

Graduating Senior Survey Report Accounting, CCB

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1. What is MOST LIKELY to be your MAIN activity or activities upon graduation? (Select all that apply)

Answer	Response	%
Employment, full-time paid	16	73%
Employment, part-time paid	6	27%
Graduate or professional school, full-time	3	14%
Graduate or professional school, part-time	5	23%
Additional undergraduate coursework	5	23%
Military service	0	0%
Volunteer activity (e.g., Peace Corps)	0	0%
Starting or raising a family	1	5%
Other, please specify:	1	5%

Other, please specify:

study and sit for the CPA

2. As a result of all the courses I have completed at UNF, I feel that...

Question	Strongly Agree	Agree	Neutral	Disagree	Strongly Disagree	Not Applicable or Don't Know	Total Responses
I have learned to write more effectively.	9	11	1	0	0	0	21
I have learned to communicate orally in a more effective manner.	10	10	2	0	0	0	22
I have learned how to produce effective digital or multi-media communications.	7	14	1	0	0	0	22
I have acquired greater skill in quantitative reasoning.	10	9	3	0	0	0	22
I have improved in my ability to analyze quantitative information.	10	10	2	0	0	0	22
I better understand the scientific method.	3	12	5	2	0	0	22
I am more adept at using the scientific method.	2	10	8	2	0	0	22
I have improved in my ability to think critically.	10	11	1	0	0	0	22

3. Please indicate whether or not you had any of the following experiences while enrolled at UNF.

Question	Yes	No	Total Responses
Internship	✓ 11	11	22
Worked with a faculty member on a research project outside of course or program requirements	✓ 1	21	22
Study abroad experience	✓ 5	17	22

5. Ethical reasoning is reasoning about right and wrong human conduct. In community settings, complex and challenging situations often arise where one is required to make an ethical decision in order to respond, for example: You observe a supervising teacher making fun of a child; You are assigned to work with an agency (e.g. Planned Parenthood) whose mission contradicts your core values; You see an employee of the organization falsifying data for personal financial gain. Indicate to what extent each of the following statements represents how you would normally respond in such a situation. 1=almost all the time to 5=almost never

Question	1 = Almost All the Time				5 = Almost Never	Total Responses
I find it hard to explain my own position about such an issue to others who don't share my point of view.	1	2	3	7	9	22
When I think about my core set of values, the right decision immediately becomes clear.	13	5	2	2	0	22
Identifying the important ethical issues in such a situation is less critical than doing the right thing.	1	3	12	4	2	22
In such a situation, I think deeply about what I hold true.	7	9	5	1	0	22
Thinking about the potential negative consequences for others would inform my decision.	9	6	4	3	0	22
In such a situation, recognizing the important ethical issues comes easily to me.	10	6	6	0	0	22
I would find it difficult to understand what ethical concerns are important.	1	1	4	4	12	22
When I think of one solution that seems right, it raises other ethical concerns that cannot be ignored.	2	4	12	2	2	22
I can easily identify what I believe about such a situation.	12	6	3	1	0	22
I find the solution to one ethical issue often involves thinking about other ethical issues.	4	12	5	1	0	22
In such a situation, I look for confirmation of my ideas from coworkers or others who are around me.	1	8	8	2	3	22
Such an issue should be easy to solve, and if it is not, I must be doing something wrong.	2	5	11	2	2	22

6. Scenario repeated for convenience: Ethical reasoning is reasoning about right and wrong human conduct. In community settings, complex and challenging situations often arise where one is required to make an ethical decision in order to respond, for example: You observe a supervising teacher making fun of a child; You are assigned to work with an agency (e.g. Planned Parenthood) whose mission contradicts your core values; You see an employee of the organization falsifying data for personal financial gain. Indicate to what extent each of the following statements represents your point of view about such a situation. (1 = to a great extent; 5 = not at all)

Question	1 = To a Great Extent				5 = Not at All	Total Responses
I reflect on what action would represent who I am on the inside.	11	8	3	0	0	22
If addressing the situation will bring negative consequences for me, I prefer to avoid it.	4	4	7	5	2	22
Sometimes it is all right to break the rules in order to do the right thing.	2	6	7	4	3	22
As long as I do what my supervisor tells me, I feel I have done the right thing.	2	1	7	12	0	22
The people directly affected by my decision should be consulted.	4	8	10	0	0	22
There are standards of good behavior, and I try to follow these standards.	12	8	2	0	0	22
I always try to do what others would approve.	2	5	8	7	0	22
If responding in a certain way will advance my career, then I will pursue that course of action.	3	7	8	3	1	22
If I follow posted policies and guidelines, I will avoid doing something ethically wrong.	4	10	8	0	0	22
Whatever keeps me out of trouble is the best course of action.	5	6	7	3	1	22
I value listening to others' opinions on an issue.	11	7	4	0	0	22
As long as my intentions are good, I am comfortable with my decision.	4	9	7	0	2	22

7. Where did you live while enrolled in college? In answering, please consider all colleges you have attended.

Answer		Response	%
Lived on-campus for entire college career		2	9%
Lived on-campus, but currently reside off-campus		5	23%
Lived off-campus, but currently reside on-campus		0	0%
Lived off-campus for entire college career		15	68%
Total		22	100%

8. What was your student class when you began attending UNF?

Answer		Response	%
Freshman		10	45%
Sophomore		2	9%
Junior		9	41%
Senior		1	5%
Other (e.g., non-degree seeking student)		0	0%
Total		22	100%

9. From the time you began attending UNF, how many years did it take you to graduate? (Please round to the next highest whole number.)

Answer		Response	%
1		0	0%
2		3	14%
3		4	18%
4		7	32%
5		5	23%
6		2	9%
7		0	0%
8 or more		1	5%
Total		22	100%

10. Considering only the time spent at UNF, I could have graduated sooner if it were not for the following reasons (choose all that apply):

Answer	Response	%
My required courses were not available in the term(s) I needed them.	3	14%
My required courses were not offered at the times I needed them.	5	23%
I withdrew or did not enroll during one or more terms.	2	9%
I had to retake one or more courses.	8	36%
I made course selection decisions that delayed my graduation.	3	14%
I had to work full-time or part-time.	10	45%
I chose to participate in an internship or study abroad.	1	5%
I took a reduced course load.	2	9%
I changed majors.	4	18%
I double majored.	4	18%
Courses I took before I came to UNF did not adequately prepare me.	1	5%
I encountered financial difficulties.	0	0%
I had academic difficulties.	2	9%
I had health problems.	1	5%
I had personal or family problems.	3	14%
I have a documented disability.	0	0%
I did not seek help from my advisor, faculty or other appropriate resources.	1	5%
I graduated when I expected to graduate.	5	23%
Other. (Please Specify)	4	18%
Not applicable.	0	0%

11. Were you employed at any time while you were a student at UNF? (Do not include work during breaks, only while classes were in session.)

Answer	Response	%
Yes	17	77%
No	5	23%
Total	22	100%

12. On the average, about how many hours did you work for pay while enrolled at UNF? (Do not include work during breaks, only while classes were in session.)

Question	On Campus	Off Campus	Total Responses
I worked 1-10 hours per week	0	0	0
I worked 11-20 hours per week	2	3	5
I worked 21-30 hours per week	0	2	2
I worked 31-40 hours per week	1	6	7
I worked 41 or more hours per week	0	5	5

13. If you had it to do over again, would you enroll at UNF?

Answer	Response	%
✓ Definitely yes	12	55%
✓ Probably yes	9	41%
✓ Not sure	1	5%
✓ Probably no	0	0%
✓ Definitely no	0	0%
Total	22	100%

14. Please rate your agreement with the following statements about the value of your UNF education.

Question	Strongly agree	Agree	Neutral	Disagree	Strongly Disagree	Total Responses
My UNF education was life transforming.	5	15	2	0	0	22
My UNF education prepared me for the career I want to pursue.	10	10	2	0	0	22
My UNF education has led me to rethink my career goals.	4	8	5	3	2	22
I took full advantage of the educational opportunities I had at UNF.	6	7	5	4	0	22

15. Please comment on any of your answers.

Text Response

UNF is a special place and I enjoyed working for the university and learning at the university
My UNF education allowed me to get an offer from one of the big 4 accounting firms. If it wasn't for UNF I would not have gotten the education I needed to work as an Auditor.

16. In the past academic year, how often have you reviewed any of the materials, ideas, or insights you encountered in UNF courses outside your major, including general education courses and elective courses?

Answer	Response	%
At least once a week	5	23%
At least once a month	3	14%
At least once a semester	8	36%
Less than once a semester	4	18%
Not at all	2	9%
Total	22	100%

17. Of all the courses that you have taken in your major, which have been the best and why?

Text Response

Financial Accounting - once I was in that class I realized that I wanted to be an accounting major. The professor was one of the best professor I have ever had.

My intermediate 1,2, and 3 accounting because I learned the most from them.

Intermediate Accounting II

Intermediate accounting 1 was the best because it laid the foundation for the rest of my major

Intermediate Accounting 1 and 2 were the best, because I learned the most in those classes and they tested me. Intermediate 2 is really the make or break course for Accounting majors, and I believe passing it proves that you have what it takes to be an accountant.

Financial Management & Accounting information systems. I enjoyed both professors and the courses were very interesting. The financial management course convinced me to double major.

Intermediate Accounting II, Hard Class, Superior teacher, challenging.

Cost Accounting with McArthur because the course was laid out well, and he offered opportunities to learn about an alternative license (CMA) to the CPA. The counselors nor anyone else spoke of it previously.

All accounting courses because I will use what I learned.

I liked fund accouting because we saw the accounting for non-for profit and governmental entities.

In the end, I did not enjoy any of my courses more than another one.

All of the intermediate accounting courses (1-3). While these courses were challenging, I learned so much and really enjoyed my professors (Leininger, Bates, and Barton).

Intermediate Accounting Courses, because they were the core of the accounting major.

Intermedate acctg

That is a hard question to answer because I felt all courses in my major were very enlightening.

If I had to choose one, it would be Intermediate Accounting 1 because the information I learned seems for relevant to working environment and the individual that taught the course was an excellent teacher. Managerial Accounting was another class that impressed me. All the teachers were excellent. I felt they were highly motivated to prepare the students not only in their careers but also in a sustainable future.

18. Of all the courses that you have taken outside your major, which have been the best and why?

Text Response

Personal Growth - the professor was amazing and the material was very helpful for life decisions.

My psychology classes because they are very interesting.

Business Economics statistics /

The best class was international finance because the teacher was amazing!

Core 1 was the best, because I love ancient history and it was one of the most enjoyable classes to take.

Public Speech, Great Teacher, Many in class speeches that helps me.

Economics with Mason because he made you think about the world outside school

Western Civilization because history was very interesting

Financial management because it is excential for all business majors to understand how money works and the time value of money concepts. Also, because that can help us in our personal lifes with things such as retirement planning.

The writing courses and components helped me improve my communication and writing. I enjoyed earth science also but this is not a viable option to study/major in unless I made large life changes.

Nazi Germany. I really enjoyed this class. It was extremely interesting and I learned so much about that time period.

International Management, because I learned many valuable lessons.

American Indian cultural diversity

I enjoyed the Social Psychology course. The instructor was extremely knowledgeable and he had an incredible ability to articulate his knowledge in a very effective manner to persuade students to participate and learn.

19. Did you take any courses in your major that were not relevant to your field of study?

Answer	Response	%
Yes	5	23%
Not sure	2	9%
No	15	68%
Total	22	100%

20. Please comment on your answer.

Text Response

Spanish. I took 3 semesters of spanish in high school and 2 years in middle school. Back in 1988 the 2 years from middle school counted towards the requirement for high school. UNF did not take into consideration ANY of the foreign language I took and made me take 2 semesters. This cost me more money and delayed my degree. I think they should take into consideration past rules in place for older students. I graduated HS in 1988.

I found the class Accouting and film not very relevant.

21. What is your college?

Answer	Response	%
College of Arts & Sciences	0	0%
Brooks College of Health	0	0%
Coggin College of Business	22	100%
College of Computing, Engineering, & Construction	0	0%
College of Education & Human Services	0	0%
Total	22	100%

22. What is your major? (If you have a double major, choose the one you consider to be your first major).

Answer	Response	%
Accounting	22	100%
Business Management	0	0%
Economics	0	0%
Finance	0	0%
Financial Services	0	0%
International Business	0	0%
Marketing	0	0%
Transportation and Logistics	0	0%
Total	22	100%

23. As a result of completing the Accounting Major at UNF, I have learned...

Question	Strongly Agree	Agree	No Opinion	Disagree	Strongly Disagree	Total Responses
To communicate effectively in written, oral and electronic formats.	9	12	0	0	0	21
To identify, analyze, and propose alternatives to reconciling ethical issues in decision-making.	8	11	2	0	0	21
An understanding of the global economy and a recognition of the impact of diverse socio-economic and cultural factors on business operations.	9	10	2	0	0	21
To utilize technology to enhance decision-making skills and improve productivity.	9	11	0	1	0	21
The ability to think critically to identify problems and propose alternatives to these problems.	8	12	0	1	0	21
Knowledge of the major functional areas of business and an understanding of the interrelationships among them.	10	10	1	0	0	21
Content knowledge and skills specific to Accounting.	12	8	1	0	0	21

24. With regard to the Coggin College Career Management Center, please indicate the importance to you of the following services:

Question	Very Important	Somewhat Important	Not Very Important	Unimportant	Total Responses
Assistance in exploring and clarifying career goals and career options	15	3	1	1	20
Assistance in networking with potential employers	16	3	0	1	20
Assistance with learning the job search process	13	4	1	2	20
Overall level of satisfaction with the Career Management Center	13	4	1	1	19

25. With regard to the Coggin College Career Management Center, please indicate your level of satisfaction with the following services:

Question	Very Satisfied	Satisfied	Neutral	Dissatisfied	Very Dissatisfied	Did not use this service	Total Responses
Assistance in exploring and clarifying career goals and career options	8	6	1	2	0	3	20
Assistance in networking with potential employers	10	4	2	0	0	4	20
Assistance with learning the job search process	8	5	2	0	0	5	20
Overall level of satisfaction with the Career Management Center	10	5	2	0	0	3	20