Parking Advisory Council Meeting

November 16, 2012
3:00 p.m.
Auxiliary Services Conference Room
Building 8, Room 1106

AGENDA

1. Approval to audio record meeting.
2. Approval of minutes from October 26, 2012.
3. Recommendations to VP Shuman.
4. Discussion of remaining Charge items:
   - Restrictions of specific groups to specific areas for 2013-14.
   - Hierarchy of permit sales to specific groups for 2013-14.
5. Issues of concern.
Parking Advisory Council Meeting

October 26, 2012
3:00pm
Auxiliary Services Conference Room
Building 8, Room 1106

MINUTES

Members Present: Everett Malcolm (Chair), Ted Horroii-Centerwall, Katharine Brown, Joann Campbell, Cammy Pucci, Ryan Dewitt, Alex Goetz, Zak Varshvoi, Joseph Turner

Members Absent: Carol Woodson, Catherine Johnson

Others Present: Neal Fisher (Parking Services), Tammy Oliver (UPD), Vince Smyth (Auxiliary Services), Salena Tepas (Parking Services), Katie Delaney (SG Advisor), Carlo Fassi (SG President)

The meeting was called to order at 3:00 PM by Chair Everett Malcolm.

1. Approval to audio record meeting

   • Everett Malcolm made the Council members aware that the meeting is being recorded to help with accuracy of the minutes.

2. Approval of minutes from October 12, 2012

   • Chair Everett Malcolm asked Council if there were any changes or additions to the October 12 meeting. Hearing none, minutes were approved as written.

3. Recommendations to VP Shuman

   • Everett Malcolm stated the approval of the recommended changes to the By-Laws were sent to Vice President Shuman and approved and forwarded to the President for his signature.

4. Appointment of Vice-Chair

   • VP Shuman was pleased with the appointment of Alex Goetz as Vice Chair for the 2012-2013 year.
5. Types of Permit Categories, Number of Spaces in Each Category, Sales Ratio for Each Category

- Everett Malcolm explained that as a result of the last meeting, conversation led to a possible ratio change to Premium permits. Before opening the floor for further discussion, Everett Malcolm asked the Council to consider, as a suggestion, under types of permit categories, make no change. Under the number of spaces for permit categories, make no change. Under the sales ratio for the permit categories, make no change except for category Premium from 2.5 to 2.3 ratio but making no change to the permit pricing, asking Auxiliary Services to absorb the revenue loss of approximately $28,000. This would equate to approximately 400 less students able to purchase a Premium permit with no impact to faculty or staff because they have first opportunity to purchase. The majority of the impact would be on students and on Auxiliary revenue.

- Alex Goetz motioned to change the Premium permit sales ratio from 2.5 to 2.3 as well as no change to the pricing of the permit. Katharine Brown asked for clarification on the permit sales for new employees and if some of the permits can be set aside for new hires. Vince Smyth clarified that new hires are not restricted from buying Premium permits and they are pulled out of inventory at the beginning of sales.

- Zak Varshvoi stated the issue was brought before Student Senate regarding the ratio change. After Senate discussion, the Senate came to a unanimous consent supporting the lowered ratio. The students who are buying the Premium permits are not benefiting from their purchase. Lowering the ratio would help them benefit, even if Council had chosen to increase the permit cost. Alex Goetz stated Lot 18 has many Premium permit holders parking in the lot and defeats the purpose of having a Premium permit. Alex Goetz concurred with Zak that Student Senate supports the reduced ratio.

- Vince Smyth expressed to Council that the revenue loss is significant; however, he was concerned about the Premium price going up if the ratio changed. He relooked at the budget, and could develop a budget he is comfortable with, without having price increases to faculty, staff and students on campus—therefore he supports not increasing the prices. Vince Smyth also stated Council could look at the $3 day permit but separating the cost of $3 for the outer lots, and $4 at the booth to help reduce premium parking. It would also assist in covering the loss. He also did a quick review of what other schools charge for day parking. FIU does $1 per hour, max $8 per day. UF, USF, UCF charge $5. FSU is $3.25, UNF is $3 & FAU is $2. FAMU, UWF and FL Gulf Coast are not charging for visitors but he was not able to get a good answer on how it is regulated. Carlo Fassi asked where the revenue for the $3 day passes goes. Vince Smyth stated it is part of the overall revenue for the Parking budget with the biggest expenditure being the debt on the garages. Beyond that, labor, overhead, utilities and road and land repairs are significant. Carlo Fassi asked if Parking would continue to absorb the revenue
loss in following years. Vince Smyth stated it would while interest rates are low. The debt service payment comes in well under budget but if interest rates creep up then it is more concerning. He indicated it is not a one year issue at this point. Price increases similar to what we required in the mid 2000’s was as enrollment increased, we had to plan for more debt and if that factor comes back, we will need to increase the space inventory and resulting cost of permits.

- Alex Goetz stated raising the day pass for visitors isn’t warranted since the ratio is begin reduced. Everett Malcolm asked Vince Smyth if the day pass cost increased, how would if effect departmental budgets. Vince Smyth stated departments should be using the Registered Guest program and that pass could stay at the current $2 rate.

- Joann Campbell asked Council to recognize that with the ratio reduction, people will still be hunting for Premium spots and it is not a silver bullet with respect to addressing folks who come later in the day and expect to find parking in the Arena garage because we are still selling more passes than spots. Joann stated she is in support of the proposal but retaining the term Premium might still be implying “my ability to get a spot” and changing the name might be considered. The proposal as stated is creative and for Auxiliary to take the revenue loss is great for the team. Everett Malcolm stated they are “Premium” because of their location on campus. Changes have a learning curve and adjustments.

- Alex Goetz asked if he could add a motion to change the number of spaces. After group discussion, Alex Goetz rescinded his original motion in order to break out Premium ratio in order to allow for a later motion of change in number of spacing. Zak restated the motion for the sales ratio for the permit categories, make no change except for category Premium from 2.5 to 2.3 ratio with no change to the permit pricing, asking Auxiliary Services to absorb the revenue loss of approximately $28,000. Alex Goetz seconded. Motion passes unanimously.

- Alex Goetz asked Council to discuss the number of spaces in Housing 10, 11, 12 lots for Villages, Cove, Hall and Landing. It is sold at a 1 to 1 ratio. At night, they fill up and students are forced to park in grass or Lot 18. Students would like to park in Lot 55 rather than Lots 18 & 53. For Housing A permit, available lots to be 10, 11, 12, 18, 53 and 55. Vince Smyth supports but noted this discussion is typically considered in the Spring term for “restricting” permits to certain lots. Alex Goetz will hold his change until a later meeting.

- Katharine Brown motioned to approve all other items as they stand, without any changes. Alex Goetz seconded. Motion passes unanimously for leaving number of spaces, categories and names. Vince Smyth asked if this vote includes day passes. Council stated it does not.

6. Permit Fees for 2013-2014
   - A motion for Fees to remain the same including day passes as long as Auxiliary can absorb the revenue loss for the changes to Premium permit
ratio. Katharine Brown suggested holding off in order to pursue getting retired staff a reduced rate and that must go through A&P/USPS. Raising the daily fee could affect that. Everett Malcolm stated it must come from the associations as a recommendation. Raising the fee might also impact special events. Parking Services charges based on the daily permit cost. Cammi Pucci motioned to keep permit fees the same for 2013-2014. Ted Horno-Centerwall seconded. Motion passed unanimously.

7. **Update of citations issued for improper placement of fixed decals**
   - Vince Smyth stated citations are currently still given for failure to affix their permit properly. If when they come in to Parking Services to appeal or have an issue, regardless of the number of tickets, the Parking staff voids all related citations that are within the 14 day period and does not put them forward to the appeals board for consideration. Everett Malcolm clarified that Parking Services will void all related citations as long as they are within the grace period.

8. **Future Meetings**
   - November 16, 2012

The meeting was adjourned at 3:40 p.m. Prepared by Salena Tepas