

## Value of the Center for Global Health and Medical Diplomacy to the University of North Florida *Solutions through Science, Ethics and Caring*

- Education Opportunities for Students, Faculty, Staff and Region on and off Campus
- Partnering with Colleges and Other Components of University (Brooks College of Health, Coggin College of Business, College of Computing, Engineering and Construction, BCBS Center for Ethics, Public Policy and the Professions)
- Information on Global Health, Health Care, and Bioscience and Regional Status and Activities
- Community Outreach Addressing Civic and Other Organizations (i.e. Rotary Clubs, JCCI, PVWC, Leadership Jax, WJCT Board, WAC, DCMS, DCHD, Mayor Peyton's Staff, JU Economic Roundtable, Hospital Staff, Chamber of Commerce Boards, etc.)
- Serving Health Care Institutions through Education, Information & Collaboration
- Enhancing Visibility and Recognition of UNF throughout the Region, Nation and World
- Engaging Potential Donors and Presenting the Case for Support of the Center and the UNF family
- Identify UNF as a Neutral Convener of Regional Health and Medical Care Activities
- Defining Economic Benefit of Regional Healthcare and Bioscience Industry (Partnering with the Coggin College of Business, Jax Chamber of Commerce)
- Articulating the Economic Impact of Health Care and Bioscience in this Region
- Promoting & Enhancing the Fundamental Traditions of the Medical and Health Care Professions: Science, Ethics & Caring
- Positioning UNF as a Leader in Health and Health Care
- Trusted Voice in Health & Medical Care Related Science
- Resource to Regional, State & National Institutions
- Regional, National and International Leaders Frequent Visitors to Campus to Participate in Activities of Value to UNF and Region