from experience at VIM Clinic

BY JULIE WILLIAMS
Staff Writer

It’s not only the homeless and unemployed who must sacrifice their health because they have no means to pay for their medical care. It’s also some 40,000 employed workers in Duval County—45 million nationwide. The same people who may be working two or three part-time jobs to make ends meet and provide for their families, either aren’t offered health insurance by their employers or can’t afford the premiums, leaving them no choice but to ignore their health concerns and hope that they won’t need to see a doctor anytime soon.

Donna Van Loock, nurse practitioner and UNF faculty member, knows all too well about the lack of choices uninsured workers have when it comes to their health.

“A lot of these people are in jobs where they not only don’t have health insurance, but they also don’t get sick leave, so if they miss work because they’re ill, they could lose their jobs. It’s just a vicious cycle,” she said.

“They’re forced to ignore their health or any medical issues they may have, until it gets so bad that they have to do something about it. What usually happens is that these people line up in emergency rooms, get stuck with outrageous hospital bills they can’t pay and then go bankrupt because of it. It’s a terrible thing.”

Fortunately, there is now at least one viable health care option for low-income workers in Duval County who are uninsured: Volunteers In Medicine-Jacksonville, co-founded by retired nurse and UNF alumna Dottie Dorson and retired physician James Burt. Established in October 2003, the clinic was modeled after the original VIM clinic in Hilton Head, S.C., founded in the 1990s. Like 25 other VIM clinics across the country, VIM-Jax is staffed almost entirely by volunteers, including retired and active physicians, nurse practitioners, nurses, and UNF faculty and students.

The VIM clinic, located at the corner of Duval and Ocean streets in downtown Jacksonville, has served over 700 patients in the past year, providing them with first-rate care at no cost. Eligibility is based on the applicant’s residency, income, insurance and employment status. Qualifying patients and their family members receive free acute and preventative primary medical care, counseling services, referrals for special services and medications.

“This is not like your typical inner-city clinic, or what people think that might be like,” said Van Loock, who serves as VIM’s clinical director. “Our goal here is for the patients to walk in and feel like they’re being treated with respect, not like they’re second-class citizens, which is unfortunately often what happens to people who don’t have insurance. Patients feel welcomed here, and they know this is a place they can be proud of—a place where there are caring people whose goal is to help them.”

One of the clinic’s secondary goals is to provide hands-on training to students in the nursing program at UNF.

“We’ve had both undergraduate and graduate students working here since I came on board in April of this year,” said Van Loock. “We’ve had two groups of community nursing students come through. The first group focused on studying the demographics of the population here and they made some recommendations about how we’re collecting our data.” The second group focused on VIM’s patient chart forms, documentation methods and outreach efforts.

“The part that’s really exciting is that our nurse practitioner students, who are in their physical assessment classes now, will be coming in to work with us this semester,” said Van Loock. “We’ll have five students who will each spend five full days a week, and they’ll get some good experience because we have such a diverse population of patients with a wide range of health issues and concerns.”

Students in the Nurse Practitioner program at UNF need 750 hours working in a clinic to graduate from the master’s program, including 300 hours in the last semester alone. Student Maria Rubio is looking forward to her upcoming experiences at VIM.

“The VIM clinic allows both nurses and nurse practitioners the chance to really give back to our community,” Rubio said. “My idea of this rotation will include a lot of health promotion, disease prevention, and education. I also think it will provide us with insight into finding alternative resources for those who are unable to fund their own health care.”

Dr. Li Loriz, VIM volunteer and assistant professor of nursing at UNF, agrees that nursing students working with VIM will gain a great deal of insight regarding the health care challenges facing the clinic’s patients.

(Continued on page 10)
The Faculty & Staff page appears each month in Inside UNF and is designed to recognize professional achievements and accomplishments of faculty and staff. To submit items, please contact Julie Williams or your college dean.

**College of Arts & Sciences**

*Art & Design:* Works by Nofa Dixon, Paul Ladnier and Ken McMillan are featured in the exhibition Jacksonville's Palette at Gallery L from September to November.

*Dr. Debra Murphy's* essay “Post Abstract Expressionism in The Haskell Collection: Method and Meeting” was published in the Jacksonville Museum of Modern Art exhibition catalog Image and Energy: Selections from the Haskell Collection.

*Biology:* Drs. Greg Ahearn and Prabir and Anita Mandal presented “Mechanisms of Heavy Metal Detoxification in Crustaceans” at the International Conference of Comparative Physiology and Biochemistry in South Africa in August.

*Dr. Joseph Butler* presented “Terrapins in Northeastern Florida” to the Jacksonville Herpetological Society. Butler also presented “Effectiveness of a Bycatch Reduction Device Crab Traps in Florida – Preliminary Results” at the Jacksonville Marriott in September.

*Dr. Lev Gasparov* received a Research Corporation Cottrell College Science Award of $40,384 in May. Gasparov also presented "Raman Study of the Verwey Transition in Magnetite at High-pressure and Low-temperature" in July, at the Low Energy Electrodynamics in Solids conference in Kloster Banz, Germany. Gasparov also gave three invited seminars in Germany in July and August on the same subject to: Technical University of Aachen; University of Augsburg; and Max Planck Institute for Solid State Research in Stuttgart.

*English:* Dr. Keith Cartwright presented “What's Up Doc? ...on Moving Southern ‘Heritage’ from Looney Tunes to a Briar Patch of Local and Global Hippikat Vision” at Emory University. The lecture was sponsored by the programs in African Studies, Caribbean and Latin American Studies, and the English Department.

*Dr. Dean Swinford's* review of John Aberth's “A Knight at the Movies: Medieval History on Film” appears in *Journal of Film and Video*, Vol. 56, Issue 2 (Summer 2004).


*Dr. Sam Kimball* presented “The Flesh Made Word: The Disincarnating Narrative Impulse in Poe and Melville” at Writers and Their Travels: New Worlds, New Ideas, at the Université Catholique de l'Ouest, in Angers, France.

*History:* Dr. Michael Francis was named to the editorial board of the journal *Ethnography*. He also was appointed associate book review editor of the same journal.

*Dr. Elizabeth Lane Furuell* authored 12 entries in the *Oxford Dictionary of National Biography*, published in September by Oxford University Press. The articles were on Sir John Allen, George Bate, Andrew Boorde, William Cholmeley, Peter Cole, Sir William Harper, Walter Harris, Sir William Hewett, Sir Stephen Jeryns, Sir Thomas Offley, George Sawbridge the Elder, and James Welwood.


*Musíca:* Dr. Keith Javors performed on piano with Juan Carlos Rollan, Delbert Felix and Eric Vaughn on the Main Stage of the Savannah Jazz Festival.

*Dr. William Brown* performed with the Contemporary Music Ensemble of the University of Chile in Santiago, Chile. Brown also performed a solo recital at Heidelberg University in Tiffin, Ohio.

*Philosophy:* Dr. Andrew Buchwalter presented “Hegel's Law of Peoples” at the annual meeting of the American Political Science Association in Chicago in September.

*Dr. Daniel Callcut* presented "Moral Disenchantment" as part of the colloquium series of the philosophy department at Florida State University in September.


*Political Science and Public Administration:* Dr. Paul Harwood co-authored with Wayne McIntosh of the University of Maryland “Virtual Distance and America's Changing Sense of Community” in *Democracy Online*, Routledge 2004.

*David Schwam-Baird* presented "Globalization Makes Strange Bedfellows: The Convergence of Attitudes Toward Globalization and Regional Integration in the Brazilian Workers' Party and the Brazilian Military" at the 22nd annual meeting of the Association of Third World Studies in October, in Macon, Ga. He chaired and served as discussant on a panel on "Patterns of U.S. Intervention in Cuba and the Dominican Republic" at that same meeting.

*Psychology:* Dr. Susana Urbina, at the American Psychological Association's convention in Honolulu in July, presented "Recent Developments in Psychological Testing." Urbina also organized and co-chaired the symposium with Dr. Heather Fox.


*Dr. Teresa G. Tuason* published "Filipino cultural components in the Philippines and in America for the Asian American Psychologist" in the post-convention issue of *Newsletter of the Asian American Psychological Association*, Fall 2004.

*Sociology, Anthropology and Criminal Justice:* Dr. Rosa Dejorio presented "Women as Patrons and Clients: A Study of Women's Political Organizations in Mali (West Africa)" at the International Conference, Life on Loan: Work, Debt, Dependence in Certosa di Pontiglione, Siena, Italy, in September. Dejorio also was presented with the International Council’s International Service Award at the Fall Convocation in October.

*World Languages:* Dr. Martin Camps published "Narrativa mexicana finisecular: La señora de la fuente y otras parábolas de fin de siglo de Luis Arturo Ramos" in *Ciberletras: Journal of Literacy in Criticism and Culture*.


**Coggin College of Business**

*Dr. Earle Traynham,* former dean of the Coggin College of Business, was presented with the International Council's International Vision Award, at the Fall Convocation in October.

*Accounting and Finance:* Dr. Jeffrey Michelman and Dr. Steve Paulson, presented "International Business in Education: A Case Study" at the North American Case Research Association's annual meeting in Sedona, Ariz., in October.

*Lynn Corner Jones,* along with Ernest R. Larkins and Ping Zhou, published "2004, How Engagement

Drs. John MacArthur, Bobby Waldrep and Gary Fan published “Caution: Fraud Overhead: Overhead Accounts are a Breeding Ground for Fraud” in the October issue of Strategic Finance.

MacArthur also co-authored with Mike Brost and Bruce Douek, both of JEA, “Strategic Alignment and Systems Control of Processes: The Case of JEA,” published in the summer 2004 issue of Management Accounting.

Dr. Jeff Steagall was presented with the International Council’s International Leadership Award at the Fall Convocation in October.

Center for Economic Education: Mollie Lawrence recently completed “The Correlation of Florida Standards in Mathematics” and “Economics with the Stock Market Game” and support materials along with sample FCAT items for grades 3-12 for the Foundation for Investor Education (Securities Industry Association in New York).


Management Marketing and Logistics: Dr. Adel El-Ansary participated as an observer at SIFE World Cup 2004 held in Barcelona, Spain in September. He was invited by Sylvester John, UNF alumni and founding director of SIFE Africa.

College of Education & Human Service:

College of Computing, Engineering and Construction

Engineering: Dr. John Wool Schlager presented “Protecting the JEA Water System During the Super Bowl” at the September meeting of the Florida Water Environment Association.

Dr. Faris Malhas presented “Seismic Studies of Horizontal Joints in Large Precast Concrete Panel Walls” and “Structural Modeling of a Bridge-Road-Vehicle Dynamic Interaction System” at the seventh International Conference on Computational Structures Technology in Lisbon, Portugal, in September. The papers were also published in the conference proceedings.

Dr. Chiu Choi presented the invited paper, “Undergraduate Controls Laboratory Experience” at the 2004 American Society for Engineering Education International Colloquium in Beijing, China, in September. Choi also was selected for inclusion in 2004 Who’s Who Among America’s Teachers.

Computer and Information Sciences: Dr. Ron King participated in a National Science Foundation panel review of proposals submitted in the area of Course, Curriculum and Laboratory Improvement in July.

LIST was a joint project with Valdosta State University and Madison and Nassau counties in Florida. Drs. Lehman and Marianne Barnes were the UNF principal investigators and Dr. Terry Cavanaugh worked with them to deliver in-service to teachers in the districts mentioned. Also involved in the project were Laurel Stanley as the research assistant and two Duval County teachers: Kathy Poe of Fletcher Middle School and David Gracia of First Coast High School. The project was supported by funds from the Florida Department of Education.

The following faculty members were presented with International Council Awards at the Fall Convocation in October: Dr. Candice Carter (International Faculty Fellow the Office of Faculty Enhancement); Dr. Betty Flinchum (International Advocacy Award); and Dr. G. Pritch Smith (International Educator Award).

Special Education: Dr. Lynn Woolsey participated as a reviewer for the Television Access Grants sponsored by the Office of Special Education and Rehabilitation in September.

College of Health


Dr. Barbara J. Kruger and Karen Bush of NEFL AHEC presented “Developing Community-Campus Partnerships” at the annual meeting of the Florida Alliance of Health, Physical, Education, Recreation and Dance in Orlando.

Center for Professional Development & Training

Ida Gropper and Ronda Mitchell presented “Finance Self Service — Doing It Our Way — a Model for Banner Finance Implementations” at the Florida Caribbean Banner Users’ Group in Sarasota in October. More than 175 Banner users from throughout the Florida University System attended the conference.

Welcome

Academic Support Services — Luis Montiel as coordinator. Admissions — Michelle Argus as program assistant, Christine Bryant as program assistant, Kristin Looney as office assistant, Julie Slusher as coordinator.

Athletics — Howard White Jr. as assistant athletic coach, Dottie Cupp as assistant women’s softball coach.

Continuing Education — Gloria Merritt as customer service specialist.

Controllors — Michael Neglia as treasurer.

FIE — Maureen Sanders as coordinator, Wytette Parker as coordinator, Brooks Rumenik as coordinator.

Institutional Advancement — Patricia Andralliski as executive secretary.

Marketing and Publications — Katerina Tu mer as senior arts and publications specialist, Julianna Williams as assistant director.

Physical Facilities — Alan Watts as construction project specialist.

Philosophy — Kimberly Blankenship as director.

Purchasing — Natalia Pendell as coordinator.

Registrar — Trisha Diamond as office manager.

SGA — John Sapp as accountant.

University Center — Katherine Harrison as coordinator.

UPD — Marla Gavin as police communications operator.

Compiled by Angela Pompey

Continued on pg 13
Survey shows positive, but undefined opinion of UNF

A comprehensive public opinion survey commissioned by the UNF Integrated Marketing Team shows a generally positive but undefined attitude toward the University.

The survey was completed by the UNF Public Opinion Research Lab over several months this summer and targeted a number of specific audiences in metro areas surrounding Jacksonville and Daytona. Responses from more than 2,300 individuals were received for the survey.

Matt Corrigan, director of the research lab, said the study shows that the Jacksonville community thinks well of the University. “The challenge for the future is to provide the community and prospective students with more specific information about the University and its many successes,” he said.

The survey showed that while UNF is no longer a “well-kept secret” - at least in the Jacksonville metropolitan area - it is largely unknown outside the area. In the four-county Jacksonville area about 70 percent of respondents said they were very or somewhat familiar with UNF. However, only about 22 percent answered similarly in the three-county Daytona area.

Those who are familiar with UNF generally have a favorable impression of the University, according to the survey. More than three-quarters of respondents in the Jacksonville area had a very or somewhat favorable impression of the University. Only about 4 percent had a very or somewhat unfavorable opinion of UNF. That percentage increased to 8 percent among students who were accepted but did not attend UNF, the highest negative rating to that question among all target groups.

When asked to use one word to describe UNF, nearly half of the respondents used the words “good,” “great,” or “fantastic.” However, few respondents were able to identify any particular characteristic about UNF that distinguished it from other universities. After the generic “good” response, the next most commonly identified characteristic was “young” or “growing,” which was mentioned by about 6 percent of respondents. Among prospective students, almost 8 percent said UNF was “convenient” or “close,” an opinion also shared by 11 percent of business leaders.

When prompted with certain characteristics, respondents were more specific. Nearly 65 percent cited the quality of educational programs and more than one in five noted the quality of the campus environment as being the qualities they think of most often.

The same undefined characteristics at UNF were evident when respondents were asked to pinpoint what positive feature makes UNF different from other universities. About one-third cited its location and 20 percent did not know. In the Daytona area almost 60 percent of respondents said they did not know.

There was no consistent answer when asked to pinpoint a negative feature about UNF. However, nearly 30 percent of business leaders and 26 percent of alumni cited the lack of a broad range of graduate programs.

Similarly, when asked whether they recalled any specific program or department at UNF that contributed to their opinion, 57 percent did not recall any program. That percentage increased to 72 percent in the Daytona area.

The quality of teaching was cited by about half of all respondents when asked to identify the most important factor in considering whether or not they would attend UNF. The price of tuition was cited by only 15 percent of prospective students, while athletics was picked by little more than 1 percent of respondents.

The Integrated Marketing Team will use the survey as one tool in identifying the most effective brand for the University and pinpointing potential weaknesses. It also will be used as a benchmark against which future progress can be measured after the University’s brand initiative is launched next year.

VIM Clinic
(Continued from page 7)

“My goal is for students to get training in this unique environment, not in the private world,” Loriz said. “It’s important that students learn first-hand about the problems with our health care system — that there are so many people out there who work hard and still can’t afford to pay for health insurance, and to see a doctor when they need to.”

Students will also learn everything from records documentation to establishing a bedside manner.

“When they finish here, hopefully the students will feel very confident in being able to examine a patient from head-to-toe,” said Van Loock. “You may learn from a book how to do something, but when it comes down to dealing with people, it really depends on getting some good hands-on experience.”

“The clinical experiences you have in school are just so terribly important when you get out,” she continued. “It can make you or break you, as far as your preparation for your nursing career in the real world. These students will really get a taste of the real world here.”
Speaker traces political changes in the South

By Julie Williams
Staff Writer

Just five weeks before America votes to elect our nation’s next president, renowned political science expert Earl Black visited UNF to offer insight on the evolution of American politics and its impact on the 2004 Presidential Election.

Earl Black, the Herbert S. Autrey Professor of Political Science at Rice University, spoke at UNF Sept. 28, as part of the University’s Distinguished Voices Lecture Series.

According to Black, the political tide has dramatically changed in the South over the last 50 years, with the collapse of the solid Democratic strength in the South, in both presidential politics and elections for Congress. This transformation - the establishment of two permanently competitive national political parties - has been one of the most significant developments in American political life.

“Let me stress what I think is the central image of American politics,” Black said. “What we have before us today is a ferocious power struggle between two competitive and ideologically-driven minority parties. The emergence of two-party politics in the American South is the biggest story in modern politics.”

Black detailed the historical milestones of this evolution, beginning with Lincoln’s presidential election strategy of uniting the North and attacking the South in the 1860s, Eisenhower’s strategy of entering the South and neutralizing Southern Democrats in the 1950s, and the Republicans’ success in winning over the majority of the House and Senate seats in the both the North and the South in the 1990s.

The rise of southern Republican senators and representatives has revitalized congressional politics, and the emergence of Southern Republicanism has restored competition to America’s presidential politics. With neither Republicans nor Democrats enjoying the majority status among the southern electorates, and with political battles in the South featuring two competitive minority parties rather than the domination of a single party, a competition now exists that “involves every institution of American politics.”

“The emergence of two-party politics in the American South is the biggest story in modern politics.”

Earl Black

What all this means for national politics is that to win elections, the Republicans are no longer forced to draw massive majorities in Northern states to offset their traditionally large deficits in the South, according to Black. The Republican Party today is more dependent upon votes in the South and the Democratic Party is dependent upon votes in the North.

Black said the Democrats have carved out tremendous strength in three areas of the North: The Northeast, the Pacific Coast and the Industrial Great Lakes states in the Midwest. The Republicans, on the other hand, are concentrating their efforts in two main regions: The entire South, and many of the Mountains and Plains states.

Black said both parties are spending the majority of their time campaigning in the Midwest. “The big Republican challenge is to increase its performance in the Midwest,” he said.

Black said that the in order to appeal to more people, today’s presidential candidates must also be willing and able to modify their ideologies to suit various audiences. With 20 percent of today’s voters self-described as liberal, 30 percent as conservative and 50 percent as moderate, it’s clear that liberals, associated with the Democratic Party, and conservatives, associated with the Republican Party, are very distinctly in the minority.

“The basic reality is that neither party can win just by uniting their partisans during an election. You must do this, but that’s not the issue,” he said. “You’ve got to find a way to appeal to the people who do not share your political partisan. That’s the tricky part for all presidential candidates.”

Another feature in the 2004 election campaign is the issue of national security. “The events of 9/11 and the political consequences have made the issue of personal security a real core for Americans in a way that has never been before,” Black said. “The presidential candidates have to be able to protect the nation and go after terrorists. This has become a central new feature of our politics that will last for a long time.”

Black and his brother Merle of Emory University have co-authored three award-winning books: Politics and Society in the South (1987); The Vital South: How Presidents Are Elected (1992); and The Rise of Southern Republicans (2002). They are currently working on a fourth book in their series, American Power Struggle, which will be published by Simon and Schuster.
distinguished voices

Stanley Katz describes the just university

By Julie Williams
Staff Writer

It has long been believed that institutions of higher education share a responsibility to create a more equitable society, but what exactly does it mean to be a just university?

Dr. Stanley Katz, professor at Princeton University’s Woodrow Wilson School of Public and International Affairs, addressed this question last month at the University Center, as part of UNF’s Distinguished Voices Lecture Series.

“In order for a university to be just, as a social institution, it would have to ensure that the way it behaved satisfied the minimal threshold of justice that we expect from all our social institutions,” said Katz.

Procedural justice concerns the processes and practices within a university. This includes ensuring that the university doesn’t discriminate on the basis of race, ethnicity, gender, or religion when hiring and promoting faculty and staff; that the university ensures a work environment free from sexual harassment and threats; that it provides adequate health benefits to its employees; that it makes reasonable efforts to allow people with disabilities full access to their facilities; and that it allows researchers to conduct experiments on people only after informing them of the risks of such research.

Procedural justice is often achieved by students within the university, as illustrated by the surge of student campaigns waged across the country in the late 90s in response to the news that American clothing manufacturers were guilty of using sweatshops to produce their products.

“Students at UNC, Michigan and UC challenged their universities about their relationships with Nike, as did students at Wisconsin-Madison about the university’s link with Reebok,” Katz said. “The movement quickly spread to other campuses and by 1997 had achieved some prominence as the Sweat Free Campus Campaign. In July of the following year, students from about 30 universities met in New York City and established United Students Against Sweatshops. They were specifically interested in sweatshop-free labor conditions and workers’ rights.”

Katz said that students on several campuses managed to persuade university administrators to implement codes of conduct for companies producing university insignia clothing. As a result, Duke

University ended contracts with 28 companies that didn’t fulfill the terms of its code of conduct.

“When the Clinton administration established the Fair Labor Association in 1998, intended to deal with sweatshop problems on a voluntary company monitoring basis, USAS began to develop a more demanding alternative which they called the Workers’ Right Consortium,” Katz said. “Students pushed their universities to join it instead of the FLA. Many did, and for some universities there was considerable cost: Brown and Michigan lost millions of dollars of sponsorship from Nike, and Phil Knight, Nike’s CEO, canceled a personal $30 million donation to the University of Oregon when it joined the WRC.”

Katz said that universities need to be vigilant in determining what it means for a process or practice to take place justly, and that universities should be held to higher standards than that to which corporations, or even governments are held.

Katz identified the second type of justice as substantive justice, which is the area where academicians tend to disagree. One camp says that in order to become a just university, it must act as a University of Excellence, doing the types of things that societies need done if they are to survive, prosper and progress. This would include giving students the skills to build a strong economy, cure diseases, provide affordable energy, etc. The other camp maintains that to be just, a university need only competently fulfill its twin missions of conducting research and teaching students.

Katz suggests a simpler view of substantive justice. “Universities need to return to an older more normative model, stressing the humanities, teaching students to think in a just way,” he said. “If we are to be just in our substantive educational purposes, our first responsibility is to be just in our teaching of students, especially undergraduates, and to inculcate in them the capacity to determine what, by their own lights, justice is.”

Next Distinguished Voices Lecturers

Two Distinguished Voices lecturers will come to UNF in November.

On Nov. 10, Barry Glassner, the director of the Casden Institute for the Study of the Jewish Role in American Life and a professor of sociology at the University of Southern California, will speak at 7:30 p.m. at the University Center. The topic of his speech is “The Culture of Fear.”

On Nov. 15, Brian Greene, an acclaimed physicist, string theorist and author of “The Elegant Universe,” will lecture at 7:30 p.m. at the University Center. The topic of his speech is “Beyond Global.” His appearance is co-hosted by the World Affairs Council.
Get to Know...
Mike Jackson

Department: Civil Engineering
Job: Associate Professor
Years at UNF: Three years. I joined the faculty of the Division of Engineering at UNF in 2001. I earned a bachelor of science and a master of science in civil engineering from the University of South Florida and a doctorate degree in highway engineering from Oregon State University.

The rest of the story: I grew up in Jacksonville, graduated from Wolfson High School, and left Jacksonville to find a better place to live. At 40 years old, I learned that UNF was starting a civil engineering program, and I jumped on the opportunity to move back home. It has proven to be the best move I’ve made. This is a great place to live and work.

 WHAT’S/WHO’S YOUR FAVORITE
Author: Ayn Rand - Oops, does this give away my political leanings?

Novel: The Fountainhead– I think this should be required reading for every civil engineering student – it should be required reading for all Americans.

Movie: “Casablanca” – great love story. I also like just about any Hitchcock work. “The Birds,” “To Kill a Mockingbird” and the original “Manchurian Candidate” with Angela Lansbury are also high on my list. I suppose if I have to pick something a little more recent, I did enjoy “The Matrix” and “Shrek” was really good.

Actor/Actress: Sean Connery/Audrey Hepburn. Connery can pull off just about any role. I fell in love with Hepburn’s smile in “My Fair Lady.”

Musician/Musical Group: Sir Elton John, before “Crocodile Rock.” The Rolling Stones, because they are still rocking.

Sports Team: The Georgia Bulldogs, or whoever happens to be playing against the Gators. Man, it’s not nearly as fun to hate the Gators without Spurrier - I really miss that.

Vacation destination: Skiing at Alta, Utah, or anywhere out West for that matter. Of course I spend as much time on the beach as I can, but that isn’t a destination anymore, thank God!

Hobby: Fishing and woodworking. I haven’t done enough of either in years.

Proudest Accomplishment: Fifteen great years of marriage with Susan and two of the best kids I’ve ever met, Georgia,12, and Jake, 9. I have been blessed!

Most Memorable Moment at UNF: The commencement ceremony for the first graduates from our civil engineering program, summer 2002. What a great group of young people. They took a chance on us and helped bring us to where we are today. We continue to attract fantastic students, but that first group was really special.

Promotions
Athletics – Curtis Rutherford as director of athletic marketing.
Controllers – Evelyn Serrano as office assistant.
Florida Center – Mark Swanhart as assistant director.
Graduate Studies – Peggy Tattersall as academic support coordinator.
Purchasing – Kenton Durant as program assistant.

Engagements
Tony Pestine of the Fine Arts Center and Scott Allen Chadwell are engaged to be married on Nov. 13.

Weddings
Kelly Loach of DSRT married Bryan Burch, a graduate student at UNF, on Oct. 16. The couple honeymooned in Cancun, Mexico.
Mariella Blackwood of Continuing Education and Ken Mason of Ponte Vedra Beach were united in marriage Oct. 16. The ceremony was held at the Christ Episcopal Church in Ponte Vedra Beach followed by a reception at The Lodge & Club at Ponte Vedra Beach.

Anniversaries
Leslly Hartney of Continuing Education and her husband, Richard, celebrated their 15th wedding anniversary Oct.16.
Sarah Majekci of Continuing Education and her husband, Marek, celebrated their sixth wedding anniversary Oct. 17.

Acheivements
Leanna Payne, senior secretary for Coggin College of Business, will perform as a principal flutist with the St. Augustine Community Orchestra at the Lightner Museum on Oct. 22.
Beverly Colffy of Continuing Education was awarded the Staff Outstanding Achievement Recognition Award for her hard work in financial services.

Dr. Behrooz Sayed-Abassi of the department of computer and information sciences presented her paper, “XML in Relational Database,” at the International Conference on Cybernetics and Information Technologies, Systems and Applications in Orlando. The paper was published in the conference proceedings.
Bill Brown remembered

BY DAN DUNDON
Staff Writer

The voice of UNF is silent.

B ill Brown, whose rich tenor voice soothed and stirred audiences around the world and brought immeasurable credit to the University of North Florida, died on Oct. 20.

But his voice was only part of his glory. He was an ambassador of goodwill, preaching tolerance and understanding wherever he traveled. He was black, but he never used his race as an excuse or a weapon. He recognized the differences between blacks and whites and used his musical talent to bridge the gap.

As he explained in an earlier profile for Inside UNF, the highs and lows of life both professionally and personally made him a stronger person. He brought those experiences to UNF as a charter faculty member instilling in his students the need to be both disciplined and dedicated.

Few probably would have guessed what kind of musical career Brown would achieve when as a 5-year-old, he "performed" on a box reciting Bible verses. "They put me on a box and I spouted bible verses," he recalled during that Inside UNF interview. "My nickname was 'preacher' and that was my first taste of the stage."

Brown attended a private school in Jackson, Miss. and was introduced to music because he lived across the street from a man who had a radio show and his own band. Brown wanted to play in the band and his parents didn't have enough money so he took odd jobs and earned enough money to buy his first instrument. By the following year at age 14, he was in the band playing a trumpet and going on road trips on weekends.

"My grandfather was dead set against me playing in the band. He said 'no grandson of mine will ever play the devil's music.'"

Fortunately for Brown, his grandmother convinced his grandfather to soften his opposition and thus started a musical career which was combined with academic training over the years.

He entered Jackson State University with a solid reputation as a jazz musician when he was forced to perform a voice audition. "I decided to be ridiculous by imitating an opera singer and sang 'God Bless America'. Before I knew it, I was told I would major in voice."

That decision did not sit well with Brown who saw his future in the horn. "Why did I need to major in voice? I was already established as a professional trumpet player." However, one teacher persisted in pushing him into voice and by his junior year he decided he would be an opera singer. "When I told my classmates that I wanted to be an opera singer, they all cracked up. There were no black opera singers at that time. They laughed at me, but I was serious."

After teaching for a short time at Utica Junior College in Utica, Miss., Brown auditioned at Indiana University and succeeded in winning a fellowship in 1960 to complete his master's degree.

Two years at Indiana led to an appointment with the Navy Band in 1962 in Washington, D.C. It was one of those experiences that marked a high point and low point in his career. Although he was the first black ever appointed to the Navy Band, it was also Brown's first encounter with racism. "It (racism) really affected me. I became very negative and it hurt my work," he said.

Finally, Brown said he realized that his attitude was counterproductive. "I realized that the only person I was hurting was myself." The president of the Peabody Conservatory in Baltimore noticed Brown's attitude and work ethic and offered him an associate teaching position.

In 1966, Brown left the Navy and started doctoral work at Peabody where he also did some teaching. That was followed by a fellowship to Tanglewood, the most prestigious summer festival in the country in 1968.

Brown's career blossomed after his ABC network television premier of John LaMontaine's Christmas opera "The Shepherdes Playe" in which he had the starring role. He began performing more than 40 weeks a year around the country. It was during one six-city Florida tour that he stopped in Jacksonville as part of the FCCJ Artist Series. "I hated Jacksonville. There was a terrible stench here. If someone had told me that I would ever return to Jacksonville I would have told them they were crazy," he said.

But Gerson Yessin and UNF President Thomas Carpenter heard Brown's FCCJ performance and met with him later to talk about a new university they were building which needed musical faculty. Brown decided to take the chance and said he never regretted the decision.

Brown considered his first appearance at Carnegie Hall in 1982 as the highlight of his career. "I had made a pact with myself that I would never enter Carnegie Hall until I played there." He subsequently played there on other occasions as his career developed.

For Brown, music was a unique vocation. "Music is the only profession I know which has the same intensity of preparation as a doctor or a lawyer yet there are no guarantees of a job when you finish your preparation. One doesn't pursue a career in music solely based on making money. One has to be addicted and incredibly dedicated," he said.

Without a doubt, Bill Brown was both.
DOD Sensor Grant
(Continued from page 1)

discussions with Chalk and other faculty who were working in related areas. “I realized there was a lot I didn’t know in other areas and needed their help,” he recalled.

In the post-9/11 environment, Jim Colom and Dawn Boatman of Sponsored Research became aware that significant funding was available for such research projects. They assisted the group in applying for the contract.

The goal of the project is to develop a system for detection and early warning of security threats that may occur in the form of chemical, biological or radiological materials. The system will contain innovative real-time sensors, embedded processors and information management tools along with a communications system which will deliver information to decision makers.

In the UNF model, a command center collects field surveillance data from a variety of sensor sources. This information can be used to assist decision makers and assess the level of threat or damage. Either the sensor networks may be set up in the monitoring mode or the impromptu sensor networks may be quickly used in the aftermath of a chemical, biological or radiological event. This will result in real-time field data being transmitted to the command center.

UNF faculty members have been developing both innovative sensor approaches and geospatial networks for the last several years. A UNF system has already been deployed for the Florida Department of Health Emergency Operations for emergency events and the Florida Department of Transportation for monitoring interstate weather conditions in support of the Florida Department of Law Enforcement.

Huebner sees potential future contracts if the team is successful on this project. The Army may decide to contract with UNF to implement and test the technology once developed, he said.

The possibilities are endless but Huebner and his group aren’t looking too far into the future. Their immediate task is to develop a prototype by late this year that can be demonstrated to Army officials.

The Edgewood Chemical Biological Center is located at the Aberdeen Proving Ground and has more than 1,000 employees. It is the lead Department of Defense laboratory for non-medical chemical/biological defense tactics.

briefs

LEADERSHIP UNF SELECTS FIRST CLASS
The first class for LeadershipUNF has been selected. Members are Ajay Adewale, Pam Chally, Chris DeVos, Charles Eyer, Michael Hallett, Lynn Hendricks, Mary Ann Rosenthal, Matthew Taylor, Mike Trotter, and Tony Turrin.

In announcing the selections, UNF President John Delaney thanked the more than 60 individuals who applied. “The quality of the applicants made narrowing the list to the top 10 extremely difficult,” he said.

These 10 individuals will spend the next eight months learning all aspects of the University, meeting with the Board of Trustees, the UNF Foundation, and lawmakers.

UNF CHILD DEVELOPMENT CENTER RE-ACCRECITED
UNF’s Child Development Research Center has been re-accredited by the National Association for the Education of Young Children, the nation’s leading organization of early childhood professionals.

“We’re very proud to be accredited by NAEYC and recognized for our commitment to reaching the highest professional standards,” said Pam Bell, director of CDRC. “NAEYC accreditation lets families in our community know that children in our program are getting the best care and early learning experiences.”

The program serves more than 100 children. It services children of UNF students and faculty, and members of the Jacksonville community.

RESIDENCE LIFE STAFF HELPS UWF RECOVER
When the University of West Florida was damaged by Hurricane Ivan this summer, UNF provided assistance.

Four professional staff from Residence Life volunteered to help. They spent three days in Pensacola helping to get UWF ready to reopen. The staff included Assistant Director Scott Burgess and Area Coordinators Andrew Campbell, Wendy Morgan Butts and Heather Weeter.

“They are all incredibly dedicated, hard-working, full of energy and self-directed. We are so fortunate to have this team at UNF,” noted Housing Assistant Director Lynn Hendricks.

More than a dozen Physical Facilities staff also volunteered to go to UWF but the project was called off when university officials there said they had sufficient help.

Physical Facilities Director Charlie Bear said even though his staff didn’t get a chance to go, it shows their willingness to help out a sister institution in need.
UNF: Campus Connection debuts around Florida

The campus, laboratories and classrooms of UNF are filled with untold stories of talented students and faculty, top-notch academic programs, community involvement, and much more. Thanks to a new public affairs talk show being aired nationally, those stories are now taking center stage.

The idea for a TV show about UNF is the brainchild of Sharon Ashton, director of Media Relations and Events. "Television is a very powerful form of communication, especially when someone is allowed more than the standard 10-second sound bite. We wanted to create a visual forum that allows us to tell our stories," says Ashton. "UNF: Campus Connection," which began airing in September, allows 30 minutes to showcase stories unique to UNF.

The monthly shows are being aired across the United States on the DISH Network. In addition, "UNF: Campus Connection" airs locally on WB Channel 17, Comcast Cable in Jacksonville and on the cable system in St. Johns County. The show also airs on community access channels in Tampa, Boca Raton, Orange County, Palm Beach County, Seminole County and Brevard County. Talks are underway to also air the show in Polk County, Miami-Dade County, Panama City, Broward County, Sarasota, and Melbourne.

Shows can also be seen on UNF's Web site. Streaming video can be found at www.unf.edu/development/news/inthenews.

UNF has contracted technical staff from WJCT Channel 7 to produce the shows, which are being taped at the station's studios. The first show featured Dr. Chuck Paulson and the UNF's Honors Program, including video of Honors students working with at-risk teens. The show also featured nutrition expert Dr. Judy Rodriguez of the College of Health, along with a graduate student whose studies focus on anorexia. The second show put the spotlight on the Music Department and the new UNF Drum Line, which plays at all Jaguars home games and events on campus. The second show also features communications professor Berrin Beasley and UNF student Patrice King talking about research on the topic of body image.

The purpose of the show is to increase UNF's profile. "UNF: Campus Connection" should pique someone's interest in UNF and make them want to find out more, Ashton says. "We have so many great stories that until now have not been told."