INTERNET PRESENCE COMMITTEE
Minutes
February 4, 2014

Members Present (item voted on electronically): Sharon Ashton, Marianne Jaffee, Lucy Croft and Lance Taylor

Motion made by Lucy Croft electronically to approve the following URL for Career Services Center:

- Date: As soon as possible
- http://www.unf.edu/volunteerservices
- Importance:

In August, 2013, Student Government decided to move the Volunteer Center (a Student Government Agency) to Career Services. This was determined to be a good fit for the center since many students use volunteer experience as a way to gain experience, develop skills, build their resumes, etc. Also, Career Services does a lot of outreach to local area employers for full-time, part-time, and internship positions and including volunteer opportunities in those discussions was also a good fit. A Volunteer Coordinator, Sarah Rosen, was hired to coordinate Volunteer Services

Student Government wanted to rebrand the center and call it “Volunteer Services” and develop a different focus for this program. A link to “Volunteer Services” was added to the Career Services website and most of the old Volunteer Center webpages were copied over and added to the Career Services website. Career Services is now focused on trying to market the change and the volunteer opportunities to UNF students. This includes flyers, posters, email announcements, etc. The marketing includes providing students with a URL where they can go to access the program and the opportunities. The current url lists as: http://www.unf.edu/careerservices/vounteerservices which is a bit long and hard for students to remember. Therefore, we are requesting a friendly alias: http://www.unf.edu/volunteerservices which should make it much easier for students to find and to remember.

✓ Motion approved and passed.