Parking Advisory Council Meeting

November 19, 2010
1:30pm
Auxiliary Services Conference Room
Building 8, Room 1106

MINUTES

Members Present: Everett Malcolm (Chair), Marcia Lamkin, Diane Tanner, Glenda Kelsey, Gayle Stillson, Jeff Durfee, Mack Volk, Matthew Yost, Khiresto Salako.

Members Absent: Mike Biagini, Matt Breidenstein.

Others Present: Vince Smyth (Auxiliary Services), Neal Fisher (Parking and Transportation Services), Mark Richardson (UPD), Dr. Patrick Plumlee (President of Faculty Association).

The meeting was called to order at 1:55 PM by Chair Everett Malcolm.

1. Approval to audio record the meeting
   - Everett Malcolm made the Council members aware that the meeting is being recorded to help with the accuracy of the minutes.

2. Approval of Minutes from October 8, 2010
   - The minutes from October 8, 2010 meeting were approved as written.

3. Types of Permit Categories, Number of Spaces for Each Category & Sales Ratio for Each Category for 2011-12
   - Everett Malcolm reminded the Council that the meeting is a voting meeting and opened the floor for discussion regarding the proposals for the types of permit categories, number of spaces for each category, sales ratio for each category for 2011-2012 and for permit fees for 2011-2012.
   - Everett Malcolm pointed out that according to Parking Services' lot counts there seems to be an over-abundance of designated spaces.
   - Mack Volk proposed Option 1 where no changes to permit categories, number of spaces for each category, sales ratio for each category and permit fees for 2011-12 remain unchanged except switching 22 spaces in Lot 2 from designated to premium and increasing sales ratio of designated spaces from 1:1.5 to 1:1.7 and decreasing price of Designated permit from $260.00 to $235.00.
   - Mack Volk proposed Option 2 where no changes to permit categories, number of spaces for each category, sales ratio for each category and permit fees for 2011-12 remain unchanged except switching 22 spaces in Lot 2 from designated to premium and
combining Designated and First Floor permits into one new Faculty & Staff permit to be sold at 1:1.5 ratio at a cost of $260.00 that would not allow faculty and staff members with possession of a new permit to park in premium parking spaces.

- Mack Volk voiced his opinion that he would like to see Option 2 of this proposal move forward where faculty and staff parking and student parking is separated while still allowing faculty and staff who are unable to purchase a permit for their specified category to purchase Premium permits and park in the core of campus.
- Diane Tanner pointed out that taking away 22 designated spaces and converting them into premium spaces is 0.25% gain to overall premium parking spaces and students but is a more than 10% loss to overall designated parking spaces.
- Khiresto Salako emphasized that the students are asking for extra premium parking spaces because the data shows a consistency of vacancies in designated lots.
- Diane Tanner argued that housing spaces are characterized by a much greater vacancy throughout the day than designated spaces do and suggested taking away 22 spaces from housing and converting them to premium.
- Mack Volk felt that housing spaces are sold at a 1:1 ratio and that it would be unfair to take spaces away from the residents and Jeff Durfee added that the spaces in housing are at 1:1 ratio with the rooms and that there are some built in vacancies there because not every resident buys a parking permit so not all of the spaces are being used.
- Jeff Durfee asked if it would be feasible from an operational standpoint to convert a percentage of housing spaces to premium after the number of sold housing permits is known and Vince Smyth responded that it would be difficult but that there are mixed lots in other areas of campus so it is feasible.
- Vince Smyth added that housing lots that have vacancies are not in the core of campus and therefore would not be premium spaces and that more discount spaces are not needed at this time.
- Mack Volk asked if Diane Tanner is suggesting putting premium permits in a housing lot and Diane Tanner responded that possibly premium spaces could be located at the edge of the housing around the parking garage.
- Khiresto Salako reminded the Council that the housing area parking around Garage 44 sells out quickly.
- Everett Malcolm introduced Dr. Patrick Plumlee, the Faculty Association President as a guest of the meeting and allowed him to speak to the Council.
- Dr. Patrick Plumlee addressed the Council letting them know that the Faculty Association solicited the responses from faculty about the proposal and the faculty responded by saying that they would like to see more designated parking spaces on campus.
- Dr. Patrick Plumlee informed the Council that designated parking includes both faculty and staff and that even though at night the designated seem empty there is a number of staff members who arrive to campus very early in the morning and occupy spaces in Lot 9 virtually all day. Dr. Patrick Plumlee felt that this causes the other faculty and staff to have to drive around and park in alternative lots, many times in Lot 2.
- Dr. Patrick Plumlee explained that many faculty and staff members have obligations in the community, which causes them to travel more throughout the day, and that they should be able to find parking on campus when they return.
• Dr. Patrick Plumlee added that faculty is more forgiving for students being late due to parking issues than students are of faculty being late and suggested Option 3 where no changes to permit categories, number of spaces for each category, sales ratio for each category, and permit fees for 2011-12 are made except moving approximately 22 designated spaces in Lot 2 to the east side of campus, such as Lot 9.
• Diane Tanner commented that it is mandated as a part of accreditation that the University participates in QEP and Community-Based Learning programs, which require faculty to work with sites off campus in order to get students internships and jobs.
• Everett Malcolm responded that some students are required to commute between UNF main campus and MOCA downtown for classes and are facing the same challenges of finding premium spaces to park in as faculty and staff members do, and added that parking is not perfect but a lot has been done to accommodate all community members on campus.
• Mack Volk argued that designated spaces should be changed regardless as they are not being utilized and Khi resto Salako added that the students do not have the same luxury of being able to find a parking space when they come back on campus like faculty and staff members do and asked for more understanding and possibly compromise.
• Marcia Lamkin reminded the Council that premium spaces are not just sold to students, making an issue not a swap between students and faculty spaces, but a swap between premium and designated spaces, and proposed that the number of designated spaces remain unchanged but maybe are moved to a different location, such as Lot 9.
• Diane Tanner proposed that the 22 spaces in Lot 2 that are designated be converted into premium spaces while the premium spaces in Lot 9 to be converted into designated spaces so that the number of spaces for each category will break even, the ratio and permit sales will remain unchanged, and the spaces will be located where there is demand for them.
• Everett Malcolm reminded the Council that the upcoming construction on campus will affect premium spaces in Lot 5t and potentially Lot 9, where the new cafeteria will be going up.
• Mack Volk felt that simply relocating the spaces will not resolve the issue and suggested again creating new Faculty & Staff permit category.
• Gayle Stillson pointed out that there is essentially no difference between having one permit category for faculty and staff members versus two permit categories that are in place currently if faculty and staff would be still eligible to purchase a Premium parking permit.
• Mack Volk argued that having one permit category would allow faculty and staff to choose between first floor or designated spaces which is not an option now and would decrease the price of the permit for individuals who currently have First Floor parking permit.
• Gayle Stillson felt that new proposal does not solve a problem but creates more competition for the faculty and staff trying to find a parking space if using the ratios that would be implemented.
• Jeff Durfee urged the Council not to change sales ratios drastically because of the time it has taken to get to an agreeable ratio for permit per spaces and added that potential
ratio changes should be given more thought and any changes should be implemented incrementally.

- Jeff Durfee felt that Option 3 should be exercised as the change would clearly show if the utilization rate after 22 designated spaces are relocated to another parking lot improves or if other changes should be considered and implemented.

- Vince Smyth reminded the Council that the spaces in Lot 5t should be multiplied by 2.5 as this is the ratio at which Premium parking permits are sold to come up with the actual number of reduced permits available, and that disability spaces are included in the first floor space utilization counts.

- Vince Smyth added that the lower ratio of potential Faculty & Staff parking permit category would raise the price of the permit but the permits would still sell out causing more faculty and staff members to buy more Premium parking permits which would result in less Premium parking permits available for student sales.

- Vince Smyth noted that not all new faculty and staff members will be able to purchase parking permits of preference and thought that selling parking permits at 1:1.5 ratio will most likely result in underutilization of spaces at one point of another.

- Everett Malcolm summarized Option 1 to be a ratio change of reduction in the number of designated spaces and an increase in premium spaces.

- Jeff Durfee believed that a certain percentage of individuals with designated permits are parking in premium spaces already and felt that Option 1 of simply changing ratios will not accomplish the goal of making more space for the students to park.

- Diane Tanner asked how the amount of complaints with parking compared to past years and Vince Smyth responded that the volume of complaints has been fairly consistent for the past three years yet vastly reduced from before that.

- Everett Malcolm added that the only concern that was brought up was regarding the start time of the Night Premium permits.

- Everett Malcolm asked for motions for Option 1 and hearing none assumed that Option 1 did not want to be considered by the Council.

- Mack Volk voiced his opinion that Option 1 should be considered if Option 2 is not accepted.

- Everett Malcolm moved on to Option 2 where Faculty & Staff parking and Student parking are separated while still allowing Faculty & Staff members who are unable to purchase a permit for their specified parking to purchase premium passes for parking on the core of campus.

- Mack Volk felt that Option 2 is the best option for the students and made a motion for Option 2 that was seconded by Matthew Yost.
  - In favor (3 votes): Mack Volk, Matthew Yost, and Khiresto Salako.
  - Opposed (5 votes): Gayle Stillson, Glenda Kelsey, Jeff Durfee, Diane Tanner, and Marcia Lamkin.

- Everett Malcolm declared Option 2 failed and asked for other motions.

- Jeff Durfee asked if there can be an option where no changes to permit categories, number of spaces for each category, sales ratio for each category and permit fees for 2011-12 remain unchanged except increasing the sales ratio for the designated parking permits.
• Mack Volk asked to reconsider Option 1 and made a motion that was seconded by Khiresto Salako.
  o In favor (3 votes): Mack Volk, Matthew Yost, and Khiresto Salako
  o Opposed (5 votes): Gayle Stillson, Glenda Kelsey, Jeff Durfee, Diane Tanner and Marcia Lamkin.
• Everett Malcolm declared Option 1 failed.
• Everett Malcolm opened the floor for discussion on Option 3 and Option 4 where no changes to permit categories, number of spaces for each category, sales ratio for each category and permit fees for 2011-12 remain unchanged.
• Marcia Lamkin and Gayle Stillson felt that Option 3 was the compromise that the faculty is bringing to the table and Mack Volk argued that there will be no change if the ratios remain unchanged.
• Everett Malcolm reminded the Council that they are a recommending body and regardless of the voting outcome, all option remain viable and will be reviewed by the Vice President of Administration and Finance Shari Shuman.
• Jeff Durfee suggested keeping Option 3 and changing the sales ratio of Designated parking permit to 1:1.55.
• Mack Volk made a motion for Option 5 where the designated spaces to be moved from lot 2 to lot 9 and that the ratio will be changed to 1:1.70 making the permit price decrease to $235.00 that was seconded by Matthew Yost.
• Khiresto Salako asked how the change in ratio can affect parking system on campus and Vince Smyth responded that the 1:1.70 ratio for Designated parking permit might leave parking a little tight and that even though the data suggests there would be spaces open for faculty and staff to park in, it does not account for any changes to parking patterns on campus.
• Everett Malcolm called a vote for Option 5.
  o In favor (3 votes): Mack Volk, Matthew Yost, and Khiresto Salako.
  o Opposed (5 votes): Gayle Stillson, Glenda Kelsey, Jeff Durfee, Diane Tanner and Marcia Lamkin.
• Everett Malcolm declared Option 5 failed.
• Diane Tanner made a motion for Option 4 that leaves everything unchanged and that gives Parking Services the freedom to make the decision on operational changes to spaces’ distribution throughout campus that was seconded by Marcia Lamkin.
  o In favor (0 votes)
  o Opposed (7 votes): Gayle Stillson, Glenda Kelsey, Jeff Durfee, Diane Tanner, Marcia Lamkin, Mack Volk, Matthew Yost, and Khiresto Salako.
• Everett Malcolm declared Option 4 failed.
• Diane Tanner makes another motion as to an Option 6 where the sales ratio of Designated permits is increased to 1:1.60 that will in turn reduce the price of permit to $250.00 and leaving the shifting of spaces to Parking Services that was seconded by Jeff Durfee.
  o In favor (4 votes): Gayle Stillson, Jeff Durfee, Diane Tanner and Marcia Lamkin.
  o Opposed (3 votes): Matthew Yost, Mack Volk and Khiresto Salako.
• Everett Malcolm declared that Option 6 will be forwarded as a recommendation to President Shari Shuman.
- Mack Volk made a motion to leave every other permit categories unchanged except for Designated parking permit category that was seconded by Jeff Durfee.
  - In favor (7 votes): Gayle Stillson, Jeff Durfee, Diane Tanner, Marcia Lamkin Matthew Yost, Mack Volk and Khiresto Salako.
- Mack Volk thanked the Council for hard work and help and announced that as a December graduate this will be his last meeting and recommended that in the 2011-2012 year the Council considers the idea of merging Designated and First Floor categories into one Faculty & Staff permit as well as to consider ending ticketing time earlier than 9pm.

4. Permit Fees
- The Council has decided to leave the permit fees unchanged for 2011-2012 with an exception of Designated permit price, which after the ratio change from 1.50 to 1.60, will decrease from $260.00 to $250.00.

5. Other Business
- No other business issues were noted.

6. Future Meetings
- January 21, 2011
- February 11, 2011
- February 25, 2011
- March 25, 2011
- April 8, 2011

The meeting was adjourned at 3:35 PM. Prepared by Jordan Janeiro.