



*Creating a Culture of Positive Behavior*

Sponsored by:

Florida Department of Education, Bureau of Family and Community Outreach, Office of Safe Schools, Safe and Drug-Free Schools, Florida Institute of Education, University of North Florida

In Collaboration with:

Adult and Community Educators of Florida  
Florida National Guard

Thursday, April 24, 2008

**Session 1 – Keynote**  
8:00 – 9:45 am

**100 – The Science of Understanding and Preventing Bullying – Horacio Sanchez, President/CEO of Resiliency, Inc., NC** – Why is bullying on the rise and so difficult to extinguish? Brain research has proven that many of the assumptions made about bullying are false and many of the interventions used escalate the practice: explaining why violence and gang behaviors are on the rise. Learn why bullying occurs and the specific interventions proven to reduce and ultimately extinguish the behavior.

**Session 2 – Breakouts**  
9:55 – 11:10 am

**201 – Sports Hazing and School Bullying – Dr. C. Roger Rees, Ph.D., Professor of Health Studies, Physical Education, and Human Performance Science, Adelphi University, NY** – By taking the role of Coach Duane, the workshop participants will review the functions of sports hazing in a “real-life” dilemma. They will decode the rituals of school sports, understand their mixed messages, and learn how to help athletics reject a culture of bullying and model respect for diversity.

**202 – “Empathy...The Missing Link” – Alyse November, LCSW, CEO of Different Like Me, Inc.** – Participants will learn about empathy, the connection, or lack thereof, as it relates to bullying and teasing, the developmental stages, and how to foster its development and implementation.

**203 – How to Improve Behaviors and Academic Performance for ALL Students – Horacio Sanchez, President/CEO of Resiliency, Inc., NC** – Have you ever wondered why certain extreme behaviors happen; why certain individuals make the same mistakes, or why students who appear capable of learning continue to struggle academically? You can understand why poor academic achievement and negative behaviors occur. More importantly, you can learn brain-based approaches for improving behaviors and academic performance.

**204 – Gangs and Bullying: Are They Related? – Renee Parker, Project Director for Miami Dade Schools Police MPACT** – Participants will be provided with information that relates bullying as precursors to antisocial behavior and gang

violence. Participants will also be asked to compare and contrast case scenarios and review information and research that support the percentages of children and youth who as a result of bullying either joined gangs or were a victim of gang violence.

**205 – Youth Involvement: From Bystanders to Positive Change Agents – Wayne Sakamoto, Director of School Safety, San Diego County Office of Education Safe Schools Unit, CA** – Direct intervention may place the by-stander at risk of injury or of becoming a target of bullying themselves. This session will describe a youth involvement approach used on middle and high school campuses. Results show that these young leaders move from by-standers and instigators to persons who actively, appropriately, and SAFELY intervene within their peer group to reduce bullying and other negative behaviors. Examples of student led and performed Public Service Announcements will be shown and provided to attendees along with student developed bully prevention posters and other materials.

**206 – Special Needs Kids and Bullying! – Elise Lynch, M.S., Learning Disabilities/Emotional Disturbances, Program Specialist with Exceptional Student Education, Florida Department of Education** – This session will provide participants with an overview of the characteristics of students with disabilities and the implications for bullying. Emphasis will be placed on how students with disabilities can be both “victims” and “victimizers”. The presentation is highly interactive.

**207 – Behavioral Interventions for At-Risk Students – Dr. Randy Sprick, Ph.D., Director of Safe and Civil Schools, OR** – Participants will learn a process for organizing information about a student to create a “Student Profile” that can be used to design a function-based intervention plan. In the session, six “early-stage” interventions for individual students that can be implemented by all teachers along with twelve “highly structured” interventions that can be designed and implemented collaboratively by educational teams will be described.

**208 – The Relationship between School Connectedness and Bullying – Dr. Jan Urbanski, Ed.D., Supervisor, Pinellas County Schools Safe and Drug Free Schools** – Participants in this session will be actively involved as they learn to differentiate between the myths and facts that surround bullying and gain insight into

the impact bullying has on the social/emotional development and academic achievement of students. An overview of the components of school connectedness and the protective factors that may diminish the risks associated with bullying behavior will be presented.

**209 – Creating a Healthy School Culture through the Coordinated School Health Approach – Penny Detscher, Director of Coordinated School Health Program, Florida Department of Education, Carol Vickers, Director of Coordinated School Health Program, Florida Department of Health, and Healthy School Team (district-level representatives)** – Youth and adult risk behaviors do not happen in isolation, neither should the response to effectively addressing these behaviors. The Centers for Disease Control and Prevention (CDC) developed a Coordinated School Health (CSH) Program model that is being embraced throughout the nation. The CSH approach builds the link between health and education and creates a strategic partnership to address the eight component areas of the CSH model.

**Session 3 – Breakouts**  
12:55 – 2:10 pm

- 301 – Sports Hazing and School Bullying**
- 302 – “Empathy...The Missing Link”**
- 303 – How to Improve Behaviors and Academic Performance for ALL Students**
- 304 – Gangs and Bullying: Are They Related**
- 305 – Youth Involvement: From Bystanders to Positive Change Agents**
- 306 – Special Needs Kids and Bullying!**
- 307 – Behavioral Interventions for At-Risk Students**
- 308 – The Relationship between School Connectedness and Bullying**
- 309 – Creating a Healthy School Culture through the Coordinated School Health Approach**

**Session 4 – Keynote**  
**2:20 – 3:35 pm**

**400 – A STOIC Approach to Behavior Support: Prevent Bullying, Foster Connectedness – Dr. Randy Sprick, Ph.D., Director of Safe and Civil Schools, OR** – Dr. Sprick will explain why student misbehavior can be threatening to the authority of adults and why that sense of threat can lead to an over dependence on reactive discipline procedures. He will explain why a proactive approach to discipline is more likely to reduce bullying behavior in the school. The five main variables that school personnel can implement to create school-wide environments that foster physical and emotional safety will be identified.

**Session 5 – Breakouts**  
**(Sessions Not Repeated)**  
**Sunshine Florida Focus**  
**3:45 – 5:00 pm**

**501 – I Have a Bully Prevention Program – Now What? – Regina Dickey, Ed.S., Dean of Students, Greenway Elementary School, Marion County Public Schools** – How do you fit bully prevention activities into your already tight schedule? Come see how West Port Middle has answered that question by providing rigorous activities using the Olweus program, internet resources, literature, and power standards that integrate relevant bully prevention lessons into all curriculum areas and address the Sunshine State Standards.

**502 – Friendship Beats Bullying at Layer – Kathleen Beckman, Guidance Counselor, Layer Elementary School, Seminole County Public Schools** – Layer experienced 87% reduction in discipline problems between 2005/06 – 2007/08 after implementing a school-wide elementary bully prevention program: includes faculty, parent-cyberbullying, and student education using characters/puppets.

**503 – The Power of Positive Action – Dr. Marilyn Jackson-Rahming, Principal and Kevin Johnson, Program Specialist, Pineview Elementary School, Leon County Public Schools** – There is power in being positive! Positive Action is a comprehensive program for students in kindergarten through high school. Its  
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that can negatively impact school climate such as bullying. Positive Action coordinates the efforts of teachers, principals, support staff, parents, and community to provide a positive focus for the entire school. Presenters will highlight the successes of the implementation process and how Positive Action can be integrated into the fabric of a learning community.

**504 – “It Takes a School to Stop a Bully” – Liz Mathis, School Guidance Counselor, Windy Hill Middle School, and School District Parent, Lake County Public Schools** – The workshop is designed to teach the planning and implementing phases of the Olweus anti-bullying program in a middle school. Learn how to host a fabulous school kick off and strategies which successfully involve parents and community members in the program from day one.

**505 – Bullying Prevention through Literature Circles – Sheri Weretka, Safe and Drug-Free Schools Coordinator and Donna Gasiorowski, Safe and Drug-Free Schools Coordinator, Osceola School District** – This workshop will explore Literature Circles in the classroom. Participants will learn how Safe & Drug-Free Schools is partnering with reading teachers in Osceola County to create a caring environment in order to reduce bullying behaviors.

**Friday, April 25, 2008**

**Session 6 – Keynote**  
**8:00 – 9:30 am**

**600 – Making the Case: Integrating Bullying Prevention Programs – Dr. Elizabeth Barton, Ph.D., Assistant Professor (Research) and Associate Director, Center for Peace and Conflict Studies, Wayne State University, MI** – Dr. Barton will discuss the impact of bullying prevention practices on academic competency areas. She will describe the benefits of integrating anti-bullying programming into the curriculum and identify school/community assets necessary for effective bullying prevention practices.

**Session 7 – Breakouts**  
**9:45 – 11:00 am**

**701 – Understanding and Responding to Adult Bullying – Dr. Frank C. Sacco, Ph.D., President of Community Services Institute** – The presenter will explain adult role in school bullying, describe teacher bullying, and provide practical and proven strategies for adults to effectively defuse the effects of bullying behaviors in adults/colleagues; and for students to know how to effectively handle the behaviors of bullying adults.

**702 – Solutions to Gangs – Wayne Sakamoto, Director of School Safety, San Diego County Office of Education Safe Schools Unit, CA** – Gangs and hate motivated behaviors in schools have become national issues. Gangs and hate groups are directly tied to bullying and harassment, narcotics use and trafficking, fights and aggression, higher behavior referrals, assaults on school teachers and

school staff, lower attendance and lower test scores. This training will provide participants with information on national trends including the link between street gangs and bullying. The session will include early warning signs that will allow educators, community agencies and parents to quickly recognize potential involvement with gangs and hate groups. Sound strategies for school-based prevention, intervention and suppression will be provided. Whole school approaches and classroom strategies will be discussed. Participants will be able to go back to their school sites and begin implementing appropriate and research-based approaches.

**703 – The Nuts and Bolts of Integrating Anti-Bullying Prevention Programs – Dr. Elizabeth Barton, Ph.D., Assistant Professor (Research) and Associate Director, Center for Peace and Conflict Studies, Wayne State University, MI** – The presenter will explain methods for integrating programs in schools and the roles of administrators, school faculty, parents/guardians in facilitating successful efforts. Identify specific strategies for integrating anti-bullying programs within their own classroom content. Describe effective evaluation methods for determining integration success.

**704 – Dissecting the Bully and the Bullied Brain: Impact of Bullying and Learning – Monica Militello, Psy. S., School Psychologist, Broward County School Board** – Does bullying affect the brain biologically? Can bullying alter a person’s basic biological functions like sleep? What does research tell us about the effects of bullying and learning? What can systems do collaboratively to address the bully and the bullied brain? These questions and others will be addressed in this session.

**705 – School Bullying: Minimize the Risk of Harm and Liability – William Berard, III, J.D., Senior Trainer, McGrath Training Systems, NY** – New laws and legal precedents make schools liable for bullying. Protect your district and yourself by learning the following: a review of federal and state laws related to bullying and harassment, how to minimize the risk of liability, and best practices and effective investigative procedures once an incident has occurred. The McGrath Approach to Complaint Intake, Management and Investigation will be presented.

**706 – Bullying and Sexual Violence – Andrea Schwendinger, MSW, LCSW, Social Worker, Florida Department of Health Sexual Violence Prevention** – Bullying can be a form of harassment and as such a part of the continuum of violence. In this presentation, we will consider the cycle of power and control inherent in bullying and sexual violence and the impact of bullying prevention on the crime of sexual violence.

**Session 7 – Continued**  
**9:45 – 11:00 am**

**707 – Community-Level Prevention of Bullying – Dr. Dennis Embry, Ph.D. in Child and Developmental Psychology, President/CEO of PAXIS Institute, AZ** – A problem like bullying can seem like a daunting problem. It is not. The workshops today show clear promise; and additional actions that we can undertake as individuals, families, and organizations. We can begin to create a world where children, teens and adults are far less likely to be bullied as well as be more aware and action oriented for identifying trends in the evolution of culture that influence behavior in the future.

**708 – Welcome to the New Frontier: Cyberbullying Characteristics and Preventative Strategies – Dr. Carlos Zalaquett, Ph.D., Associate Professor, School of Education, University of South Florida** – This presentation provides information about cyberbullying with the specific goals of informing and increasing awareness about this social phenomenon, and its consequences. Case examples from multiple technological mediums (blogs, text messages, personal web pages, etc.) will be explored. Questions addressed include: What is Cyberbullying?, Why it happens?, How it works?, What can we do to prevent it?, and What can we do to stop it? This information would help participants promote a safer and healthier use of online communication in children, adolescents, parents, and teachers.

**709 – Bullying in Sports and Athletics – Eric Stern, Administrator of Physical Education, Health Education, and Driver Education, Palm Beach County Schools and Kim Mazauskas, Violence and Bullying Prevention Program Coordinator, Department of Safe Schools, Palm Beach County Schools** – Participants will learn what constitutes bullying in sports and athletics. Cases that exemplify the enculturation of bullying in sports and athletics as a necessary component of success will be presented; along with cases that exemplify the practice of anti-bullying values and traditions that illustrate success can be attained without a culture that promotes bullying. Strategies on how to stop bullying in athletics will be discussed.

**Session 8 – Breakouts**  
**12:45 – 2:00 pm**

- 801 – Understanding and Responding to Adult Bullying**
- 802 – Solutions to Gangs**
- 803 – The Nuts and Bolts of Integrating Anti-Bullying Prevention Programs**
- 804 – Dissecting the Bully and the Bullied Brain: Impact of Bullying and Learning**
- 805 – School Bullying: Minimize the Risk of Harm and Liability**
- 806 – Bullying and Sexual Violence**
- 807 – Community-Level Prevention of Bullying**
- 808 – Welcome to the New Frontier: Cyberbullying Characteristics and Preventative Strategies**
- 809 – Bullying in Sports and Athletics**

**Session 9 – Keynote**  
**2:15 – 3:30 pm**

**900 – Imagine a World Free of Bullying: A Different Scientific Perspective – Dr. Dennis Embry, Ph.D. in Child and Developmental Psychology, President/CEO of PAXIS Institute, AZ** – What has happened that bullying is more prevalent? This presentation outlines many surprising underlying—biology, the brain, behavior and even evolutionary findings. Some of the causes of being a bully and being a bully victim will surprise you, and will lay the foundation for a world free of bullying using low-cost or no-cost evidence-based kernels.

**Suggested workshops if you want a fundamental understanding of bullying and related topics:**

- **202/302 – “Empathy...The Missing Link”**
- **208/308 – The Relationship between School Connectedness and Bullying**
- **503 – The Power of Positive Action**
- **504 – “It Takes a School to Stop a Bully”**
- **704/804 – Dissecting the Bully and the Bullied Brain: Impact of Bullying and Learning**
- **707/807 – Community-Level Prevention of Bullying**
- **708/808 – Welcome to the New Frontier: Cyberbullying Characteristics and Preventative Strategies**

# Registration Form

## Adult and Community Educators (ACE) of Florida

912 S. Martin Luther King Jr. Blvd. • Tallahassee, FL 32301-2241

Name: \_\_\_\_\_ Last 4 SSN# \_\_\_\_\_

School/Org. \_\_\_\_\_ Job Title \_\_\_\_\_

Prof. License # \_\_\_\_\_ E-mail \_\_\_\_\_

Mailing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_ Zip \_\_\_\_\_ County \_\_\_\_\_

(H) Phone \_\_\_\_\_ (W) Phone \_\_\_\_\_

Submit registration with one of these forms of payment: PO, check, or credit card to ACE of Florida (address listed above) by registering on-line, by fax or mail. ACE of Florida Fax #: (850) 222-0133. When submitting the form of payment please indicate (1) the person(s) covered by the payment; and (2) that the payment is for Florida's 3<sup>rd</sup> Annual Bullying Prevention Conference.

### TO REGISTER:

1. Place a checkmark beside **each** day you will attend.
2. Legibly write the **course number**, which precedes session title, in the appropriate block below for each time period you will attend on the days (4/24-25) for which you are registering.
3. For additional information about registration, phone ACE of Florida at **850-222-2233**.

<input type="checkbox"/> Thursday, April 24, 2008					<input type="checkbox"/> Friday, April 25, 2008			
Session 1: Keynote 8:00–9:45 am	Session 2: <b>Breakouts</b> 9:55–11:10 am	Session 3: <b>Breakouts</b> 12:55–2:10 pm	Session 4: Keynote 2:20–3:35 pm	Session 5: <b>Breakouts</b> 3:45–5:00 pm	Session 6: Keynote 8:00–9:30 am	Session 7: <b>Breakouts</b> 9:45–11:00 am	Session 8: <b>Breakouts</b> 12:45–2:00 pm	Session 9: Keynote 2:15–3:30 pm

**Rosen Centre Hotel**  
9840 International Drive • Orlando, Florida 32819  
[www.RosenCentre.com](http://www.RosenCentre.com)

### FROM I-4 – HEADING WEST:

Going West on I-4 take Exit 72 (Beachline Expressway or SR 528 - formerly the Bee Line Expressway); take the first exit (International Dr. and SeaWorld). At the bottom of the exit, turn right on International Drive. Rosen Centre Hotel is about 1/4 mile on the left, just before the Convention Center.

### FROM I-4 – HEADING EAST:

Take I-4 east to Exit 72, (Beachline Expressway or SR 528 - formerly the Bee Line Expressway) (also the International Airport Exit). Once on 528, take the first exit (International Drive SeaWorld Exit); bear right on International Drive. Rosen Centre Hotel is about 1/4 mile on the left.

### FROM THE FLORIDA TURNPIKE:

Take the Florida Turnpike to I-4 West exit. Going West on I-4 take Exit 72 (Beachline Expressway or SR 528 - formerly the Bee Line Expressway). Take the first exit (International Dr. and SeaWorld); at the bottom of the exit turn right onto International Drive. Rosen Centre

Please **PRINT** legibly the information requested below when registering by mail or you may choose to register on-line at [www.aceofflorida.org](http://www.aceofflorida.org).

### Registration Fee

\_\_\_ **\$175** (Postmarked by 4/10/08)

[After 4/10/08 participants can register onsite]

\_\_\_ **\$225** (On-site registration)

To pay by credit card, please fill out the form below or you may call ACE of Florida at (850) 222-2233 for information.

Credit card type: Visa \_\_\_ MC \_\_\_

Credit card #: \_\_\_\_\_

3-digit security code: \_\_\_\_\_

Expiration date: \_\_\_\_\_

Zip code of credit card billing address: \_\_\_\_\_

### Rosen Centre Hotel

When reserving hotel room, please mention **conference rate for hotel rooms is \$125.00 and provide name of conference, "Florida's 3<sup>rd</sup> Annual Bullying Prevention Conference."** The cutoff date for conference room rate is April 2, 2008. To make hotel reservations, please call 407-996-9840 or 800-800-9840.

### Cancellation Policy

Cancellations of registration must be received in writing on or before Friday, April 4, 2008. You will receive a refund, less a \$50.00 service charge. Cancellation received after this date or failure to attend without canceling in writing will result in forfeiture of the entire registration fee.

For conference questions, contact DOE Office of Safe Schools at 850-245-0416 or email [sdfs@fldoe.org](mailto:sdfs@fldoe.org).

**ACCREDITATION:** The Florida Association of School Social Workers (FASSW, Provider Number BAP175, 3/2009) is providing CEU'S to individual licensed under Chapter 491, Florida Statutes, LCSW, LMHC, and LMFT (in the area of Clinical Social Work, Marriage and Family Therapy, and Mental Health Counseling) who attend the workshops, seminar, and sessions. CEU sign-up sheets will be available at registration. At the end of the conference, interested persons should submit a completed session evaluation and remit payment (\$6.00 per CEU) to the CEU table in the registration area to receive a CEU certificate. This program meets the requirements for up to 12.0 contact hours.