LearnUNF offers glimpse into University’s future

By JUlIE WIllIAMS

The house was full at LearnUNF’s first presentation Nov. 29 in the Robinson Auditorium. The topic, “UNF: Where We Are and Where We Are Going,” drew a crowd of nearly 200 faculty, staff and students – many of whom stood against the back wall of the room during the presentation.

“This new project is designed to be an opportunity for the broad campus community to get the latest information on the inner workings and future plans of UNF,” said Dr. Michael Lentz, biology professor and member of the 2006 class of LeadershipUNF, which was responsible for the creation and implementation of LearnUNF.

President John Delaney delivered the keynote address following presentations by panelists Dr. Tom Serwatka, vice president and chief of staff; Richard Crosby, associate vice president for Administration and Finance; and Zak Ovadia, director of Facilities Planning.

Serwatka stepped up to the podium first to address what he jokingly called the program’s “two least-exciting topics”: the University’s organizational structure and how decisions are made at UNF. After explaining how “our boss” is ultimately UNF’s 13-member board of trustees followed by President Delaney, Serwatka detailed the operations of the four divisions handling the work of the University: Academic Affairs, Administration and Finance, Student and International Affairs and Institutional Advancement.

“I think if you’ve been here over the last three years you’ve noticed a shift in the University,” he said. “I think you’ve seen us more on the front page in a positive light. I think you’ve seen our work being touted on TV, our work being talked about on radio, our faculty appearing in different forums in the community telling the UNF story and doing a great job of it.”

He also noted recent changes in UNF’s Office of Human Resources, which he said has made great strides in improving its responsiveness to employees.

Moving on to his second topic, Serwatka joked about relying on a coin-toss method before admitting that UNF administrators use a more rational way to make decisions.

“One of the big ways we make our decisions is based on four defining commitments to the University . . . excellence, focus, relevance and accountability.”

Tom Serwatka

(Continued on page 15)
MentorUNF emphasizes professional, personal growth among faculty, staff

By Tom Cain

While strolling around campus recently, Alison Cruess came across a textbook example of what a new program called MentorUNF is all about.

Cruess, a member of the LeadershipUNF class of 2006, helped create the MentorUNF program, which pairs UNF staff, referred to as mentees, with more-experienced, higher-ranking staff members who are the mentors. Two of the program’s goals are helping employees to grow professionally and enabling UNF to nurture and retain high-performing employees.

“Traditionally, UNF faculty and staff have an employment culture of longevity,” said Ida Groper, a member of the LeadershipUNF class of 2006. “With a large number of employees retiring during the next couple of years, the LeadershipUNF 2006 class wanted that knowledge base and commitment to excellence to be passed to others that will carry on the UNF mission. Both mentees and mentors receive many benefits, and the program allows mentors to leave a legacy.”

On her walk across campus, Cruess encountered two program participants and asked how they were doing. “I’ve found a new best friend,” one of the participants said. “We go walking once a week at lunch.”

Cruess, a communications coordinator in Information Technology Services, said the pair told her the mentor has introduced the mentee to several co-workers. For Cruess, this pair could star in a training video for MentorUNF. Communication is a major component of the program.

“We are very proud of it,” Cruess said of MentorUNF, speaking for herself and the nine other LeadershipUNF members. “It’s worth every bit of time we put into it. We will be able to look back in couple of years and see how the program has improved the quality of the work environment. We see an immense value to the University.”

MentorUNF participants spend a minimum of 10 hours together over the October-to-May duration of the program. Mentors and mentees can use the time any way they choose. Several have gotten together over lunch.

For one of their meetings, Marco Urbano and Dr. Tom Serwatka had lunch at a restaurant in the St. Johns Town Center. Urbano, a mentee, is a support center manager in Information Technology Services. Serwatka, his mentor, is UNF’s vice president and chief of staff.

The lunch went well for Urbano for several reasons, not the least of which was Serwatka picking up the check. “I thought that was very nice, yes,” Urbano said with a slight chuckle. “It’s gone great,” Urbano said of the mentee/mentor relationship with Serwatka. “We have had real informal conversations, which is really nice. The first thing he said when we were introduced was to call him Tom. He wanted to be a friend.”

Urbano has only recently become a manager. He said Serwatka has offered helpful advice about working on projects from their inception to completion. Urbano always wanted to get everything done immediately. “We talked about how to get projects rolling,” Urbano said. “He talked to me about segmenting projects and taking one step at a time; start small.”

Other mentees and mentors have visited campus facilities to become better informed for what is available for students. They attended a Foundation Board meeting together and visited offices on campus to learn how they operate on a daily basis.

The MentorUNF program officially began in August when an e-mail soliciting mentees was sent to deans and directors at UNF. Directors were asked to identify one or two members of their division/college who showed high potential for professional growth and to include a sentence or two justifying their choices.

Twenty-one names were submitted. Of these, 10 people were chosen for extensive interviews with the LeadershipUNF members. Seven people were selected as mentees. A LeadershipUNF member is assigned to each mentee-mentor pair to check monthly on how things are progressing. Cruess said she is proud of the fact that a professional mentoring service has given the program a rating of “very good.”

The mentees completed applications that included questions about what they would like to know more about at the University. There was also a section about why they wanted to become a mentee or what their goals were for the program. The applications helped match each mentee with a mentor. The program is designed to be cross-divisional, which was also a consideration in matching mentors with mentees.

What’s in it for the mentors? “Knowing they are giving back to the University,” Cruess said. “Both the mentee and mentor are making a friend. The mentors are helping somebody and making a positive impact in their life. It’s very satisfying to know you impacted somebody’s life in a positive way.”

The following are the mentor-mentee pairs participating in the program: Stacy Biwer-Beverly Evans; Jessie Ballinger-Paul Riel; Yara Cull-Joann Campbell; Rich Elmore-Everett Malcolm; Miwa Nguyen-Cheryl Campbell; Valerie Phillips-Valerie Stevenson; and Marco Urbano-Tom Serwatka.
Now that he’s retired from law enforcement, former Jacksonville Sheriff Nat Glover has found a different way to fight crime. He’s working to help teens make good choices that will enable them to pursue a college education.

The 63-year-old Glover is back on the University campus where he earned a master’s degree, tasked with helping UNF diversify its student body.

“IT’s something that’s near and dear to my heart,” said Glover, who began a part-time job as a special adviser to UNF President John Delaney in November. “With my new responsibility of trying to get kids to see the advantage and importance of higher education, that, in a sense, is fighting crime, and I get the opportunity to do what I always loved doing—talking with, motivating and encouraging young people.”

Glover’s primary responsibility will be to recruit students for UNF, but his duties also include assisting in other internal matters, including leadership, management and donor relations. Additionally, he will steer students to Edward Waters College and Florida Community College at Jacksonville, when appropriate.

“We need to put a face on higher education with the young people in our primary and secondary schools, and Nat can really reach out in that community for all of us,” said Delaney. “I see Nat as an ambassador for higher education. In turn, we all win because an educated workforce means a stronger community.”

Glover said he’s excited about the opportunity to be a liaison and a conduit for a better and closer working relationship among UNF, Edward Waters (where he earned his bachelor’s degree) and FCCJ.

He said he sees himself being most effective in a forum that allows him to talk with kids and get them to realize their potential.

“I hope that I bring a certain level of credibility and with that credibility I get the attention of these young people,” he said. “I’m hoping I’ll be able to convey a message that will resonate with them and that is the importance of an education.”

In 1995, Glover became the first African-American since Reconstruction to be elected sheriff in Florida. In winning the Jacksonville Sheriff’s race, Glover campaigned on the theme that he was the most qualified candidate. He based that claim on the fact that he had a master’s degree from UNF as well as years of experience and specialized training in law enforcement.

Once in office, he required all new hires in the Jacksonville Sheriff’s Office to have a bachelor’s degree. Further demonstrating his passion for higher education, he donated the pension benefits that he was eligible to receive while in office to a college scholarship fund for deserving low-income students. Those benefits amounted to nearly $250,000.

Glover said he plans to talk about the value of education in an effort to make sure young people become productive and successful members of the community.

“The simple matter is this: You’re not going to find many college graduates being victims of drive-by shootings or participating in drive-by shootings. You’re not going to find many college graduates robbing convenience stores, selling drugs or breaking into houses. So education is one of the keys to crime prevention.”

Glover, a Jacksonville native, has received numerous awards, including the Outstanding Alumni Award and Distinguished Alumni Award, both from UNF, the FBI Director’s Community Leadership Award, the Martin Luther King Humanitarian Award, and the Sallye B. Mathis Award for outstanding community service.
Pulitzer Prize-winning columnist George Will headlines UNF’s 2007 Spring Lecture Series that offers something for everyone.

Will, whose newspaper column is syndicated by The Washington Post and appears twice weekly in 500 newspapers in the United States and Europe, brings the headlines to life for his audiences. He has published three books on political theory, his latest being “With a Happy Eye But… America and the World.” In 1981, he became a founding panel member on ABC’s “This Week.”

Will’s topic is “The Political Argument Today.” The lecture is part of the UNF Presidential Lecture Series, which this year is co-hosted by the World Affairs Council of Jacksonville’s Global Issues Forum. Will’s lecture is scheduled for 7:30 p.m., Tuesday, March 13, at the Fine Arts Center’s Lazzara Performance Hall.

All lectures in the series are free and open to the public, although tickets are required for each one. Tickets can be ordered online at www.unf.edu by clicking on the Spring 2007 Lectures link.

“This spring offers an interesting mix of speakers,” said UNF President John Delaney. “This is one way of sharing our academic resources with the community.”

The Spring 2007 lectures at UNF are:

- **Ambassador Robert Gallucci;** “North Korea: What Are the Prospects, How Does It Look?” 7:30 p.m., Tuesday, Jan. 23, at the University Center—Gallucci is a retired U.S. ambassador and former U.S.-North Korea negotiator. He currently serves as dean of Georgetown University’s Edmund A. Walsh School of Foreign Service. Gallucci has authored several publications on political-military issues, including “Going Critical: The First North Korean Nuclear Crisis,” which won the 2005 Douglas Dillon Award. This lecture is co-hosted by the World Affairs Council.

- **Ambassador Nabil Fahmy;** “The Middle East at a Crossroads: The View from Egypt,” 7:30 p.m., Monday, Jan. 29, at the University Center—Fahmy is the ambassador of the Arab Republic of Egypt to the United States and has played an active role in the numerous efforts to bring peace to the Middle East. He is also internationally recognized for his expertise in disarmament and international security. This lecture is co-hosted by the World Affairs Council.

- **Patricia Fernandez-Kelly;** “Migration, Economic Restructuring, Race and Ethnicity,” 7:30 p.m., Thursday, Feb. 1, at the University Center—Kelly is a senior lecturer in the Department of Sociology and a research scientist in the Office of Population Research at Princeton University. She has authored numerous books, including “Out of the Shadows: Political Action and the Informal Economy in Latin America” and also serves on the National Council of La Raza Foreign Policy Project Advisory Committee. This lecture is part of the Distinguished Voices Inquiry and Insight Lecture Series.

- **Ambassador Heraldo Munoz;** “Is the U.S. Losing Latin America?” 7:30 p.m., Tuesday, Feb. 13, at the University Center—Munoz is a permanent representative of Chile to the United Nations and is a professor at the Institute of International Studies of the University of Chile. As a former ambassador to Brazil, he participated actively in negotiations between Ecuador and Peru, which led to a peace agreement between the two countries. This lecture is co-hosted by the World Affairs Council.

- **Christopher Browning;** “The Final Solution,” 7:30 p.m., Wednesday, March 7, at the University Center—Browning is the Frank Porter Graham Professor of History at the University of North Carolina-Chapel Hill. He is best known for his study of the German Order Police Reserve Unit 101, which was used to massacre and round up Jews for deportation to the death camps in Poland in the early 1940s. This lecture is part of the Distinguished Voices Insight and Inquiry Series.

- **George Will;** “The Political Argument Today,” 7:30 p.m., Tuesday, March 13, 7:30 p.m. at Lazzara Performance Hall. Will’s topic is “The Political Argument Today.” The lecture is part of the UNF Presidential Lecture Series, which this year is co-hosted by the World Affairs Council.

- **Martin Seligman;** “Positive Psychology,” 7:30 p.m., Thursday, April 5, at the University Center—Seligman is the Fox Leadership Professor of Psychology at the University of Pennsylvania. He works on positive psychology, learned helplessness, depression, optimism and pessimism. He has authored 20 books on motivation and personality. This lecture is part of the Distinguished Voices Insight and Inquiry Series.

- **Jon Meacham;** “Politics and Religion,” 7:30 p.m., Tuesday, April 10, at the University Center—Meacham is managing editor at Newsweek and was named one of the most influential editors in the news magazine business by The New York Times. His latest book, “American Gospel: God, the Founding Fathers and the Making of a Nation,” is a New York Times bestseller. This lecture is co-hosted by the World Affairs Council.
UNF celebrates diverse cultures at inaugural ethnic festival

By JULIE WILLIAMS

olks at UNF are used to seeing Koren Borges in business attire, soliciting and managing funds for the College of Education and Human Services. But those in the audience at the inaugural Ethnic Cultural Festival in late October saw a different side of Borges.

Donning a bright turquoise flowing skirt, with a matching flower in her hair and a black lace scarf around her waist, Borges and two partners twirled across the makeshift stage demonstrating traditional flamenco dancing. Many in the crowd, which approached 100, clapped along to the beat, including a class of toddlers from UNF’s Child Development and Research Center.

At one point, the three dancers stepped down from the stage and solicited dance partners from the audience to join them. While several children jumped at the chance to perform, most people were reluctant. Mike Trotter, bum leg and all, had no problem strutting his stuff for the crowd.

Borges wasn’t the only UNF staff member at the festival to demonstrate a facet of the University’s diverse culture. Yara Cull, assistant director of UNF’s Equal Opportunity Programs, overcame a slight case of stage fright and cha-cha’d with her dance instructor to Santana’s “Smooth” as audience members eagerly clapped in unison.

As a rookie student of the Arthur Murray Dance Studio, Cull impressed herself and others with her newly acquired skill. “This was my first time to actually dance in front of people,” she said. “It was a heck of an experience.”

Festival participants also enjoyed historical and cultural presentations from various faculty, staff and students, including Arts and Sciences staff member Thelma Young, who talked about African-American history; English student Belinda Delzell, who shared tidbits of her New Zealand heritage; the Faculty Association’s Cindy Chin, who elaborated on various Chinese wedding traditions; head basketball coach Matt Kilkullen, who discussed Irish culture; and pre-med psychology student Sashina Ramnunan, who performed several modern African-Indian dances.

Guests also enjoyed culinary delights from around the world, including bibingka, kutsinta and biko from the Philippines and mango and guava candy from St. Croix, Virgin Islands.

The Office of Equal Opportunity Programs in conjunction with the USPA Association and A&P Association presented the Ethnic Cultural Festival. The program was designed to celebrate a variety of ethnic backgrounds shared by UNF employees.
Haeseler rewarded for years of meritorious service

Phyllis Haeseler in the College of Education and Human Services Dean’s Office recently won the fall Outstanding Achievement Award. She is retiring this month after 16 years at UNF, nearly all of the time spent as a program assistant in the College of Education and Human Services.

She serves as manager for 24 budgets, awards coordinator and scholarship coordinator, and was formerly a newsletter editor/photographer. She has been heavily involved in the Gladys Prior and Gladys Roddenberry awards for Duval County teachers since their inception 10 years ago.

Dr. Larry Daniel, the fourth dean for whom Haeseler has worked, nominated her for the Outstanding Achievement Award. “Phyllis takes extreme pride in her work,” Daniel wrote in his nomination letter. “While she discharges all of her duties in an exceptional manner, her work in building and supporting the college’s scholarship programs is truly outstanding.”

In her nomination letter, Associate Dean Marsha Lupi wrote: “Phyllis often remains at the end of the day, making sure that she has completed tasks that will make life easier the next morning. Phyllis exhibits exceptional initiative and work ethic and is committed to the College and University.”

Due in part to her work on the college’s newsletter, Haeseler went back to school and received an associate of science degree in graphic design from FCCJ in 2003. “I encouraged my sons to go to college, so I had to set an example,” she said. One of her sons graduated from the University of Florida with a degree in building construction management and the other earned a degree in film production from Chapman University in California.

Haeseler thanked Daniel and the other administrators who wrote nomination letters as well as the award-committee members who made the decision. She said she feels privileged to win because so many dedicated staff at UNF are also deserving of the honor.

Haeseler said she has enjoyed working in the College of Education and Human Services. According to Haeseler, her previous careers as a property and casualty underwriter and as a regional sales manager don’t compare with her UNF experience. “While at UNF, I have received a tremendous amount of support and guidance from our faculty and staff as well as other administrators and staff throughout campus,” she said.

Haeseler received $800 as part of the Outstanding Achievement Award. “I’ve already spent that,” she said. “I thought it was a mistake on my pay check.”

That was a big surprise.”

Shane Borden of Auxiliary Services and Jim Starr of the Center for Professional Development and Training received Honorable Mention Awards.

For more information about the Excellence Award Program, visit www.unf.edu/unfinfo/awards.
New Parking Services building scheduled to open in August

By Tom Cain

If everything goes according to plan, by the middle of August, Parking Services will have a new home and the view for those entering campus via UNF Drive off 9A will be much more aesthetically pleasing.

Construction on a new $1.2 million Parking Services building is scheduled to begin in December. The building will be approximately 3,000 square feet and is being built on UNF Drive across from the University Police Department and the Child Development and Research Center. W.G. Mills Construction Managers is under contract to build the new facility.

“Since it’s the first building you see, it needs to be iconic and reflect the current culture of campus—looking forward as opposed to looking back,” said Zak Ovadia, director of Facilities Planning. “We told the designers it needs to be people-friendly, energy-efficient and inviting, light-hearted not intimidating.” Facilities Planning is responsible for implementing the UNF Master Plan to include design and construction of all campus facilities.

Parking Services manages campus parking. This involves permit sales and control, handling special needs and requests as they relate to parking, and enforcement and general maintenance. Parking Services has been in the Martin P. Garris Police Building since 1995. There are four full-time employees working in the 305-square-foot space Parking Services is in currently.

“From a working environment, it’s congested now. This will be a much better working environment for them,” said Vince Smyth, director of Auxiliary Services. Parking Services is part of Auxiliary Services.

Like Ovadia, Smyth used the word iconic in describing the new building. “When you drive on campus, the first building you see is going to have very little brick and some sightlines that most buildings don’t have,” Smyth said. He added that the building’s landscaping will feature palm trees, magnolias and shrubbery.

August will be a big month for Parking Services and the University, according to Smyth. He said four things will happen by the start of the fall semester Aug. 27: The North-South Road will open; an additional 1,000 parking spaces will be added to lot 18 on the north side of campus; a shuttle-bus system will be in place; and the new facility will open.

Smyth said the University is working with a consultant to come up with a shuttle-bus system that will allow people to be picked up from the more remote campus parking lots and transported to the center of campus.

Smyth said the bus could be anything from an airport-shuttle type vehicle to a 30-passenger bus. How many vehicles will be used for the shuttle service is still being discussed, Smyth said. The shuttle-system management staff will be housed in the new Parking Services building.
Coggin College of Business Lunch
Nefertiti Webb (seated) receives congratulations from her mother for winning a scholarship.

Dr. Reza Vaghefi (center) with wife Dr. B Simin Vaghefi; their son Juheen Vaghefi (left) and his wife Lara Rezami meet with recipients of the Reza and Simin Vaghefi International Business Endowed Scholarship: Angel Ovcharov, (third from left), Christine Conley (second from right) and Alexander Bejer (right).

Trick or Treat
Trick-or-treaters from the Child Development and Research Center stop by Marketing and Publications to pick up some Halloween treats.
Institutional Advancement Thanksgiving Breakfast

Pierre Allaire, vice president of Institutional Advancement, reveals fun, unknown trivia about IA staff members.

Ethnic and Cultural Festival

Yara Cull shows off her new Latin dance routine with her instructor from the Arthur Murray Dance Studio.

Tom Cain from Marketing and Publications and student Jenna Yahyavi laugh at funny anecdotes about fellow staff members.
issue of the Journal of Corporate Accounting & Finance.


**Management:** Dr. Adel I. El-Ansary and David Rudd of Lebanon Valley College (Pa.) presented a case study in October on Venus Swimwear, Inc., at the North American Case Researchers Association’s annual conference in San Diego. The case study was titled “Venus Profit Challenge.” El-Ansary and Dr. A. Coskun "Josh" Samli published an article, “Surviving in Chaotic Modern Markets: Strategic Considerations in Turbulent Times” in the Journal of Marketing Theory and Practice. El-Ansary also organized and hosted a benchmarking visit by a delegation of top executives from the Musgrave Group to SYSCO, Jacksonville. Musgrave is the top food cash-and-carry wholesaling and food franchise retailer (Super Value) in Ireland. SYSCO, Jacksonville is the leading division of SYSCO Food Service, the largest food service wholesaler nationally and internationally.

Stephen Williamson, director of the Paper Foundation Education and Research Institute (PAPER), received the delegation and participated in the two-day event in November at SYSCO’s executive offices in Jacksonville. Williamson and Dr. Cheryl Van Deusen presented “Limited Outlet Distribution within the Paper Industry: A U.S. Study from a European Perspective” at the Academy of International Business’ Southeast Annual Fall Conference in Clearwater. Coggins College’s PAPER Institute, Mac Papers of Jacksonville, and Fulton Paper of Atlanta hosted industry meetings in November at UNF and in Atlanta. Williamson and Dr. Dag Naslund, assisted by Stephanie Kozlik, facilitated the meetings to introduce the papiNet business transactions protocol to National Paper Trade Alliance firms.

**College of Arts and Sciences**

**Chemistry and Physics:** Barry Albright and co-authors presented “An Update on New Marine Reptiles from the Tropic Shale of Southern Utah” in October at the annual meeting of the Society of Vertebrate Paleontology in Ottawa. They also presented two posters at that meeting. Dr. Christine E. Rasche, also presented a poster titled “An Update on New Marine Reptiles from the Tropic Shale of Southern Utah” at the Geological Society of America in Philadelphia: “Description of a New Specimen of Plesiosaur and Implications for Biodiversity of the Tropic Shale of Southern Utah” and “The First Record of Cenomanian (Late Cretaceous) Insect Body Fossils from the Kaiparowits Basin, Northern Arizona.”

Dr. Jane H. MacGibbon gave a seminar on “Black Hole Constraints on Varying Fundamental Constants” at the University of Florida’s Department of Physics. Macgibbon and collaborators also presented a poster “Electron Lamp and Cathodoluminescence Instrumentation for Analysis of Martian Sediments” at the 6th Workshop of the European Astrobiology Network Association in Lyon, France.

**Communications:** Dr. Berrin A. Beasley presented a paper titled “Pepper Dennis: Did Creators Sell Out Journalism Ethics for TV Ratings?” and was a panelist for “Creating, Editing and Using a Custom Text for Your Classroom” at the Florida Communication Association’s 76th convention in Tampa/St. Petersburg Beach. Beasley, Dr. Kim McCormick and Christina Holland also presented a paper titled “Creating, Editing, and Using a Custom Text for Your Classes” at the same conference.

Dr. Gary Harmon presented a paper titled “The Making of an American Legend: Stetson Kennedy, Journalist and Scholar, Infiltrator and Neutralizer of the Klan to Prepare for a Less Bloody Civil Rights Movement, Namesake of the Stetson Kennedy Foundation, and Subject of a Script in Progress Hollywood Film” at the American Culture Association of the South.

Dr. John Parmelee won the 2006 Florida Communication Association Outstanding Scholar Award.


Dr. Christine E. Rasche presented a paper titled “Teaching Contentious Subjects: Reflections on Decades of Avoiding Open Classroom Warfare or Blowback” at the national meetings of the American Society of Criminology in Los Angeles.

Dr. Jennifer Wesely published “Considering the Context of Women’s Violence: Gender, Lived Experiences and Cumulative Victimization” in the October 2006 issue of the
journal Feminist Criminology, Vol. 1, No. 4, pp. 303-328.

**ENGLISH:**

**Dr. Keith Cartwright** presented a paper titled “Simulacia of the Contact Zone: Representing El Monte and the Igbedu in Florida” at the American Studies Association’s annual conference in Oakland, Calif.

**Dr. Marnie Jones** presented the paper “Has the Book Got a Pulse? Life Beyond the ‘Terminal Diagnosis’” at the 4th annual International Conference of the Book in Boston.

**Dr. Clark Lunberry** gave a paper titled “The Theatre and Its Derriérende Double: Derrida’s Theater of Thought,” at the Following Derrida: Legacies Conference at the University of Manitoba in Winnipeg, Canada.


**Dr. Dominick Güss** chaired a panel on interstate expressways and housing at the biennial meeting of the Urban History Association in Phoenix.


**Dr. Thomas M. Leonard** and John F. Bratzel of Michigan State University recently published their book, “Latin America During World War II.”


**PHILOSOPHY:** **Dr. Andrew Buchwalter** presented “Is Hegel’s Philosophy of History Eurocentric?” at the biannual meeting of the Hegel Society of America in Chicago.

**Dr. John Maraldo** was a featured panel speaker at the international conference “Nishida and Beyond: Links to Japanese Philosophy Past and Present,” in Berlin.

**POLITICAL SCIENCE AND PUBLIC ADMINISTRATION:** **Dr. Hyunsun Choi** presented a paper at UNF’s Ethnical Aspects of Urban Development in Northeast Florida Conference titled “Growth Pain in Northeast Florida: Public Health and Geographic Segregation.” He also presented a paper titled “Consolidation Case Study: City of Jacksonville and Duval County, FL” via a remote Internet presentation at the 60th Anniversary Conference at Kyung Nam University.

**Dr. Nancy Soderberg-Bstrong** gave a speech to the Latino Coalition in Washington on the new Argentine/Venezuela alliance and anti-American trends in Latin America.

**PSYCHOLOGY:** **Drs. Tes Tuson** and J. Bearick presented a paper titled “What Happens to Us? Filipino Families Left Behind by Overseas Workers” at the 18th International Congress of the Association of Cross Cultural Psychology in Spetses, Greece. At the same conference, Tuson and **Dr. Dominick Güss** presented the papers “Stages of Complex Problem Solving in Brazil, Germany, India, Philippines, and the United States” and “The Whole Forest is Burning! Strategies in Complex Problem Solving.”

**SOCIOLGY AND ANTHROPOLOGY:** **Dr. Kathryn Grant** is lead author on an article “Family Medicine Physicians’ Advice about Use of Non-Conventional Modalities for Menopausal Symptom Management,” which will appear in the April 2007 issue of the Journal of Women’s Health.


**Dr. Jeffry Will** presented a paper “To Enumerate or Not To Enumerate: Navigating the Pitfalls Associated With Studying The Homeless in One’s Community” at the Association for Applied and Clinical Sociology Annual Conference in San Jose, Calif. Tracy Milligan, coordinator of research services for the Center for Community Initiatives and graduate research assistant Kearney Hoover co-authored the paper.

**WORLD LANGUAGES:** **Dr. Ana Yolanda Contreras** presented a paper titled “Entre el recuerdo y el olvido: Un ejercicio de memoria a través de Amorfo-Te busqué, de Mario Rosales” at the II Colloquium on Hispanic/Latin American Literatures, Linguistics, and Culture at the University of Florida.

**Dr. Jorge Febles** presented a paper titled “La canción popular como gesto discursivo en la narrativa de Roberto G. Fernández: de La vida es un avar) presented and published the papers “Stages of Complex Problem Solving in Brazil, Germany, India, Philippines, and the United States” and “The Whole Forest is Burning! Strategies in Complex Problem Solving.”

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Dr. Steve Nix participated in the annual meeting of the American Institute of Hydrology (AIH) in October. Nix serves as vice president of AIH.

Computer and Information Sciences: Dr. Roger Eggen and M. Eggen presented and published their paper, “Parallelism and Distributed Computing in Undergraduate Education,” at The Ninth International Conference on Computers and Advanced Technology in Education in October. Roger Eggen also chaired the session on Studies on Advanced Technology - Based Teaching and Learning II.

Dean’s Office: Dr. Neal Coulter participated in the fall meeting of the Computing Sciences Accreditation Board in October.

Terry Smith and Dr. Don Farshing participated in the first virtual State System Operations Committee meeting in September. The Florida Engineering Education Delivery System (FEEDS) offers distance-learning graduate engineering programs and courses world-wide using a variety of technologies.

Elaine Poppell and Danny Nutt recently developed an instructional video for Peter Vergenz’s American Society of Mechanical Engineers student team for an ASME design competition. They also produced a marketing video for the College of Education and Human Services and a promotional video under contract for GeoAge, a UNF high-tech spinoff company.

College of Education and Human Services

Childhood Education: Dr. Christine Weber presented two sessions at the Florida Association for the Gifted’s conference in October, including “Teaching Complex Content Using Concept Maps” and “Working on Gifted Issues 2005-06.” The conference was in Daytona Beach. She also recently addressed coordinators of gifted programs from around the state at a DOE meeting about the Working on Gifted Issues Project goals for 2006-07 and solicited their input about the draft of the “Florida Curriculum Frameworks for K-12 Gifted Learners.”

Foundations and Secondary Education: Dr. Dennis Holt presented his research on portfolio assessment and the evolution of the Florida STAR merit pay program to educators attending the annual fall meeting of the Florida Association of Teacher Educators in Orlando.


Dr. Cathy Cavanaugh was a panelist in a research forum at the North American Virtual Schools symposium in Dallas in November. She presented “What the Research has to Tell Us and What We Still Need to Know.” Cavanaugh is also the chair of the Research Committee for the symposium’s sponsoring group, the North American Council for Online Learning.

Office of Academic Advising: Dr. Thelecia Wilson and Elizabeth Davenport’s paper “African-American Women Leaders in Higher Education” was accepted by the Hawaii International Conference on Education, which will be held in Honolulu in January.

Student and International Affairs

English Language Program: In November, Ruth Harrold presented “Fingerplays for All Ages” for students learning English as a foreign language at the NTC conference in Guatemala City, Guatemala. She also conducted two teacher-training sessions to EFL instructors at the Instituto Guatemalteco Americano.

Welcome:

New employees include: Maria Atilano, senior library technical assistant in the Special Collections Section of the Library; Rabena L. Johnson, executive secretary in Marketing and Publications; Dave Roman, director of Marketing and Publications.

Births:

Lance Hunt (One Stop Center) and his wife, Chelsea, recently welcomed daughter Charity Lynn Hunt to their family. Charity was born at 23 weeks weighing 1 pound, 5 ounces. She will remain in the neonatal unit at Baptist Medical Center until she is strong enough to come home.

Peggy Tattersall (Enrollment Services) and her husband, Eric, welcomed their son, Luke Jameson Tattersall, born Aug. 19.

Retirements:

Martha Solomon, Library technical assistant supervisor, retired Nov. 30 after 35 years of service.

Bruce Latimer, University librarian, retired Oct. 31 after more than 33 years of service. He was head of Government Documents from 1978 until his retirement.

Mary Davis, University librarian and founding faculty member, retired Oct. 31 after 35 years of service.
This column is a monthly feature designed to give the University community an opportunity to ask informational questions about some aspect of UNF – and have them answered by various campus experts. Questions can be e-mailed to goodquestion@unf.edu. The deadline to submit questions is the 10th of each month. For more information, contact Julie Williams at jkwillia@unf.edu.

Q: From Dr. Bob Farnsworth (Carpenter Library): How many founding faculty and staff are still working at UNF?

A: Currently there are 26 founding faculty and staff members still employed by the University. They are: Richard Bizot; Arthur Bloomer; Ray Bowman; Joseph Capitanio; Minor Chamblin; Dale Clifford; Eddie Collins; Richard Crosby; Paul Eggen; Bruce Gutknecht; Edward Healy; Jay Huebner; Sudarshan Kuthiala; Leonard Lipkin; Richard McAuslin; Janice Nowak; Christine Rasche; Daniel Schafer; Stephen Shapiro; Roy Singleton; William Slaughter; Linda Smith; Martha Soloman; Terry Tabor; Janice Woods; and Louis Woods. Hired in November 1970, Nowak has been here the longest. One founding faculty member, Librarian Mary Davis, retired Oct. 31.

Q: From Rosalyn Gilbert (Office of Research and Sponsored Programs): Are there rules that regulate the crosswalks for pedestrians? If so, how are they enforced? Are students allowed to ride their bicycles through the crosswalks, or to cross over UNF drive diagonally a few steps from the crosswalk? How are the sidewalk rules for skateboarders and bicycle riders enforced? With the increased traffic on campus, these areas are becoming more of an issue.

A: The University Police Department (UPD) refers to both Florida state statutes and the University’s Vehicle and Traffic Use Regulations when it comes to rules governing pedestrians’, bicyclists’ and skateboarders’ use of crosswalks on campus.

Florida statutes permit you to ride a bike across a crosswalk, even at an angle a few short steps away, but the bicyclist has to yield the right-of-way to any pedestrians and must obey all rules of the road. As a side note, pedestrians have the right-of-way at crosswalks—except when an overhead walkway is provided, such as the one on UNF Drive at the Arena. In that case, since a walkway is provided, vehicles have the right-of-way at the crosswalk.

If pedestrians cross anywhere other than at a crosswalk, they must take the shortest route across the roadway at a right angle to the road, and they must yield the right-of-way to traffic. Rules governing the use of skateboards and bicycles on sidewalks are enforced by UPD officers. Both skateboards and bicycles are considered non-motorized vehicles. UPD officers can and do write non-moving citations that fine the violators $25.

Linda Walton in the Office of Human Resources and Michael Ballentine in the University Police Department provided answers for this issue’s questions.
President’s holiday card designed by UNF student

Keri Barnhart’s holiday card is being sent to 700 University of North Florida supporters. Barnhart thinks that’s great, but the person she really wants to see the card is her nanny.

Barnhart’s card was chosen as the winning design from nearly 50 entries in a contest to create a holiday card for President John Delaney to mail to UNF backers.

“It really is neat,” said Barnhart, a senior English major, about winning the contest. “The thing I’m most excited about is showing it [the card] to my nanny,” she said. Nanny is what Barnhart calls her grandmother, who encouraged her last summer to start taking art classes. The card will occupy a place of honor at her grandmother’s house.

“She will put it on her refrigerator,” Barnhart said.

Barnhart has only taken two art courses, Drawing I and Two Dimensional Design, both taught by Nofa Dixon. For winning the contest, Barnhart gets to take a free class next semester. She is going to take a three-credit course titled Drawing II. Her winning card design was created for an assignment in Dixon’s class.

Dr. Debra Murphy, chair of the Department of Art and Design, said she was thrilled about the contest. “I appreciate the opportunity because we have such talented students. This is a great exercise for them,” she said. The President’s Office contacted her early last year about having a contest to design the holiday card as a way to showcase a student. “I thought it was a wonderful idea,” Murphy said.

Murphy, Sherry Sands, special assistant to the president, and Dr. Tom Serwatka, vice president and chief of staff, and Sharon Ashton, assistant vice president for public relations, judged the card contest. Murphy said contest criteria included designing a card that said UNF in some way or was clearly related to the University and portrayed an inclusive holiday celebration with universal imagery. “You had to think how your creation could appeal to many, many people,” Murphy said. “It’s almost like a commission.”

Barnhart said she was going for something simple that didn’t call attention to any one holiday. She used scrap-booking paper and tried to achieve a classic or vintage look with her design. Barnhart selected a yellow-striped background because it exuded a feeling of warmth and also went well with the blue osprey. Her name will be on the back of the card.

Get to Know: Charlene Dawston

**Department:** Department of Health Promotion

**Job:** Office Assistant

**Years at UNF:** 13

**WHAT’S/WHO’S YOUR FAVORITE**

- **Author** – Walter Mosley and Mary Morrison
- **Movie** – I don’t have one favorite, but I love everything Tyler Perry does.
- **Actor/Actress** – Tyler Perry and Angela Bassett
- **Musician/Musical Group** – All the old rhythm and blues musicians (Temptations, O’Jays, Patti Labelle, Aretha Franklin and others).
- **Sports Team** – The Stingrays (my grandson’s soccer team), the White Sox (my nephew’s T-ball team) and the Thunderbirds (my niece’s soccer team). The kids are more concerned about having fun than winning and that makes it fun to me.
- **Vacation destination** – New York—I love spending time with my family and shopping.
- **Hobby** – I love to read. If I have the time, I read at least one book a week.
- **Proudest Accomplishment** – Becoming a mother because that enabled me to become a grandmother.
- **Most Memorable Moment at UNF** – I have two: A few years ago my home caught fire, and I lost everything in my kitchen, and some things in other parts of the house. When my coworkers in some of the departments under Student Affairs heard about it, they donated enough for me to replace everything. Then last year, I celebrated my 50th birthday, and my department gave me a surprise birthday celebration. I am blessed to work with such a caring division, especially my coworkers in Health Promotion.
Where we are going

Continued from page 1

made to reflect these four commitments [excellence, focus, relevance and accountability]."

He also said decisions are made to support the Strategic Plan and the institution’s long-range goals, the University implements a shared governance system of decision-making, and that both state legislation and resources play a role in the decisions made at UNF.

“There are any number of wonderful things we could do for the institution,” Serwatka said, “but without the capital, without the money that Shari [Shuman] is managing or the money that Pierre [Allaire] is bringing in through Institutional Advancement—or the human resources that are sitting here in this room—a decision, if we don’t have adequate resources, is meaningless.”

Richard Crosby presented an overview on the University’s Master Plan, which is a 10-year plan required by the state to be updated every five years. Pointing to a representation of the Campus Master Plan on an overhead screen, Crosby touched on multiple aspects of the plan. It includes: campus’ future permanent preserve, or green space; additional parking which will expand the North Lot from 1,000 to 1,800 spaces; the proposed greek housing area; construction of the North-South road; future expansion of the Arena and Fitness Center; the new Student Union, which will take up all of Parking Lot 4; the new College of Education and Human Services building; potential expansion of the Coggin College; a planned addition to the new Social Sciences Building; the possible purchase of the AOL Building; the possible incorporation of part of Kernan Road as a University road; development of the Eastern Ridge where two new housing units will be located; and the planned purchase of the First Coast Technology Park as part of the UNF campus.

Referring to the potential purchase of the technology park, Crosby said, “This has a wonderful potential for the campus in that it allows for future expansion, so that as we get to 25,000 students, which is our current projected population within the Master Plan, we actually have some growing room.”

Zak Ovadia took it from there, focusing on portions of the Master Plan that have already received approval. “Facilities Planning is charged with taking all the theoretical planning based on needs and funding sources and making it a reality,” he said.

Specifically, he talked about the expansion of the Brooks College of Health; the connection road between the North Lot and the core of the campus (the North South Road); the new Parking Services Building, which will soon enter the construction phase; a new road in the northwest quadrant of the campus that will service future greek housing facilities; and other future campus housing projects. He also presented a detailed description of the new Student Union Building, which will house Student Government and will include retail, recreation and administrative spaces, as well as an area for cafeteria-style food service, campus bookstore, and a new restaurant to replace the Boathouse.

The new Student Union Building, as is the case with all new buildings on campus, will be a “green” building and will utilize energy-saving measures, recycled materials, natural lighting, and clean air. Ovadia said they’re also designed to look nicer.

“The design of the new buildings on campus is deviating from what has been the traditional design of buildings on this campus, which in architectural parlance is called Brutalism—boxy, very dark and bland, using concrete and brick,” Ovadia said. “We’re trying to improve the environment by introducing a lot of glass, keeping the buildings green and environmentally sensitive, and also make them very friendly to the people who use them.”

President Delaney was a bit more blunt in his description of current campus buildings, joking, “We’ve got a lot of ugly buildings here.”

Although Delaney said it costs a little more to create buildings that are both aesthetically pleasing and green, it all even out when spreading that extra cost over the next 50 years or so.

“When we do a building from here on out, we want to do it right,” he said. “We’ve got a gorgeous setting and plenty of room to adapt, so the buildings we’re going to do from here on out need to have a kind of presence about them and we want them to be environmentally consistent with the kind of culture that we have here.”

As an illustration of “how far behind we are on space,” Delaney said that if UNF purchased the 120,000-square-foot AOL building today, “we could fill up the whole building tomorrow, we’re that cramped right here.” He said purchasing the AOL building is a great opportunity to move non-academic departments from the core campus to a new space, making room for more classrooms on campus.

As the campus grows and enrollment increases to 25,000 over the next 10 years, Delaney said it’s important for UNF to retain the things it’s good at.

“We’re great at teaching students, we’re great at having a caring environment here, students do not feel like they’re a number at the University of North Florida … and as we grow, we’ve got to make sure that we hang onto that core thing,” he said.

Delaney ended by complimenting those at the University who make UNF a great place. “The future for UNF is just terrific,” he said. “It’s a wonderful time to be at this place, and what you’re doing to contribute to it is really important to make this better and to make it a great experience for the students, and the faculty who are teaching here and everyone we interact with. It’s a really, really critical thing.”

This was the first of three LearnUNF presentations planned for this academic year. LearnUNF will also present “UNF’s Money: How It Comes In and Where It Goes” in February, as well as “A UNF Education: A Transformational Experience” in April. For more information, visit www.unf.edu/learn-mentor.
Camellia season has begun. When I moved to Jacksonville, I discovered these flowering evergreen shrubs. Camellias make the winter garden much more enjoyable.

Botanists have described about 200 species of camellia. The Japanese camellia is the most familiar species to Florida gardeners. It is a big, evergreen shrub with large flowers in late winter and early spring. I am particularly fond of the sasanqua, or fall-blooming camellia. It has smaller leaves than the Japanese camellia and produces more flowers in late fall and early winter. A healthy, fall-blooming camellia can rival an azalea for floral color. Both species flower during the cool months when we have few other flowers in our gardens. Flowers of both of these camellia species are white or shades of pink from pale to red. By choosing a range of varieties and hybrids of these two species, we can have camellia flowers in our gardens from October to May.

Camellias can grow in sun but are more drought tolerant when planted in a shady location. They grow well in the typical Jacksonville soil—acidic and well-drained. Once established, camellias survive without much care. Generally, they look and flower best when irrigated during dry spells and mulched.

With a little searching, I have been able to purchase a few unusual camellias for my home. As I evaluate them, I hope to plant the best of these on campus. The tea camellia is the source of commercial tea. It makes an attractive shrub with small, 1-inch wide white flowers in spring. New leaves can be picked in spring to make green tea. One of my favorite species is a tree that grows to 25-feet tall with large white flowers in spring and a copper-colored bark.

Hybridizers are working to produce a hybrid camellia with a strong yellow color. Some species have fragrant flowers. One newly described species in China even blooms in summer. These traditional plants still have some exciting new possibilities for our gardens.