Coggin College of Business

Annual Report of Faculty Scholarship

2004-2005
Coggin College of Business

Books

Department of Accounting and Finance


Jaeger, David, “Representing Taxpayers Before the IRS” (MicroMash CPE Series).


Department of Economics and Geography

Department of Management, Marketing and Logistics


Publications, Conference Proceedings and Book Chapters

Department of Accounting and Finance


Review Process: Four blind reviewers (two external and two in-house) with 21-30% acceptance rate.


Department of Management, Marketing and Logistics


Samli, A. Coskun, “Recent Developments in Retail Logistics,” *Journal of Marketing Distribution Systems*.


Paper Presentations and Conference Proceedings

Department of Accounting and Finance


Bates, Homer, “Have College of Business Deans Changed?,” presented at the annual meeting of the American Society of Business and Behavioral Sciences, February 2005 in Las Vegas. – national meeting.


Department of Economics and Geography


**Christopher Johnson**, Eastern Economic Conference, March 2005, presented “Regional Comparisons of Native American Poverty: Gaming versus non-Gaming States”.

**Harriet Stranahan**, “Closing the Achievement Gap Between High-Need Schools and Low-Need Schools” (with **Mary Borg**) was presented at the Western Economic Association Meetings in Vancouver, BC. July, 2004.


**Department of Management, Marketing and Logistics**


**Choi, Youngtae** and Shin, Dongwoo, “The Development of Alliance Competence: Antecedents and Outcomes,” presented at the Summer 2004 American Marketing Educators’ Conference, American Marketing Association (national conference), Boston, MA.


Contracts and Grants

Department of Economics and Geography
**Andres Gallo**, UNF Foundation Board Grant: To develop Small Business Survey. $5,000. Continuing project.


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**Other Works**

**Department of Economics and Geography**


**Department of Management, Marketing and Logistics**

**Samli, A. Coskun**, columns in the *AMS Quarterly*: “Why Are We Here?”; “Further Developing the Marketing Discipline.”

**Samli, A. Coskun**, columns in the *Jacksonville Business Journal*: “Developing and Expanding Our International Trade”; “Globalization”; “We Need to Export Products Rather Than Jobs”; “Up Against the Retail Giants”; “Just A Few Words About Education”; “Help, My Doctor Fired Me.”