



# UNF Public Opinion Research Laboratory

UNF PORL's Fall 2017 Omnibus Survey

Call for Question Submission

Do you have research questions that would be served by a large-N telephone survey? Wish that you had the research budget to gather your own original data? If you answered 'yes' to these questions, this opportunity may be right for you.

The Public Opinion Research Laboratory (PORL) semi-annual Statewide Florida & Duval County survey will be conducted this Fall semester in October of 2017. The survey will contain a minimum of 600 completed surveys, potentially up to 800 depending on survey length, of registered Florida voters.

The PORL is a full-service survey research center at the University of North Florida. PORL is a member of the Association of Academic Survey Research Organization and a Charter Member of the American Association for Public Opinion Research Transparency Initiative.

For all interested faculty, fill out the attached submission form on page 3 and return it via email to [porl@unf.edu](mailto:porl@unf.edu) by **August 11, 2017**.

The deadline for Question submission is **August 11, 2017**.

Notifications of acceptance will be distributed by **August 14, 2017**.

If you have any questions, or if you have any interest in participating but cannot meet deadline, contact PORL Faculty Director Dr. Michael Binder at (904) 620-2784 or email: [porl@unf.edu](mailto:porl@unf.edu).

## Questions for submission

A minimum of two (2) open-ended/close ended survey questions may be submitted, with a maximum of eight (8) open-ended/close ended survey questions.

## Costs and Options

Fixed fee for service: \$1000/question pair

## **Or**

In-kind student participation: faculty may provide 25 student shifts (as a points earning course requirement – not in the form of extra credit) in lieu of compensation for each question pair. Each student shift requires a student commitment from 4:30pm – 9pm one night. Additionally, each student will need to attend a 1-hour training session; we can come to your class and conduct the training in class – or we can schedule additional out of class time training sessions. If you want 4 questions, you can provide enough students for 50 shifts, 6 questions, 75 shifts, etc.



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## Methodology

The PORL has a 27-station telephone-polling laboratory that uses Computer Assisted Telephone Interviewing (CATI). Samples utilize Random-Digit-Dialing methodology for both landlines and cell phones and numbers are provided by Scientific Telephone Samples and Marketing Systems Group or from region specific voter files. To ensure a representative sample, surveys are conducted in both English and Spanish, calls are made from 5:00 p.m. - 9:00 p.m. 7-days a week.

## Purpose of the PORL Spring Survey

- provide faculty with a new opportunity for original data collection
- financial efficiency by combining otherwise separate research studies
- promote inter-disciplinary collaboration
- offer experiential survey research learning experiences for UNF students

## Eligibility

Any faculty member from any UNF department.

## Deadlines

The survey will be conducted in February of the spring semester 2017.

The deadline for submission is December 2, 2016.

Notifications of acceptance will be distributed by December 9, 2016 to allow faculty appropriate time to modify course syllabi.

## Submission

All question submissions must be entered through our website and designate a contact faculty member.

The standard delivery includes the following demographic data:

1. Gender
2. Race/ethnicity
3. Age
4. Education
5. County of residence
6. Media Market
7. Telephone service (landline/ cell phone)
8. Party registration
9. Vote History

## IRB

All survey questions used are subject to IRB approval. IRB applications are handled by PORL.



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Submission Application Spring Statewide Survey 2017

Faculty Member name/names: \_\_\_\_\_

Department: \_\_\_\_\_

Date: \_\_\_\_\_

Fixed Fee for Service \_\_\_\_\_

In-kind Student Participation Number of Student Shifts \_\_\_\_\_

Question and potential answer choices

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Question and potential answer choices

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Comments

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