

Michał Zdziarski

International Management

Course Description:

Students will explore international management practices and challenges in global economy. We will use multidisciplinary approach and refer to theories from fields such as economics, management theory, sociology and cultural studies to explore theoretical background to analyze companies, their environment and management practices. Learning environment will include case study analysis, literature / resource search and review, role playing and story telling, short lectures and assignments during the course. Experienced guest speakers might be invited to offer insights from their professional perspectives.

Course Objectives:

- ◆ Exploration of international management practices and challenges such as cross cultural management, managing expatriate assignment, marketing strategic to address diversified consumers, gaining social license to operate, and organizing for global operations
- ◆ Discussion on major trends in global economies and likely future implications of current changes from demographic, economic, technological and sociological perspectives

Final Assignment

Final Assignment will be based on group project. Projects will describe international management challenges in chosen company and will require practical application of selected theory to analysis of chosen organizations. Groups will make presentations of their project at the end of the course.

Grades will be based on quality of the project and final presentation (50%) and individual performance of students in learning activities performed during the course.

Literature

Suggested lectures will be available prior to start of the course and updated at the end of each classes to include current literature review and particular assignments. Students will be awarded for insightful stories shared with class based on what they heard, read, watched or experienced. Case study preparation and reasonable readings will be necessary to complete the course.