Food Service Advisory Council
January 24th, 2011
1:30PM
Auxiliary Services Conference Room (Bldg. 8, Rm 1106)

MINUTES

Members Present: Jackie Shank (Chair), Heather Kenney, Kris Dalton, Lauren Newton, Albert Loh, Catherine Christie, Pingying Zhang, Marci Smith, Mladen Renier, Matt Brockelman, Joanna Hillman, John Chwalisz, Belinda Rudolph

Members Absent:

Others Present: Vince Smyth (Auxiliary), Sabrina Foust (Auxiliary), Dave Jordan (Chartwells), Korey Konopasek (Chartwells), Justin Camputaro (Student Union)

The meeting was called to order at 1:30 PM by Jackie Shank (Chair).

1. Introduction

Jackie Shank reminded all that the meeting would be audio recorded. There were no objections.

Given that a couple of SGA members had changed for spring term, all introduced themselves and noted their role associated with this Council.

2. Approval of October 11, 2010 Minutes.

Moved by Kris Dalton, seconded by Matt Brockelman that the minutes of October 11th, 2010 be approved as written – passed unanimously.

3. Ratification of Vice-Chair

The President has ratified the Council’s October 11, 2010 recommendation that Kris Dalton be the Council’s Vice-Chair for 2010-11.

4. Facilities Report

Vince Smyth noted that other than issues associated with a new dining facility which would be dealt with later in the agenda, only a couple of items needed reporting to Council.

- The Bistro (UNF Hall) closed October 31, 2010 however deliveries from the Boathouse are now available to UNF Hall.
- The Osprey Café will continue to service the meal plan through the end of Spring Term 2011 and then close to begin demolition in preparation for the new dining facility.
5. Survey Results

Korey Konopasek distributed a copy of the most recent survey and informed that these are completed twice a year, once in Fall Term and once in Spring Term.

Pingying Zhang asked about access to the survey database. Dave Jordan noted that for now only hardcopies are available. Kris Dalton asked if the data linked to information regarding class standing (e.g. Freshman, Sophomores, Juniors, Seniors). Dave answered that the surveys collect such information however they do not link to it.

6. Operational Report

Dave Jordan informed that 790 meal plans were sold for Spring Term 2011 versus 768 meal plans sold for Spring Term 2010.

Korey Konopasek informed that there are posters around campus that have tips on eating right and with a series for "7 Days to a Healthier You." The poster gives tips on where to go to eat and what would be good options. Brochures have been handed out with examples of meals and daily living activities. Catherine Christie asked if Chartwells was going to continue this practice in the future. Korey noted that these brochures are always available.

Heather Newton asked about advertising and suggested that perhaps a PowerPoint presentation with the Osprey TV network would be a good start. Pingying Zhang suggested links to news articles and TV. Belinda Rudolph noted that the Osprey radio station also aired advertisements. Catherine added that the graduate students in the nutritional program could also participate in getting the word out. Dave agreed with these suggestions and also noted that Chartwells has used the shuttles for advertising purposes.

Pingying asked about bringing independent food sources onto campus. Dave noted Chartwells did contract with an independent shaved-ice operation by the arena early in Fall Term but sales were low and it closed after a couple of months.

7. Meal Plan Set-Up for 2011-12

Vince Smyth reminded Council that there will not be a traditional style dining hall at UNF during the 2011-12 year. Temporary solutions such as tents and trailers were assessed but deemed not feasible. Sbarro will be used for breakfast with a “once-through-the-line” buffet set-up and seating in the arena next door to Sbarro. Lunch, dinner and weekend brunch will be in the food court at the Student Union, serving “comfort foods” / “home-style foods”. This will also be “once-through-the-line” with a disposable tray and drink cup provided to select from two entrees and four sides dishes. It is recognized this is not the full program typically offered so despite a CPI increase in 2010 that would typically increase meal plan pricing, the cost for 2011-12 will be reduced. Dave Jordan noted that new brochures have been produced to explain the temporary changes. Kris Dalton asked for 2,000 of these brochures to add to bags handed to students during orientation.

Dave informed that Chartwells business offices will be located in portable 832B during the construction year.
8. Update on New Dining Facility

Vince Smyth informed Council that a joint venture has been selected as the architectural firm allowing a national designer (Design Plus) to team with a local architect (Smith McCrery). They are very early in the design phase and it is intended to have them present their thoughts to Council in March or early April for comment and feedback before completing the design phase.

Vince noted that recent tours of Queens University and UNCC in Charlotte, LSU in Baton Rouge and Southeastern in Lakeland were accomplished to get visual ideas for the designers.

Jackie Shank asked if there will be pizza station in the plan. Vince responded affirmatively but noted the station would do much more than just pizza and noted this is one area where a desire was seen on the tour, that of a visual fire stone pizza oven.

Kris Dalton asked if the Cafe would push into the courtyard behind the currently existing area. Vince informed that the current Osprey Cafe footprint is about 12,000 sq ft and the new dining facility will be about 18,000 sq ft so it will require some of the courtyard and/or parking area in lot 9.

Vince informed there will be at least 600 seats spaced throughout the facility, intermixed with the serving stations. The serving stations will be built with flexibility to change as trends and desires change in the future.

Catherine Christie commented that the idea of not having an all-you-care-to-eat program next year during construction holds a lot of appeal and asked about the possibility of this in the new dining facility. Dave Jordan stated that his discussions with parents and Enrollment Services has determined that the desire is for the all-you-care-to-eat program. Vince reiterated that flexibility will be built into the dining facility to change to different trends and desires in the future.

Belinda Rudolph asked about differing student eating habits. Vince noted that the program should allow for this, including a significant level of self-serve activity.


Matt Brockelman raised an issue re the Chicken Alfredo menu item at the Boathouse requiring an extra $2.00 to include chicken and the signage does not note this requirement. Korey Konopasek stated that the signage should reflect correct pricing and he will verify and make any necessary changes immediately.

10. Future Meeting(s)

All agreed that a 1:30pm meeting on a Monday works very well as all Council members were able to attend today’s meeting. The next meeting will be set later in this Spring Term once it is known when the architect will have enough details for presentation to Council.