INTERNET PRESENCE COMMITTEE

Minutes
August 16, 2012

Members Present (items voted on electronically): Sharon Ashton, Lucy Croft, Marianne Jaffee

1. Hot button request to promote new Student Health Insurance Signup

From: The Office of Medical Compliance

The purpose is to provide an easy link to the Fall 2012-2013 Medical Insurance Plan that is now available. This “Hot Button” will benefit both new and existing students who are looking to obtain information on the health care policy that is offered at UNF. This “Hot Button” would also be beneficial to the International Students, who are required to have medical coverage while enrolled at UNF. The “Hot Button” would take them directly to the Medical Compliance web-site. There the students would find the “Hot Button” icon and title along with a link (www.gallagher-koster.com/FloridaUSystem) that would direct them to the Gallagher-Koster web site that was designed specifically for UNF students and caters to both Domestic and International students. It provides detailed information and on-line enrollment for the medical plans as well as an affordable dental plan.

Dates: Begin present time and end on Monday, October 1, 2012

Summary: “HEALTH INSURANCE: IT’S TIME! Open Enrollment for the University of North Florida’s Student Health Insurance Program has begun!” The alarm clock would be used for the Hot Button thumbnail.

Link: http://www.unf.edu/shs/Immunization.aspx

Image:

 самостоятельно созданное изображение

✔ Motion approved and passed