Parking Advisory Council Meeting

December 2, 2011
1:30pm
Auxiliary Services Conference Room
Building 8, Room 1106

MINUTES

Members Present: Everett Malcolm (Chair), Dominic Beard, Diane Tanner, Glenda Kelsey, Cathy Johnson, Cammy Pucci, Matthew Yost, Anthony Hendricks, Carlo Fassi

Members Absent: Mike Biagini, Carol Woodson

Others Present: Neal Fisher (Parking), Mark Richardson (UPD), Jason Baber (student)

The meeting was called to order at 1:35 PM by Chair Everett Malcolm.

1. Approval to audio record meeting
   - Everett Malcolm made the Council members aware that the meeting is being recorded to help with accuracy of the minutes.

2. Approval of the Minutes
   - Everett Malcolm asked Council if there were any changes or additions to the October 28th meeting minutes. Hearing none, minutes were approved as written.

3. Approval/Response from recommendations forwarded to VP Shuman
   - The Council’s recommendations were approved with one notable exception to what was submitted. The new designation for the Faculty/Staff permit is to also allow parking in all Premium and Discount parking spaces. The recommendations do not need BOT approval and will be in effect 2012-2013. Also approved was the sales to space ratio recommendation of 1.6:1 for the Faculty/Staff designation. The cost for that permit category will be $250. That price will go before BOT at their January meeting.
   - Diane Tanner asked if the parking ability for Premium and Discounted was implied since students can purchase Premium and also park in Discount. Everett Malcolm explained that what Council approved was not to allow Faculty/Staff permit holders to park in other spaces. VP Shuman felt it was in the best interest
to modify that recommendation to allow flexibility but kept the ratio and price as recommended by Council.

- Matthew Yost stated the result of distinction between student parking and faculty/staff parking was as intended, however, he does not agree with the modifications. The overall goal he wanted was to see major separation between faculty/staff and student parking. With increasing the faculty/staff parking but not increasing student parking, he hopes the Council will continue to make regulations to separate faculty/staff and student parking in the future.

4. Permit Fees for 2012/2013

- Everett Malcolm stated the only recommendation from the October 28 meeting was the change in ratio to the new permit type for Faculty/Staff. That ratio warranted a reduction in the cost of that annual permit. That recommendation of $250.00 was approved by VP Shuman as well as the change in ratio. That fee will now go forward to the BOT at their January meeting for approval. Everett Malcolm stated since no other changes in ratio were made, that we have to yield $400 per space, per permit category, he is making an assumption that the Parking Council does not want to make any changes in any other permit category.

- Diane Tanner stated there is a lack of transparency here in terms of do we really need the $400 per space. Council never sees a budget to see what the operations and revenue are for the bond issue. But in terms of the money that comes in, do the expenses totally cover that, is nothing left over, could there be carry overs from previous years that could let Council reduce costs for future years? Everett Malcolm said he thinks the way it is designed is that there probably is money left over, those are the monies that go into the fund balance to support future needs for Parking. He said we have been fortunate for the past 4 years there has been no increase in permit because we have flattened enrollment and are confident that we have more than ample parking spaces. When looking to raise the cost of the permit, it is usually to support a future initiative. Our future initiatives are, do we need another parking structure. We have to make sure we gradually increase the fees unlike what was done 20 or so years ago when a significant increase was needed for a garage in 24 months and almost quadrupled the cost of the permit to cover a future bond indebtedness. So, until we have to create another parking structure, we could be safe in saying the fee in place can support the total operation and put monies in reserve for parking lot maintenance, garage maintenance, ongoing lighting issues and it is not a break even matter of do the fees equal $400 dollars. It’s got to have enough in reserve to grow the account to do the things that need to be done to support parking. Everett Malcolm stated that if we need to move forward with adjusting fees, they would only go up and until enrollment grows, Council may not need to do so until 2013-2014. A motion for Fees to remain the same except for the new designation of Faculty/Staff parking to be decreased as detailed by Everett Malcolm for 2012-2013. Dominic Beard moved, Diane Tanner seconded. Motion passed unanimously.
5. **Other Business**

- Everett Malcolm stated a student wished to address Council. Jason Baber was introduced to Council to share a concern with the Parking Council. Fixed Decals policy change has created problems for students who had hangtags in the past and needed to bring multiple vehicles to campus. He feels those students have received a downgrade in permit. The concern with 144 tags stolen in the last year gave UNF the highest crime rate in FL due to the police report filed on stolen tags. Approximately 3500 park on campus each day. 144 tags seems like a small percentage in comparison. His personal issue recently was high gas prices and not working every day and the need to carpool to campus to save gas. He stated Parking would issue a temporary pass on days he chose to drive another vehicle to campus. At times, he could have needed a temporary pass every other day. On top of this issue, FL DMV also states, in their handbook, drivers are not allowed to place any sticker that is not required by law in the windshield. He then states Parking said allowing students to put the sticker on any window does not violate the DMV law. He has window tint on his vehicle and does not want to damage his window tint. He stated another student has a case where he has five (5) citations in appeal for taping his permit to the window so that he can move it to his other car when he chooses to. Also, all other passes, Day Passes, Temporary Passes, etc. are allowed to be placed on the dashboard. If you have a fixed decal, put it on something and place it on your dashboard, why is that not a valid process? If the person checking sees you have it, why not stop giving tickets for the stickers not displayed properly? Why not charge the students as contributing to the crime for allowing their permit to be stolen by leaving their window open. As an older student, he is seeing a lot of changes and forcing fixed decals to help students be less responsible takes away from those who are being responsible. He prefers going back to the hangtags.

- Everett Malcolm asked Council if they had any questions or comments for Jason Baber. Dominic Beard commented on the student’s statement related to the FL DMV handbook and it being unlawful to adhere the stickers to the window. Dominic Beard stated he looked up the regulation and received advice from a few people that it emphasizes more that if the sticker impairs vision and driving ability, then it cannot be adhered. If it is issued by a government, UNF being a government/entity of the state, it is not violating the law. He stated, similar to a crack in the windshield, the sticker should not impair driver vision. Jason Baber stated he disagreed, the handbook was clear on the regulation and that he had a similar issue when he was in the Navy. He stated the Navy accepted holding the sticker up to gain entrance. Dominic Beard addressed the student’s concern regarding student’s responsibility to prevent stolen decals. He stated thieves can break in. It is not right to punish a victim for theft of their decal. He explained to the student, Jason Baber, that he and Matt Yost are Justices and everything he has stated in this meeting, they are hearing in the appeals court. It has been addressed and it has been an issue and that is why students are on Council.
Dominic Beard also stated he too has to get temporary permits. He states it takes him 15 minutes to park, go inside and obtain the permit.

- Everett Malcolm asked Jason Baber if the times that he has to take other vehicles to school knowing that he has a fixed decal on his other car, was he required to purchase a permit or do they give you a courtesy permit? Jason Baber stated they give him a temporary permit but that he has not had to do so this semester because his other vehicle is out of order. He has been having his wife drive him in because he was refusing to put the fixed decal on his car. But mid semester, he went looking for other ways to get a legal permit. He obtained his current permit from Craigslist. It is a legal permit for parking with the Aquatic center, sold by a parent, good for the whole semester. The parent had it for her kids swim lessons and he has it hanging in his car. He received a ticket 2 weeks ago saying it was not properly displayed but he got the citation voided. He only has one semester left and was hoping to not have to put a decal on his car.

- Everett Malcolm express to the student, Jason Baber, that the actual type of permit, fixed or hangtag, is not something that comes out of the Parking Council but is determined by operational issues within Parking Services but do take into consideration feedback they receive from Council and students as well. He stated fixed decals would not be changing for this academic year and encouraged the student to purchase a Spring Permit so that he does not become a victim of ticketing. Parking Services is researching next year’s options and may come up with a different format and will put in place the best possible solution to keep crime down and do justice to students. Everett Malcolm thanked the student for taking the time to address Council.

- Everett Malcolm stated faculty/staff are issued the hanging permit. As a University that is environmentally conscious and sensitive, we also encourage carpooling. Whereby if a group of faculty and staff were to carpool, they could, in essence, buy one permit to share from vehicle to vehicle. Could student’s carpool? Neal Fisher detailed operationally it is being considered. Neal Fisher stated he has a meeting next week with the Jacksonville Transportation Authority on the carpooling program that they have. He said the hardest part of carpooling is pairing driver and rider. Driver and rider must feel they can meet, greet, ride and not feel threatened. Security is important. Having a certain carpooling permit, lot attendants for those carpooling, carpooling lots, etc. are items that still need to be addressed. Once the initial door is opened, the operational side and those details would be discussed at that point. Everett Malcolm asked Neal to report back to Council this information as it moves forward. He asked Neal about fixed decals and students getting a complimentary permit when needed. Neal asserted it takes less than 3 minutes to obtain. Everett stated a student went to the Kernan booth to purchase and was told the attendant could not issue that permit. He had to go to the Parking Services building to get one. Neal Fisher stated Kernan booth has the ability to issue this permit. The booths have the same abilities. Everett stated perhaps the student did not properly communicate what was needed or did not comprehend what was needed. Dominic Beard asked Neal Fisher, what is prohibiting the main window from issuing the temporary permit. Neal Fisher stated the goal of requiring students to get temporary permits inside is to
maintain flow of cars for visitors to purchase daily permits. Dominic Beard stated he's been through the window when no cars are waiting and is still told to come into the office, no business at all. Neal Fisher stated if the office is open, that is the procedure. Dominic Beard asked if there is a way for Parking Services to allow students to purchase their temporary permit thru the drive window. Neal stated this would overall increase window service and prohibit visitors from quick service. Parking tries to maintain their policy that on business hours, students must come inside for their temporary permit. Everett asked for clarification on what location enforces coming inside to purchase the temporary permit. Neal Fisher clarified that the Kernan booth can but Building 52 has 3xs the activity level. This procedure works best for the locations for Kernan vs. the main office.

6. **Future Meetings**
   - January 20, 2012
   - February 10, 2012
   - March 2, 2012

The meeting was adjourned at 2:30 p.m. Prepared by Salena Tepas