

Undergraduate Studies Council

4.16.08

11:00-12:00am

Present: Crump, Furtwengler, Jaffee, Paulson, Perry, Reedy, Tanner, Taylor, Turrin

Guests: Adel El-Ansary and Jim Quinn

David Jaffee began the meeting at 11:05 by introducing guests:

Jim Quinn, Professor and Administrator at Trinity College Dublin, and Adel El-Ansary,

UNF Chair of Marketing and Logistics

## I. Announcements

Shira Schwam-Baird announced a French Concert that would be taking place on campus on Wednesday, April 16 and encouraged participation among the group and their students.

David Jaffee announced ADP events taking place on campus; asked for promotion among students:

- Public Records Panel Discussion, Fri. 4/18, 12pm, 15/1303
  - 3 expert panelists on open government
- Marcia Ladendorff's students' film screening: Does the Media Turn Off Young Voters? – Thurs. 4/24, 5pm, Fine Arts Center Recital Hall.
  - Scott Furtwengler reported on the students' research and films to be presented.
- Civil Liberties and National Security Panel: 4/30, 7:30pm, University Center.

There was discussion about integrating ADP initiatives into different disciplines.

- David Jaffee asked Adel El-Ansary if he could assist the ADP with marketing strategies, methods and techniques.
- Shira Schwam-Baird suggested integration out-of-class experiences and activities, such as ADP, into required coursework.

## II. Minutes

It was requested that the meeting minutes be circulated electronically prior to meetings.

Minutes were approved from the March 12 meeting.

## III. UNF Reads! Update

David Jaffee reported that the University has decided to proceed with program.

- Hardback copies of the book *Freakonomics* will be provided to students during orientation.

- The books will have a customized UNF logo on the cover.
- Jaffee is working with the publisher to try to obtain 50-100 advance copies.
  - Karen Reedy requested approximately 25 copies for faculty advisors. She reported that courses incorporating the text will be recommended to students during their first advising session.

Jaffee reported on developments being made by the UNF Reads! subcommittee that meets weekly on Mondays, and discussed the background and premise of the program with special guest Jim Quinn:

- Institutional Advancement is still discussing the possibility of bringing the author to speak on campus; there were no new updates on this matter.
- The subcommittee recently met with John Ferrar of the Jacksonville Public Library / Jax Reads program.
  - David Jaffee asked the committee for thoughts on whether to expand the program into the community. He suggested focusing on implementing the program successfully at UNF for the first year of the program.
    - Shira Schwam-Baird suggested opening a few of the on-campus events to the greater public instead of hosting events off-campus.
    - Scott Furtwengler suggested pulling in community leaders as discussion group facilitators for discussions relevant to their expertise.

#### IV. Report from TFUA Subcommittee

Tony Turrin reported that the group has met twice since the last UGSC meeting.

- Approximately 3 dozen responses to the campus-wide call for participation were received.
- A list of all selected applicants, comprised of 1/3 faculty, 1/3 advisors and 1/3 other, including two students, was distributed; the group is still in the process of selecting its two student representatives.
- The first meeting of the full Task Force for Undergraduate Advising will take place Monday, April 21; an agenda has been established for the group to formulate a plan for collecting and evaluating data, and then formulating a plan or proposal from the data gathered.
- David Jaffee suggested inviting Provost Mark Workman to the first meeting.
- It was decided that the TFUA smaller committee would notify David Jaffee if any of the selected applicants chose to decline their participation. Upon establishing a full committee, David Jaffee will notify those not chosen.

#### V. Call for Departmental Applications: Undergraduate Coordinators

David Jaffee reported that the call for departmental applications was sent out to all department chairs the week of April 14; a copy of the message was distributed.

- The deadline for applications is May 15.

#### VI. Plans for Summer

There was discussion over whether the UGSC should meet during the summer.

- The group determined that UNF Reads, TFUA, and other ongoing projects will continue over the summer independent of the large group meetings.
- The group suggested possibly meeting once more in May to discuss final business before breaking for the summer.

The meeting was adjourned at 11:50am.

Minutes submitted by Melody Taylor