Career Possibilities – Master of Science in Communication Management

The M.S. in Communication Management is focused on teaching students how to be managers/leaders in communication companies (such as a public relations firms, advertising agencies, news outlets, or production companies). In addition, M.S. in Communication Management graduates can find employment in leadership positions at government agencies, healthcare companies, and businesses that have an in-house public relations/public information department. The M.S. in Communication Management can also prepare students for doctoral programs. Student will learn media management, strategy, metrics, economics, and business/communication ethical and legal issues.