

**Proposal**

For Differentiated Tuition for One Set of Graduate Students  
May 15, 2007

TO: Tom Serwatka  
CC: Mark Workman and Joann Campbell  
FROM: David Fenner

---

I would like to request proposal to the University of North Florida Board of Trustees of a plan for differentiated tuition for one set of graduate students. I make this request on the promise of attracting graduate student FTE that we would otherwise not attract.

I propose that we extend to all graduate students coming to us from the State of Georgia a tuition rate of \$300 per credit hour.

*Justification: Recruitment.* Over the years the College of Education has received inquiries from students in southern Georgia seeking information about advanced degrees in educational leadership. These students are by and large teachers and public education administrators, and the out-of-state tuition rate is prohibitive to their seeking admission to our degree programs. If we offer potential students from Georgia an in-state rate – as the University of West Florida offers to potential students from Alabama (<http://www.uwf.edu/catalog/tuitiongen.htm>) – we could attract students we would otherwise not.

*Contextual Information:*

2006-07 In-state-graduate tuition: \$250.83 per credit hour (18 hours per year = \$4514.94)  
2006-07 Out-of-state graduate tuition: \$842.17 per credit hour (18 hours per year = \$15,159.06)

Sum of FFTES	CRS_LVL				
RES	GRAD II	GRAD I	LOWER	UPPER	Grand Total
GEORGIA		3.53	7.88	5.25	16.66
OUT-STATE	0.38	51.00	126.45	107.23	285.05

“Out-State” above is the Total Out-of-State; Georgia is only about 6% of these.