INTERNET PRESENCE COMMITTEE

Minutes

September 12, 2013

Members Present: Sharon Ashton, Lucy Croft, Marianne Jaffee, Torrey Ogden and Lance Taylor

Others Present: Dmitriy Bond, Cathy Cole, Kathy Hughes, Linda Mobley, Jim Owen, Jamie Spruell, Bruce Turner and Marian Watters

1. Wordpress

Representatives from different AA departments justified their use of Wordpress for the following reasons:
- Provides a more human flavor for social media
- Maintenance is more effective when time is a factor – quicker and easier to use

IPC needs to determine two things:
- Are these pages considered official UNF web pages?
- Is there functionality units are looking for that needs to be addressed by CMS?

Discussed the option of allowing social media outlets as a supplement to the UNF website as long as the units comply with IPC and Visual Identity policies and guidelines.

ACTION ITEM: Investigate best practices in digital communication at other universities. Links will be e-mailed to all committee members for their review. Discussion to be continued at the next IPC meeting on Thursday, September 19.

2. Campus Map Update

The current map URL is maps.unf.edu. However, the URL does not work with Internet Explorer 8 which is problematic for our campus. ITS will push out the IE9 upgrade to standard units next week, CMS will be updated with the changes and a campus Osprey Update will go out. Jamie Spruell will send a note to each CMS user to update their map link. Any questions/additions will be handled by Cathy Cole in Marketing and Publications. The campus map is about two to three weeks from going live.

3. Homepage Redesign

This will have to go through Project Management for review – depending on the results of the review and ultimate scope of the project; it may not have to be reviewed by the VP IT group. Marian Watters thinks she can have it completed before the spring 2014 semester.

4. New Website Review and Approve

http://www.unf.edu/deanofstudents/

IPC committee reviewed content and links. A motion was made to approve.

✔ Motion approved and passed.

Next IPC Meeting September 19, 2013
Alumni Hall, Building 60, Alumni Boardroom - 2nd Floor