Coggin College of Business

Books

Department of Accounting and Finance


Jaeger, David - Doing Business Abroad: Subpart F and Controlled Foreign Corporations (MicroMash CPE Series)

Management


Marketing and Logistics


Book Revisions


Book Reviews

Economics and Geography


Published Journal Articles

Accounting and Finance


Marketing and Logistics


Management


Economics and Geography


**Conference Proceedings**

**Accounting and Finance**


**Marketing and Logistics**


Bolumole, Yemisi A, Reham A. Eltantawy, and Antony Paulraj (2007), "Barriers to Effective Supplier Relationship Management Implementation." 18th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Tempe, AZ.

Management


Harms, Craig G., “Team Cases in Quant Courses,” Proceedings of Southeast Decision Science Institute, February, 2007


Johnson, Edward A., “The Use of Student-Developed Mini-Cases as a Source for Identifying Ethical Dilemmas in Retail and Restaurant Environments,” a paper presented at the 13th International Conference on Recent Advances in Retailing and Consumer Science, European Institute of Retailing and Services Studies (EIRASS), Budapest, Hungary, July 9-12, 2006 (refereed) (abstract published).

Johnson, Edward A., “The Use of Student-Developed Mini-Cases as a Source for Identifying Ethical Dilemmas Within an Academic Environment,” a paper presented to WACRA 2007 ACT 10 – Tenth Creative Teaching Conferences, Lucca, Italy, January 3-6, 2007 (refereed). (Submitted to the International Journal of Case Method Research and Application.)

Johnson, Edward A., “An Analysis of Undergraduate Students’ Perceptions Regarding Important Concepts of Group/Team Projects,” a paper submitted for presentation at the 2007 International Conference of the Society for the Advancement of Management, Las Vegas, Nevada (refereed). Although this paper was accepted for presentation, I was unable to attend because of eye surgery.


Naslund, D., Action Research for Supply Chain Management, presented at DSI Southeastern, with *Rahul Kale and Antony Paulraj*


Williamson, Steven, Limited Outlet Distribution within the Paper Industry: A US Study from a European Perspective, w/ C. Van Deusen, - 2006 AIB-SE Proceedings


**Economics and Geography**


Mina Baliamoune-Lutz. “Openness, Growth and Income Convergence in Africa.” In the 8th European Trade Study Group Conference-Virtual Proceedings (the conference was held in Vienna, September 7-9, 2006).

Book Chapters

Accounting and Finance


Marketing and Logistics


Achim Saur, Adel El-Ansary and Torsten Tomczak (2007), “Managing CHANGE in distribution - Achieving success on the way to ‘multi channel 2,0.’” (Bibliographic information requested from Springer Publishing)

Management


Economics and Geography


Refereed or Invited Presentations

Accounting and Finance


Michelman, Jeffrey - Watler, John, Harvin, Oscar, Waldrup, Bobby and “A Case Study of Corporate Governance in Non-profit Organizations,” (Presented at NACRA October 2006 & AAA Audit Section Mid-Year, Meeting, January 2007).

Michelman, Jeffrey and Hong, Linda - “Accounting Fraud at Deercreek Country Club,” (Presented at the AAA Audit Section Mid-Year, Meeting, January 2007).


Schnusenberg, Oliver - “Federal Funds Target Rate Changes and Sector Equity Returns,” presented at the International Business Research Conference at UNF (with M. King and S. Martin), 2006.


Frohlich, Cheryl - 2006 FMA Annual Meeting, “Are Mutual Fund Performance Measures Created Equal? An Analysis of Mutual Fund Performance and Ranking” by Cheryl Frohlich, Ph.D. University of North Florida, O. Schnusenberg, Ph.D., University of North Florida and Anita K. Pennathur, Ph.D, Florida Atlantic University


Marketing and Logistics


Bolumole, Yemisi A, Reham A. Eltantawy, and Antony Paulraj (2007), "Barriers to Effective Supplier Relationship Management Implementation." Presented at the 18th Annual North American Research/Teaching Symposium on Purchasing and Supply Chain Management, Tempe, AZ.


Management


Encyclopedia Articles

Economics and Geography


Contracts and Grants

Marketing and Logistics

Eltantawy, Reham A., ISM Scholarship

Pragasam, Fred:
  Marcus Foundation. $5000.00. T E A C H program implementation in High Schools on Entrepreneurship and success skills
  HSBC Grant. $2000.00. Community Projects on Finance literacy
  Goldman Sachs Grant. $5000.00. Capital Market Education in High schools

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Paulson, S., UNF Foundation Private Support Program, $50,000, Maritime Port Management & Study Abroad Marseille and Turkey, travel support for UNF undergraduate business students, January 2006-August 2007.

Van Deusen, C., Finalized NPTA PAPER Foundation Research Project in May and June 2006 – Funded in September, 2005. Practitioner publication in the Paper and Package Journal and industry presentation, May 2006; Also, presentation at the 7th annual IB conference on funded research challenges February 2007;
Economics and Geography


Gallo, Andres. Received $5,000 from the Inter-American Development Bank to research the effects of Export Promotion Agencies in Latin America.

Loh, Chung-Ping. “Establishing Algorithms for the Cost-Benefit Analysis of In-Home Service for Elderly in Florida.” This project aims at developing algorithms for cost-avoidance due to the use if in-home service by elderly in Florida. Collaborating with Prof. Adam Shapiro (Sociology). Funding source: Florida Department of Elderly Affairs. Amount: $32,725. Expected completion date: June, 2007
