

Vision Statement

The University of North Florida aspires to be a preeminent public institution of higher learning that will serve the North Florida region at a level of national quality. The institution of choice for a diverse and talented student body, UNF will provide distinctive programs in the arts and sciences and professional fields. UNF faculty will excel in teaching and scholarship, sharing with students their passion for discovery. Students, faculty, staff, alumni, and visitors will enjoy a campus noteworthy for its communal spirit, cultural richness, and environmental beauty.

Mission Statement

The University of North Florida fosters the intellectual and cultural growth and civic awareness of its students, preparing them to make significant contributions to their communities in the region and beyond. At UNF, students and faculty engage together and individually in the discovery and application of knowledge. UNF faculty and staff maintain an unreserved commitment to student success within a diverse, supportive campus culture.

Institutional Goals

1. Cultivate a learning environment that supports intellectual curiosity, academic achievement, and personal growth.
2. Recruit and support a diverse community of students, faculty, and staff who will contribute to and benefit from the university's mission.
3. Support and recognize research and creative endeavor as essential university functions.
4. Affirm the university's public responsibility through civic engagement and community-based learning and research.
5. Secure fiscal, physical, and technological resources aligned with the university's mission and values.

Institutional Values

The University of North Florida is committed to values that promote the welfare and positive transformation of individuals, communities, and societies. We value:

- the pursuit of truth and knowledge carried out in the spirit of intellectual and artistic freedom;
- ethical conduct;
- community engagement;
- diversity;
- responsibility to the natural environment; and
- mutual respect and civility.