Parking Advisory Council Meeting

October 21, 2011
1:30pm
Auxiliary Services Conference Room
Building 8, Room 1106

MINUTES

Members Present: Everett Malcolm (Chair), Diane Tanner, Mike Biagini, Carol Woodson, Glenda Kelsey, Cammy Pucci, Matthew Yost

Members Absent: Kyler Dykes, Zakariya Varshovi, Anthony Hendricks, Cathy Johnson

Others Present: Neal Fisher (Parking Services), Vince Smyth, Professor John White

The meeting was called to order at 1:35 PM by Chair Everett Malcolm.

1. Approval to audio record meeting
   - Everett Malcolm made the Council members aware that the meeting is being recorded to help with accuracy of the minutes.

2. Approval of the Minutes
   - Everett Malcolm asked Council if there were any changes or additions to the September 23rd meeting minutes. Hearing none, minutes were approved as written.

3. Approval of the recommendation forwarded to VP Shuman
   - Everett Malcolm asked Vince Smyth to forward the minor change to the Bylaws to Shari Shuman for her approval. Everett Malcolm explained that mandating quarterly meetings would necessitate an April meeting even though the Council normally wraps up in March. Everett Malcolm also stated Shari Shuman was pleased that Matthew Yost was named Vice Chair again this year.

4. Types of Permit Categories, Number of Spaces in Each Category, Sales Ratio for Each Category
   - Everett Malcolm explained that this item will be voted on at the next meeting and that today is not a voting meeting. He also asked if Council would support
changing the next meeting scheduled for November 4 to October 28. The change was approved by Council.

- Everett Malcolm began with permit type categories. He noted we have the most parking categories in the state and try to accommodate our campus desires. Everett Malcolm has not received concerns on permit types from students.

Matthew Yost supported the notion that students are generally managing the Night parking category. He also stated the Night Premium permit holders get confused on thinking they can park in Discount during the day with that permit. He suggested allowing those permit holders to utilize Lot 53 during the day and that the change in the shuttle route would also help them be on campus during the day. Vince Smyth stated one of the problems with this allowance is that the Night Premium price is the same as the Discount. Changing to allow day privileges would mean students who have the Discount permit would buy the Night Premium permit and could essentially park all day since it is the same price or that Night Premium pricing should be increased to recognize the additional value. This increased price would mean the students who really do only want evening would be disenfranchised by a higher price.

- Matthew Yost brought up the possibility of combining Designated and First Floor permits. He stated that judging from the lot counts for the week of September 19th, it seems there are a handful of spots open in both Designated and First Floor and combining the categories might allow a different ratio and a better opportunity for students to get Premium permits. All spaces, including the first floor of the garage could be Orange spots and would clarify the parking as faculty & staff only. Vince Smyth stated the report he prepared indicates the ability to sell an additional 100 if we did combine First Floor and Designated. He stated our current demand from faculty and staff unable to get a First Floor or Designated permit is 60 but that list only indicates the documented demand from the waitlist. If additional faculty and staff had those 100 permits, it would open those Premium permits to students. Carol Woodson asked what would the price be if they were combined? Vince Smyth stated pricing is based on $400 a spot. If you sell them at 2.5 ratio, that’s $160, etc. It would be $250 based on a 1.6 sales to space ratio. Carol Woodson asked if we could color code parking similar to UF to match the permit. Cammi Pucci stated she supported naming First Floor Faculty & Staff. Neal Fisher stated we did install signs and they are color coded to the permit type and that works well except for the multi-use lots.

- Vince Smyth reiterated when construction ends and the spaces open again, permit holders for First Floor and Designated will have less trouble parking and that ratios are low on the sold permits. Everett Malcolm stated the staff who held First Floor were opposed and those who have Designated liked the idea but not the increase or location of First Floor. Vince Smyth indicated they sell out together and he believes they sell that way because of choice and value. Everett Malcolm stated Designated is helpful because those buyers did like the location of the Designated spaces location. Diane Tanner asked if increasing Housing parking could offset the combining of First Floor and Designated since we only get $205 for those but each space cost the University $400. Vince Smyth stated he does not
see the issue as a revenue issue but as a number of spaces. Everett Malcolm brought up the mandatory housing for freshman next year and that increasing fees to students would be a concern. Diane Tanner asked what we can do with the additional 400 spaces in Housing F. Vince Smyth stated this lot was built with around 1,000 spaces because there were 1,000 beds in the Fountains but not all residents have vehicles. Using it for other than Fountains students is not reasonable as it is not in a desirable location for parkers.

- Carol Woodson asked who qualifies for Reserved. Vince Smyth stated the President designates them. Right now, they are the President, VP, Deans, the AC’s who live on campus and the three award winners. Carol Woodson asked if there has ever been consideration for reserved spaces for those who are willing to pay for them. Vince Smyth stated it would be difficult for inventory in the core of campus when those spaces were not used all day.

- Everett Malcolm asked if combining the First Floor and Designated permits would really solve the problem because after 9 am, the lots are full. Vince Smyth stated that there would be more options for the First Floor permit holders if First Floor is full. Otherwise, the single ones means there’s only 2 options and looking in multiple areas might be better. Carol Woodson stated First Floor holders would mostly be concern with a ratio increase. It’s full at 1.4, at 1.6 it is guaranteed full.

- Matthew Yost stated he supports the initial idea of combining the two to help faculty and staff and their parking needs. Diane Tanner asked if the voting next week would be on merging or keeping the types as they are. Everett Malcolm stated the vote would be on merging Designated and First Floor as a combined permit but leaving everything else the same. He suggested Council members speak to constituents and find out what is in the best interest of the community as a whole.

5. Parking Concerns from Members of the UNF Community

- Everett Malcolm introduced Professor White who was in attendance of the meeting. Professor White stated he had forgotten to purchase First Floor parking due to being out of the country. He needs to go and come during the day and losing his First Floor parking prohibits his work. He supports the discussion on the auto renewal ability for permits. Everett Malcolm stated Parking is looking into the ability to do so. Professor White stated he now has to compete with students to park or park in Lot 53 and this does not allow him to make his time constraints. He stated he still owes fines that he received in order to try and do his job. There are times when he feels it is getting dangerous and aggressive in the lots and garages. Matthew Yost asked what he suggested. Professor White stated increasing First Floor up the ramp or combining First Floor and Designated spaces to help faculty and staff. Professor White indicated it is really faculty who arrive after 9 am. Carol Woodson indicated College of Health has the same concerns and issues.

- Carol Woodson stated contractors are not parking in their designated area but they are buying permits and parking in the garages. Vince Smyth stated he will
look into this but it is sometimes difficult for booth attendants to know contractors from guests

- Neal Fisher stated we do not have a policy against selling day permits to contractors.
- Diane Tanner asked if she could get statistics on Daily passes sold. Neal Fisher said this would not be a problem.
- Diane Tanner stated she had the same concerns as Professor White. She stated she also received requests to increase the Designated spaces in the core of campus. Vince Smyth stated we do not have spaces to do so.

6. Future Meetings
   - October 28, 2011
   - December 2, 2011
   - January 20, 2012
   - February 10, 2012
   - March 2, 2012

The meeting was adjourned at 2:35 p.m. Prepared by Salena Tepas