INTERNET PRESENCE COMMITTEE
Minutes
August 7, 2014

Members Present: Sharon Ashton, Marianne Jaffee and Lance Taylor

Others Present: Dmitriy Bond, Claritza Day, Cathy Cole, Rocelia Gonzalez, Dana McCoy, Linda Mobley, Haylie Snipes and Sy Soni

- Request from Cathy Cole on behalf of the Retention Committee – a vanity URL www.unf.edu/finishstrong for the retention website. It will tie into all the advertising and marketing we will be doing across campus, on social media and in with students, faculty and staff. Everything they see will have some aspect of "Finish Strong" on it so it would be natural to have that be the vanity URL associated with the retention website.

  ✔ Motion made to approve the vanity URL, seconded and passed.

- “Check I’m Here” is an initiative of Student Affairs and Student Government - presented by Claritza Day

  This program would assist the Student Government by allowing them to count who attends various events and allowing them to determine, by using these counts, which future events to fund. After discussion it was concluded it will not be possible at this time to add the link to the UNF mobile app.

  Prior to approving a link to the UNF website for the “Check I’m Here” portal, the IPC needs both Claritza Day and Lucy Croft at the next meeting to discuss and present the portal.

- ADA Compliance - Web Compliance & Conformance presented by Rocelia Gonzalez, Dana McCoy and Sy Soni

  Through a PowerPoint presentation, ADA Compliance showed the IPC ways to make the UNF website more accessible to those with disabilities.

  After the presentation it was decided to table the discussion until the August 21st IPC meeting.

  ACTION ITEM: Rocelia Gonzalez needs to present this to IPC at the August 21st meeting as a project showing their plan and what ADA Compliance wants the scope of the project to achieve. It will need to go through ITGC.

  ACTION ITEM: Using Google Analytics, Dmitriy Bond will identify the top 20 most hit website pages for a university’s website to help determine a starting point for ADA website compliance.