

## Strategic Planning Council meeting May 28, 3:00

Present: Mark Workman, Annabel Brooks (for Mauricio Gonzalez), Larry Daniel, David Fenner, David Jaffee, Marianne Jaffee

The group discussed the following changes to the current version of the strategic plan:

### Goal 1, Strategy 2:

- Create and communicate opportunities for personal growth and clear paths to academic progress and success

**At issue** – the awkward wording of “clear paths”. Recommended change:

- Create and communicate opportunities for personal growth and pathways to academic progress and success

**At issue** - There was discussion about the lack of any strategy that addressed the creation of new academic programs. New strategy:

- Enhance existing or develop new academic programs that meet student career aspirations and community needs

GOAL 2: RECRUIT AND SUPPORT A DIVERSE COMMUNITY OF STUDENTS, FACULTY AND STAFF, WHO WILL CONTRIBUTE TO AND BENEFIT FROM THE UNIVERSITY’S MISSION

- Create and implement strategies to foster retention of students, faculty, and staff from underrepresented populations; discover and eliminate barriers to retention
- Provide opportunities for challenging and enriching intercultural and educational experiences that will celebrate our differences, improve the climate for less represented groups, and ultimately prepare members of the UNF community to be better citizens of our diverse world

**At issue** - The group determined that the language in the goal and its strategies could be crisper and result in clarity and better understanding. **New language:**

GOAL 2: RECRUIT AND SUPPORT A DIVERSE COMMUNITY OF STUDENTS, FACULTY, AND STAFF

- Create and implement strategies to foster retention of students, faculty, and staff from underrepresented populations
- Provide opportunities for intercultural and educational experiences that improve the climate for less represented groups, and ultimately prepare members of the UNF community to be global citizens of our diverse world

GOAL 3: SUPPORT AND RECOGNIZE RESEARCH AND CREATIVE ENDEAVOR AS ESSENTIAL UNIVERSITY FUNCTIONS

- Allocate resources to advance research and creative activities
- Improve the physical infrastructure to facilitate the research and creative activities of our faculty and students
- Enhance internal system of rewards and incentives for faculty and students engaged in research and creative activities
- Actively pursue quality research partnerships with other postsecondary institutions, business and industry, the non-profit sector, and P-12 education

**At issue** - the group revised goal 3 to incorporate *community-based research* rather than list this type of research under goal 4 (community engagement). This change will formally acknowledge all types of UNF research under one goal.

**Changes include:**

GOAL 3: SUPPORT AND RECOGNIZE RESEARCH, **COMMUNITY-BASED INQUIRY**, AND CREATIVE ENDEAVORS

- Allocate resources to advance **basic and applied research, community-based inquiry**, and creative activities
- Improve the physical infrastructure to facilitate the research and creative activities of our faculty and students
- Enhance internal system of rewards and incentives for faculty and students engaged in research, **community-based inquiry**, and creative activities
- Actively pursue quality research partnerships with other postsecondary institutions, business and industry, the non-profit sector, and P-12 education

**At issue** - most of the meeting time was spent on discussion of goal 4 and how we can better articulate the strategies for this goal and also address some of Mark Falbo’s recommendations:

GOAL 4: AFFIRM THE UNIVERSITY’S PUBLIC RESPONSIBILITY THROUGH CIVIC AND COMMUNITY ENGAGEMENT

- Enhance the University’s capacity for community-based learning
- Increase the University’s involvement in-community-based research
- Reward participation in community-engagement activities by students, faculty, and staff
- Advance the University as a resource in the local, regional, and global communities

**Changes include:**

GOAL 4: AFFIRM THE UNIVERSITY’S PUBLIC RESPONSIBILITY THROUGH CIVIC AND COMMUNITY ENGAGEMENT

- Enhance the University’s capacity for community-based learning
- **Integrate community-based pedagogies in academic disciplines, general education, and extra-curricular programs**
- Reward participation in community-engagement activities by students, faculty, and staff
- Advance the University as a resource in the local, regional, and global communities

The remainder of the meeting focused on the performance indicators; which ones should be eliminated from the university level and recommendations for moving indicators to a unit level

plan; performance indicators considered unnecessary; comparative data issues for some indicators; indicators considered necessary but missing.

Refer to the current DRAFT grid of performance indicators.

The council determined that future conversations needed to focus on the following issues:

What additional indicators might be eliminated to reduce the number and need to get comparative data; how to set targets; the process for finalizing the plan; how to align the unit level plans with the university plan once finalized; when to expect units to develop the 2009-10 strategic plans; possible purchase of a software tool to facilitate the strategic planning and budgeting process.

The Council will meet on June 30 at 10-11 in the AACR and then July 2 at 9-11 in the AACR. The second meeting will include the President.