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Office of the Dean, College of Computing Sciences and Engineering

MEMORANDUM

To: Dr. Hank Camp, Interim Vice President for Academic Affairs
From: Neal Coulter, Dean
Subject: Recommended Change of College Name
Date: March 17, 2003

As we have discussed, I recommend that UNF rename the College of Computing Sciences and Engineering (COCSE, or CSE). The suggested new name is the College of Computing, Engineering, and Construction (COCEC, or CEC). This recommendation has the support of most College faculty. I request that you review this recommendation and—if you concur--forward it to the next level of review.

The motivation and College approval process for this recommendation are given below.

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On January 24, 2003 I outlined reasons for the name change to COCSE faculty as follows:

COCSE Faculty,

I have an important issue for your consideration.

At the moment, the College name incorporates only two of our three disciplines. I believe we should consider incorporating the construction aspect of our portfolio into the college name.

Several of our advisory councils and outside reviewers have suggested this change. Our Construction Management Advisory Council, which is formed by First Coast construction industry representatives, first requested this consideration. Recently, the Dean’s Leadership Council, a new council comprised from First Coast leaders from a cross-section of industries, made the same suggestion. In addition, the 2000 UNF American Council for Construction Education (ACCE) accreditation team and two other BCM outside reviewers from academe said the same.

I agree that we should seriously consider a name change. If we all agree, that leads us to the difficult part-what should the name be? We could either seek a shorter name that encompasses our disciplines, or go to a longer one that enumerates them. While I like the idea of a shorter one (similar to Arts & Sciences), I have not been able to find one that is sufficiently descriptive and captures enough of our history or demographics. Instead, I think we should consider adding a term reflective of BCM.

My recommendation is the College of Computing, Engineering, and Construction (CCEC)--. I recommend this name because:

- 1. These terms provide umbrellas for any programs we will consider for a long time*
- 2. The name captures the historical evolution of the College*
- 3. The name reflects the current student and faculty numbers in the College units*
- 4. The name gives recognition to the degree programs of all of our students*
- 5. The degree name gives recognition to the degree programs of all of our employers and donors*
- 6. The name is still relatively short and is only two commas longer than our current name*

Subsequently, on February 6, the COCSE faculty members were asked to vote on the issue using the following ballot:

COCSE Faculty Straw Vote on Renaming the College

We should recommend changing the College's name:

- Yes*
- No*
- Abstain*

If we do change the College's name, the new name should be College of Computing, Engineering, and Construction:

- Yes*
- No*
- Abstain*

Other name for consideration in a revote:

On February 13, 2003, Ms. Carrol Reilly reported the faculty vote as follows:

*From: Reilly, Carrol
Sent: Thursday, February 13, 2003 10:07 AM
To: 'cse@unf.edu'
Subject: College Name Change Voting Results*

Hello all,

Neal has asked me to report the results of the voting on changing the College name. They are:

Should we recommend changing the College's name?

15 voted yes

6 voted no

1 abstained from voting

If the name of the college changes, the new name should be College of Computing, Engineering and Construction. 14 voted yes 3 voted no 5 abstained

Other suggested names for the college are:

College of Computing Sciences, Engineering and Construction (suggested by two individuals) College of Engineering College of Applied Sciences College of Computing, Engineering and Construction Sciences

You will be hearing more from Neal later on this.

Carrol