



3rd CARING COMMUNITY CONFERENCE

Strategies for the Future: Capitalizing on Our Assets, Opportunities and Change

September 16, 2009 – UNF University Center
8:00 AM – 2:00 PM

8:00 AM Registration

8:30 AM Panel I

Our Hidden Value: Medical Education and Research

Hon. Susan Black, US Circuit Judge, Healthcare and Bioscience Council of Northeast Florida
Thomas Gorrie, PhD, MS, Chairman of the Board, Duke Health System, Moderator
David Guzick, MD, PhD, Sr. Vice President for Health Affairs, University of Florida, Gainesville
Robert Nuss, MD, Assoc. Vice President, University of Florida, Jacksonville
William Rupp, MD, CEO Mayo Clinic Jacksonville

9:45 AM Panel II

Building a Region of Medical Excellence in Health and Patient Care: Quality, Safety, Communication and Health Information Technology

Pamela Chally, PhD, RN, Dean, University of North Florida Brooks College of Health, Moderator
Robert Harmon, MD, Director, Duval County Health Department
Capt. Bruce Gillingham, MD, Commanding Officer, Naval Hospital Jacksonville
Constance Haan, MD, Professor, UF College of Medicine, Jacksonville
Paul Pitel, MD, Chair, Dept. of Pediatrics, Nemours Children's Clinic
William Maples, MD, Consultant, Mayo Clinic

Remarks by the Honorable John Peyton, Mayor, City of Jacksonville

11:00 AM Panel III

Economic Impact of Our Healthcare and Bioscience Industries

Jerry Mallot, Executive Director, Cornerstone, Moderator
Henry Luke, President, Luke Planning, Inc.
Mark Fletcher, President, ENT Division, Medtronic
Art Wotiz, CEO, Novabone
David Day, Director, UF Office of Technology Licensing

12:15 PM Lunch

12:30 PM Panel IV

Healthcare Reform: Rhetoric or Reality?

Michael Boylan, President and CEO, WJCT Public Broadcasting, Moderator
Hugh Greene, CEO, Baptist Health System
Randy Kammer, Vice President, Blue Cross Blue Shield of Florida
Cecil Wilson, MD, President-elect, American Medical Association
Otmar Kloiber, MD, Secretary General, World Medical Association