Internet Presence Committee Meeting
April 17, 2014

Agenda

• **Spinnaker Media** would like to purchase the domain name wskr.com - requested by John Timpe, Director of Spinnaker Media

    Spinnaker would like to purchase the domain name wskr.com now that the FCC has awarded the call letters WSKR-LP to UNF and Spinnaker Radio. WSKR.org already is taken, but WSKR.com is available. Spinnaker Radio would like to make this purchase to protect the brand and to redirect audience members searching for Spinnaker Radio/WSKR to the Spinnaker Radio pages.

    In a similar vein, Spinnaker Media would like to ask that a "Student Media" link be added under the "Campus Life" header in the middle of the [www.unf.edu](http://www.unf.edu) home page. This can link to either UNF.edu's Student Media home page (whose renovation will be complete in May) or to unfspinnaker.com. The intent is to help an audience that should grow with the advent of WSKR's broadcasting over the air. Many of our community listeners likely will associate WSKR with [www.unf.edu](http://www.unf.edu), go to that page, and then seek clear navigation to reach more information.

• **Demo of Improved Rotating Banners for Department Sites**
  
  *Presented by Marian Watters*

• **Art on Campus Web Page**

• **Civil Disobedience project** (Mike Boyles and Jason Mauro) – They would like to have a url for the project which is a campus-wide initiative funded by the President.
  
  *Presented by Marianne Jaffee*