



Coggin College of Business

Annual Report of Faculty Scholarship

2005-2006

The University of North Florida
Office of Academic Affairs
4567 St. Johns Bluff Road, South
Jacksonville, FL 32224-2645

Coggin College of Business Books

Department of Accounting and Finance

Anderson, Seth - *Investment Management and Mismanagement* printed by Springer Publishers

Jaeger, David - *Doing Business Abroad: Subpart F and Controlled Foreign Corporations (MicroMash CPE Series)* - Spring 2006, published by MicroMash (a subsidiary of Thomson).

Department of Economics and Geography

Sylvain Boko, **Mina Balamoune-Lutz**, and Sitawa Kimuna (eds.). “Women in African Development: The Challenge of Globalization and Liberalization in the 21st Century”, Africa World Press/The Red Sea Press, New Jersey, 2005.

Department of Management, Marketing and Logistics

El-Ansary, Adel, *Marketing channels, 7th edition*, Prentice-Hall, 2006 (Co-authored).

El-Ansary, Adel, *E-Marketing, 4th edition*, Prentice-hall, 2006 (Co-authored).

Van Deusen, C., Williamson, S. and Babson, (2006), *Business Policy and Strategy*, Sixth Edition.

Book Revisions

Department of Accounting and Finance

Jaeger, David - *MicroMash CPA Review Reference – Regulation (2006 edition)* (Co-Author) Fall 2005, revision and update completed for the 2006 edition.

Jaeger, David - *MicroMash CPA Review Reference – Business, Environment and Concepts (2006 edition)* (Co-Author) Fall 2005, revision and update completed for the 2006 edition.

Jaeger, David - *Representing Taxpayers Before the IRS (MicroMash CPE Series)* Annual revision completed Spring 2006.

Jaeger, David - *Judicial Concepts of Taxation (MicroMash CPE Series)* Annual revision completed Spring 2006.

Jaeger, David - *Tax Appeals & Collections Procedures (MicroMash CPE Series)*
Annual revision completed Spring 2006.

Jaeger, David - *Tax Practice & Procedure – Fundamentals (MicroMash CPE Series)* Annual revision completed Spring 2006.

Jaeger, David - *Fundamentals of International Tax – I (MicroMash CPE Series)*
Annual revision completed Spring 2006.

Jaeger, David - *Fundamentals of International Tax – II (MicroMash CPE Series)*
Annual revision completed Spring 2006 publication.

Book Chapters

Department of Management, Marketing and Logistics

Bolumole, Yemisi A., A. Michael Knemeyer, and Douglas M. Lambert (2006), “The Customer Service Management Process”, Chapter 3 in Supply Chain Management: Processes, Partnerships, Performance (2nd ed.), Douglas M. Lambert (ed.). The Supply Chain Management Institute, FL.

Journal Articles

Department of Accounting and Finance

Ahmed, Parvez, and Sudhir Nanda, “*The Performance of Enhanced Index and Quantitative Funds*,” **Financial Review**, November 2005, v 40 (5).

Anderson, Seth - “*The Dirty Derivative*,” (with Shea & Capriotti) **The Journal of Forensic Accounting**, September 2005.

Anderson, Seth - “*Determining Churning*” (with Lynn Jones) **CPA Journal**, fall, 2005.

Barton, Thomas L. John MacArthur and Rebecca L. Moore, “*BuyGasCo Corporation: The Use of Alternative Costing Methods in a Predatory Pricing Lawsuit*,” **Issues in Accounting Education**, Vol. 20, No. 4, November 2005.

Bates, Homer - “*Deductibility of MBA Educational Expenses Under the Allemeier Opinion*,” **The CPA Journal**, April 2006, pp. 44-47. (co-authored with Bobby Waldrup).

Jones, Lynn C. - “*Determining Churning*” (with Seth Anderson) **CPA Journal**, fall, 2005.

Jones, Lynn C. - McNeal, Andrea and **Michelman, Jeffrey**, “*The CPAs’ Role in Fighting Fraud in Nonprofit Organizations*,” **CPA Journal**, (January 2006), pp.60-63.

Lamb, Reinhold -: Blose, Laurence E., Todd A. Finkle and Reinhold P. Lamb, 2005, **Journal of Private Enterprise**, “Insider Trading Around FDA Drug Approvals.”

Lamb, Reinhold -: Mooney, Dennis, Richard A. Zuber, John M. Gandar and Reinhold P. Lamb, 2006, “*The Reaction of Stock Returns to Department of Homeland Security. “Threat Level Changes*,” **Applied Financial Economics**.

MacArthur, John - Thomas L. Barton, and Rebecca L. Moore, “*BuyGasCo Corporation: The Use of Alternative Costing Methods in a Predatory Pricing Lawsuit*,” **Issues in Accounting Education**, Vol. 20, No. 4, November 2005.

John B. MacArthur, “*Strategic Cost Structure Choice in Service Organizations: The Case of the Transportation Industry*,” **International Journal of Strategic Cost Management**, Spring 2006..

Schnusenberg, Oliver - “*The Stock Market Behavior Prior and Subsequent to New Highs*,” **Applied Financial Economics**, v16, n6, 2006: 429-438.

Schnusenberg, Oliver - “*Performance Comparison Between Exchange Traded Funds and Closed-End Country Funds*,” **Journal of International Financial Markets, Institutions & Money**, v16, 2006: 104-122 (with J. Harper and J. Madura).

Waldrup, Bobby - Bates, H. & Waldrup, B., “*Deductibility of MBA Educational Expenses Under the Allemeier Opinion*.” **The CPA Journal**. April, 2006. p. 44-47.

Department of Economics and Geography

Mina Balamoune-Lutz and Stefan Lutz, “*Rural-Urban Inequality in Africa: A Panel Study of the Effects of Trade Liberalization and Financial Deepening*.” **Journal of African Development (JAD)** 7(1): 1-19, 2005.

Andres Gallo and Carlos Newland, “*Globalization to The Interior Of The Merchant Empires: Peru, Chile And Spain 1660-1810*” **Revista de Historia Economica**, 2005

Andres Gallo and Jay Kesan, “*UDRP*”, **Michigan Technology Law Review**, 2005

Andres Gallo and Jay Kesan, “*Property Rights and Incentives to Invest in Seed Varieties: Governmental Regulations in the Case of Argentina*.” With Jay Kesan,

AgBioForum. The Journal of Agrobiotechnology, Management and Economics, V.8, N. 2 & 3, Article 8, 2005.

Andres Gallo and Jay Kesan, "Why Bad Patents Survive in the Market and How Should We Change – The Private and Social Costs of Patents," *Emory Law Journal*, V. 55, 61-140, 2006.

Department of Management, Marketing and Logistics

Leigh, H. James and **Choi, Youngtae**, "The Impact of Attributions About Life Events on Perceptions of Foreign Products: Contrasts in Individualism and Collectivism," *Psychology & Marketing*.

El-Ansary, Adel, "Relationship Marketing Management: A School in the History of Marketing Thought," Volume 4, Numbers 1/2, 2005, pp.

El-Ansary, Adel, "Relationship Marketing: A School in the History of Marketing Thought," *Journal of Relationship Marketing*.

Handfiled, Robert, Larry C. Giunipero, and **Reham A. Eltantawy** (2006). "Supply Management's Evolution To a Strategic Function." *International Journal of Production and Operations Management*, 7 (28 July).

Giunipero, C. Larry, Diane Denslow and **Reham A. Eltantawy** (2005). "Purchasing/ Supply Chain Management Flexibility: Moving To an Entrepreneurial Skill Set." *Industrial Marketing Management*, Vol..34(6), 602-612.

Limpaphayom, W., R. Williams, & **P. Fadil**. (2006) "Perceived Differences in Sexual Harassment between Business School Students in the US and Thailand." *Cross-Cultural Management: An International Journal*.

Limpaphayom, W., & **P. Fadil**. (2006) "To Report or Not to Report: Gender vs. Nationality." *The Business Research Yearbook*. Volume XIII.

Frankel, Robert (2005), "The Role and Relevance of Refocused Inventory: Supply Chain Management Solutions," *Business Horizons*, 49:4, 275-286.

Frankel, Robert, Dag Naslund and Yemisi Bolumole (2005), "The 'White Space' of Logistics Research: A Look at the Role of Methods Usage," *Journal of Business Logistics*, 26:2, 185-210.

Frankel, Robert, Scott R. Swanson and Mariusz Sagan (2005) "The Role of Individualism-Collectivism in Critical Service Encounters: A Four Country Study," *Journal of Teaching in International Business*, 17:1/2, 33-60.

Johnson, Edward, "The Use of Web-Based Interactive Cases in Ethical Skill Development: A Valuable Undergraduate Learning Tool," *International Journal of Case Method Research and Application (JCRA)*, Vol. No. 3, pp. 359-367.

Kavan, Bruce, and Miranda, Shaila M. "Moments of Governance in IS Outsourcing: A Theoretical Model," *Journal of Information Technology*, Volume 20, 2005, pages 152-169.

Sincoff, M. Z. & **Owen, C. L.** 2005. What constitutes an effective human resources curriculum? *Journal of Business and Leadership*, 1, 245-54.

Owen, C. L. 2006. What does it take to succeed as a human resources professional? A review of U.S. HR programs. *Business Research Yearbook*, 13, 411-15.

Paulson, Steven K. (2005) "Teaching International Business Concepts Through the Exchange of Cultural Metaphors." *Journal of Teaching in International Business*, 16:81-98.

Samli, A. C., "A Strategic Posture for World Entrepreneurs: Spreading Globalization Bottom Up," *Journal of International Business Strategy*, Vol. 2, No. 1, 95-99.

Samli, A. C., "Infrastructure Development in Third World Countries," in Turkish published in *Marketing and Communication Culture*.

Samli, A. C., "International Entrepreneurs Should Help Globalization Bottom-Up," in Turkish published in *Marketing and Communication Culture*.

Conference Proceedings

Department of Accounting and Finance

Frohlich, Cheryl - "*The Effect Of A Key Person's Unethical Behavior Upon A Company: The Martha Stewart Saga*", By Cheryl Frohlich, Ph.D. and Abraham Tenah, in 2006 **American Society of Business and Behavioral Science Proceedings**, Pani Chakrapani, Editor and Gary G. Parks, Co-Editor, 13th Annual Meeting —Las Vegas, Nevada, February 23-26-2006

Schnusenberg, Oliver - "*Time is Money in Undergraduate Financial Management Courses*," American Society of Business and Behavioral Sciences (ASBBS) Conference Proceedings, 2006.

McEldowney, John - Integrating Extensible Business Reporting Language into the Classroom (co-author) 2006 Eighteenth Annual Meeting of the Western Decision Sciences Institute, published in *Proceedings*.

Department of Economics and Geography

Mina Balamoune-Lutz, “Financial Depth and Economic Growth in Latin America and North Africa” (with Andres Gallo and Paul Mason). Proceedings: The American Society for Business and Behavioral Sciences, Las Vegas, February 2006.

Andres Gallo, Paul Mason, Steve Shapiro “The Demand and Price of Oil in World Markets” International Conference UNF, February 2006

Department of Management, Marketing and Logistics

Adams, Ronald J., “Nickle and Dimed (and Passed Over): Dukes v. Wal-Mart,” presented at the Twelfth International Conference on Retailing and Consumer Services Science, European Institute of Retailing and Services Studies, Orlando, Florida, U.S.A., July 21 – 24, 2005.

Bolumole, Yemisi A. and Robert Frankel (2005), Addressing Relevant Channel and Cost-related Issues affecting the Paper Industry, Presented at the *National Paper Trade Association Alliance Convention*, Chicago, IL. September 2005.

Hise, Richard T. and **Choi, Youngtae** (2005), “Standardizations/Adaptation Strategies of U.S. food Companies Marketing Their Products Overseas: Some Disconcerting Results and Recommendations of Future Research,” *The 2005 Academy of International Business Southeast (USA) Annual Meetings Proceedings*.

Choi, Youngtae (2006), “Alliance Marketing Competence and Technology Sensing in Marketing Alliances: The Implications for Alliance Participant Firms,” *The Academy of Marketing Science Proceedings*.

Eltantawy, Reham A., Adel I. El-Ansary, and Larry C. Giunipero (2006) “Toward Creating Network Value Propositions: the Evolution From a Supply Chain Mode to an Extended Enterprise Mode.” *Proceedings of the 4th Worldwide Research Symposium on Purchasing and Supply Chain Management, 15th Annual IPSERA Conference*.

A. Coskun (Josh) Samli and Adel El-Ansary, “Role of Wholesaling in Developing Economies,” paper accepted for presentation before the Dublin Wholesaling Conference, School of Business Studies Trinity College University of Dublin Ireland, September 6-8, 2006, Dublin, Ireland.

Smatt, C. and **P. Fadil** (2005) “The Impact of Technology on Network Diversity” National Decision Sciences Institute. San Francisco, CA.

Limpaphayom, W., & **P. Fadil**. (2006) To Report or Not to Report: Gender vs. Nationality. International Academy of Business Disciplines. San Diego, CA.

Harms, Craig, "Are We Dummying Down Because Students are 'Dummer' or is our Dummying Down Making Students 'Dummer'?" Proceedings Southeast Decision Science Institute, February, 2006.

Johnson, Edward, "Career Branding for College Students: A Useful Concept for Enhancing Employment Opportunities in a Business Environment," a paper presented, together with Beryl A. Johnson, at the Society for the Advancement of Management 2006 International Business Conference, Orlando, FL, April 6-9, 2006 (proceedings) (refereed).

Johnson, Edward, "The Use of Student-Developed Mini-Cases as a Source for Identifying Ethical Dilemmas in Retail and Restaurant Environments," a paper which will be presented at the 13th International Conference on Recent Advances in Retailing and Consumer Services Science, European Institute of Retailing and Services Studies (EIRASS), Budapest, Hungary, July 9-12, 2006 (proceedings) (refereed).

Owen, C. L. & Sincoff, M. Z. "What constitutes an effective human resources curriculum?" Presented at the Business and Leadership Symposium, Fort Hays State University, Fort Hays, Kansas, September 28-29, 2005.

Owen, C. L. "Chinese perceptions of female managers: Implications for the success of female expatriate managers." Presented at the Academy of International Business Northeast USA Annual Conference, Cleveland State University, Cleveland, Ohio, October 6-8, 2005.

Owen, C. L. "What does it take to succeed as a human resources professional? A review of U.S. HR programs." Presented at the 18th Annual Conference of the International Academy of Business Disciplines, San Diego, April 6-9, 2006.

Paulraj, Antony, "Green supply management: Critical research and theoretical framework" 4th *Worldwide research symposium on Purchasing and Supply Chain Management* (International Conference), San Diego, April 2006. Papers selected based on an editorial review process.

Samli, A. C., "Bottom-Up Globalization to Facilitate Endogenous Development," in Proceedings of Consortium for International Marketing Research 2006 Annual Conference.

Vaghefi, M. Reza, "While Detroit Slept Keiretsu Thrived: The Competitive Power of Supply Chain Japanese Automakers in the Global Market Success," a Competitive Paper coauthored by Gary Fane, Cheryl Van Deusen and Louis Woods, presented at The Annual Meeting of the Academy of International Business, Quebec City Canada, July 9-12, 2005.

Vaghefi, M. Reza, “Human Resources Productivity, Asset Utilization and Innovative Management: The Core of Sustained Competitive Advantage,” co-authored by Gary Fane and Louis Woods was presented at the Annual meeting of the International Management Development Association, June 25-29, 2005. The paper appeared in the proceedings of the Association.

Fane, Gary, Reza Vaghefi, Louis Woods, and Cheryl Van Deusen. 2005. “Keiretsu-effect in Globalization: A Local Phenomenon with Global Outreach and Ubiquitous Power of Supply-chain,” presented at the *Academy of International Business World* conference proceedings, Canada.

Fane, Gary, Reza Vaghefi, Louis Woods, and Cheryl Van Deusen. 2005. “While Detroit Slept Keiretsu Thrived: The Competitive Power of Keiretsu and Supply Chain of Japanese Auto Makers in Global Market Success,” presented at the *Academy of International Business World* conference, Canada.

Mueller, Carolyn, Alexa Perryman, **Cheryl Van Deusen, Steven Williamson.** 2005. “The Impact of Culture, Gender, and Religion on International Entrepreneurship,” presented at the *Academy of International Business World* conference in Canada. *Strategic Management Implication of Keiretsu Effect in the Supply-chain Management* – Fane, Vaghefi, Woods, Van Deusen and Williamson, presented at the Supply Chain Management Institute, April, 2006 San Diego, CA. *The International Business Major: Four Perspectives*. Presented at the AIB Southeast USA Chapter Meeting, November, 2005, Charleston, SC. REGIONAL

Williamson, Steven A., *Limited Outlet Distribution Models: Pervasiveness and Effectiveness*, w/ C. Van Deusen, and A. Perryman, 2006 Research Frontiers in Wholesale Distribution, Dublin Ireland. *Journal publication to follow in special edition*.

Williamson, Steven A., *Keiretsu-effect in Globalization: A Local Phenomenon with Global Outreach and Ubiquitous Power of Supply-chain: Strategic Management Implications*. w/ G. Fane, R. Vaghefi, C. Van Deusen, and L. Woods, 2006 Annual IPSERA Conference, San Diego.

Williamson, Steven A., *Religion: A Cultural Determinate of International Entrepreneurial Behavior Activity*, w/ C. Muller, A. Perryman, C. Van Deusen – 2005 AIB-SE Proceedings.

Book Chapters

Department of Accounting and Finance

Frohlich, Cheryl Chapter 8: Functional Area-Understanding Financial Statements for Cheryl Van Deusen's text "Business Policy and Strategy" – 6th Edition

Book Reviews

Department of Economics and Geography

Cobb, Sharon C., "Global Internet Economy", ed. Bruce Kogut, *Growth and Change*, Vol. 36, #3, 2005, pp. 442-445.

Encyclopedia Articles

Department of Economics and Geography

Leonard, Tom, "Foreign Direct Investment and Development." in *Encyclopedia of the Developing World*, Tom Leonard, Ed., Routledge, 2005.

Leonard, Tom, "The Process of Development in Morocco." in *Encyclopedia of the Developing World*, Tom Leonard, Ed., Routledge, 2005.

Leonard, Tom, "King Hassan II and Development in Morocco." in *Encyclopedia of the Developing World*, Tom Leonard, Ed., Routledge, 2005.

Cobb, Sharon C., "Trading Patterns, Global", *Encyclopedia of Developing World* Vol. 3, ed., Thomas M. Leonard, pp.1565 – 1568. 2006.

Juried Creative Works/Performances

Department of Economics and Geography

Mina Balamoune-Lutz. "Openness, growth, and income convergence in Africa." Joint Development Economics Seminar Papers, University of Manchester, UK, October 2005.

Refereed and Invited Presentations

Department of Accounting and Finance

Bates, Homer - "Easiness versus Overall Quality on Ratemyprofessor.com," presented at the annual meeting of the **American Academy of Accounting and Finance**, December 2005 in St. Petersburg, Fl. - national meeting.

Bates, Homer - "Evaluation of College of Business Faculty on Ratemyprofessor.com," annual meeting of the **American Society of Business and Behavioral Sciences**, February 2006 in Las Vegas. (co-authored with Allen Lynch). – national meeting

Frohlich, Cheryl - Southern Finance Association (SFA) Annual Meeting---Key West, 2005 "Comparison of Composite Performance Measures," (with O. Schnusenberg and A. Pennathur).

Frohlich, Cheryl - American Academy of Accounting and Finance (AAAF) Annual Meeting — St. Pete Beach, Florida, December 8-10, 2005

(1) "The Impact of Positive and Negative Media Flurries on A Company's Stock Price: The "Finger- Chili Incident," Wendy's International", (with Robert Waterman and Robby Wentz).

(2) "Hot and Easy in Florida: The Case of Economics Professors," (with O. Schnusenberg).

Frohlich, Cheryl - Academy of Economics and Finance, 33rd Annual Meeting - Houston, Texas, February 9-11, 2006

"The Impact of Positive and Negative Media Flurries on A Company's Stock Price: The "Finger- Chili Incident," Wendy's International", (with Robert Waterman and Robby Wentz).

Frohlich, Cheryl American Society of Business and Behavioral Science, 13th Annual Meeting — Las Vegas, Nevada, February 23-26-2006

"The Effect Of A Key Person's Unethical Behavior Upon A Company: The Martha Stewart Saga", (with Abraham Tenah).

Frohlich, Cheryl Business Education Conference (ABE)—San Antonio, Texas, April 6-7, 2006 (1) *"The Effect Of A Key Person's Unethical Behavior Upon A Company: The Martha Stewart Saga"*, (with Abraham Tenah).

(2) "Hot and Easy in Florida: The Case of Economics Professors," (with O. Schnusenberg).

Michelman, Jeff, - "A Case Study in Technology Implementation in the South Pacific," at **The Sixth Annual International Business Research Conference**, Co-sponsored by the School of Management, Warsaw University and the Coggin College, University of North Florida, February 2006, (with Tiko Domonakibau, rose Sulu, Lesina Aleki-Filipo and Vaeno Vigulu).

Michelman, Jeff – “*Degree Programs Abroad: Do you really want to do this?*” Southern Business Administration Association, Atlanta, GA, November 7, 2005, (with SBAA Steven K. Paulson, Earle C. Traynham).

Michelman, Jeff – “*Entrepreneurial Spirit in the Czech republic: A Case Study,*” at the North American Case Research Association (NACRA) annual meeting, October 27-29, 2006, Cape Cod, MA (with Vaclav Rericha and Jeff Steagall).

Michelman, Jeff, - “*Sarbanes-Oxley Implementation: A Case Study,*” North American Case Research Association (NACRA) annual meeting, October 27-29, 2005, Cape Cod, MA (with Melanie Stiggers and Bobby Waldrup).

Schnusenberg, Oliver - “*Comparison of Composite Performance Measures,*” accepted for presentation at the Financial Management Association (FMA) Annual Meeting (with C. Frohlich and A. Pennathur), 2006.

Schnusenberg, Oliver “*The Effect of Country Risk Ratings on Market Returns,*” submitted for presentation at the Southern Finance Association (SFA) Conference (with J. Madura and K. Gleason), 2006.

Schnusenberg, Oliver “*Hot and Easy in Florida: The Case of Economics Professors,*” Academy of Business Education Conference (ABE) (with C. Frohlich), 2006.

Schnusenberg, Oliver “*Federal Funds Target Rate Changes and Sector Equity Returns,*” International Business Research Conference at UNF (with M. King and S. Martin), 2006.

Schnusenberg, Oliver “*Time Is Money in Undergraduate Financial Management Courses,*” accepted for presentation at the American Society of Business and Behavioral Sciences (ASBBS) Conference, 2006.

Schnusenberg, Oliver “*Hot and Easy in Florida: The Case of Economics Professors,*” presented at the American Academy of Accounting and Finance (AAAF) Annual Meeting (with C. Frohlich), 2005.

Schnusenberg, Oliver “*Comparison of Composite Performance Measures,*” presented at the Southern Finance Association (SFA) Annual Meeting (with C. Frohlich and A. Pennathur), 2005.

Schnusenberg, Oliver “*Can Firms Do Well While Doing Good?*” presented at the Financial Management Association (FMA) Annual Meeting (with P. Ahmed and S. Nanda), 2005.

Waldrup, Bobby – “*Sarbanes-Oxley Implementation: A Case Study,*” at the North American Case Research Association (NACRA) annual meeting, October 27-29, 2005, Cape Cod, MA (with Melanie Stiggers & Jeff Michelman)

Waldrup, Bobby & Shea, Vincent - “*Drinking up the Profits: A Forensic Accounting Case.*” Annual meeting of the American Society of Business and Behavioral Sciences. February 2006.

Department of Economics and Geography

Mina Balamoune-Lutz, “Gender Inequality and Economic Development in sub-Saharan Africa and Arab Countries” June 17-18, 2005. UNU/WIDER Jubilee Conference on the Future of Development Economics, Helsinki

Mina Balamoune-Lutz, “Social Capital and Human Well-Being in Africa.” July 4-8, 2005. Western Economic Association Conference

Mina Balamoune-Lutz, “NEPAD and Gender Issues.” November 9-12, 2005. Presented at the United Nations African Institute for Economic Development and Planning (IDEP) and the African Finance and Economics Association (AFEA) Conference on “NEPAD and the Future of Economic Policy in Africa”, Dakar (Senegal)

Mina Balamoune-Lutz and Boko, Sylvain, “Decentralization, Institutional Reform, and NEPAD.” November 9-12, 2005. Presented at the United Nations African Institute for Economic Development and Planning (IDEP) and the African Finance and Economics Association (AFEA) Conference on “NEPAD and the Future of Economic Policy in Africa”, Dakar (Senegal)

Balamoune-Lutz, Mina and Sylvain Boko. “Economic reform, Growth, and Poverty Reduction: Evidence from Africa.” January 4-8, 2006 (Boston). Presented at the ASSA/AFEA Conference

Balamoune-Lutz, Mina “Financial Liberalization and Growth in Developing Countries.” Sixth Annual International Business Research Seminar, University of North Florida Coggin College of Business and Warsaw University Centre for Europe, Jacksonville Florida, February 10-11, 2006

Balamoune-Lutz, Mina “Financial Depth and Economic Growth in Latin America and North Africa” (with Andres Gallo and Paul Mason). February 23-26, 2006 (Las Vegas). Presented at the American Society for Business and Behavioral Sciences Conference

Loh, Chung-Ping. “How Do Working Hours Restrictions Lead to the Lack of Physical Activity?” presented in Southern Economics Association annual conference in Washington D.C. in October, 2005.

Department of Management, Marketing and Logistics

El-Ansary, Adel, “Venus USA,” Case and Teaching Note Presented before the North American Case Writers Association (NACRA) 2005, September 2005, Cape Cod, Massachusetts.

El-Ansary, Adel, Organized, Presided, and served as Presenting Panelist, Special Session on “Channel Performance Metrics,” “Channel performance Metrics: Effectiveness, Efficiency, and Equity Dimensions,” Abstract published in Proceedings. Co-Chair and Presenting Panelist, Special Session on “E-Marketing Education and Research.” "Creating Customer Value in an Experience Economy: Respective Roles of E- and M- Strategies." Abstract published in Proceedings. Society for Marketing Advances Conference 2005, November, 2005, San Antonio, Texas.

Frankel, Robert and Yemisi Bolumole, “Update on Paper and Plastics Education Research (PAPER) Institute Research Scholar Program,” in the annual *2005 NPTA Alliance Convention*, Chicago, Illinois, September 24, 2005.

Naslund, Dag, “The Rise and Fall of Improvement Methods: is anything new under the sun?” Conference paper presented at International Conference on Operations and Supply Chain Management, Indonesia, Dec 15-17, 2005.

Samli, A. C., Delivered the plenary session speech for the Annual Conference of Macromarketing Society, St. Petersburg, Florida late May. Title: “Beyond Their Imagination: What the Titans Thought and What is Happening Now.”

Samli, A. C., Presented a paper at the Annual Conference of the Academy of Marketing Science titled: “The Art and Science of Product Improvisation: An Examination of a Neglected Topic,” Tampa, Florida, late May. Also chaired a session at the same conference.

Samli, A. C., Presented a paper at the 12th Biennial World Marketing Congress held in Muenster, Germany, “The Deficiency of Third World Logistics in the Age of Globalization: The Need for a Paradigm Shift,” June 2005.

Samli, A. C., Delivered a plenary session speech “Marketing Crossfire,” at the University of Muenster, June 2005.

Samli, A. C., Delivered a paper “Improving the Performance of Globalization,” Las Vegas, Nevada, Academy of International Business and Economics Conference, September 2005.

Samli, A. C., The following appeared in *Jacksonville Business Journal*, and *Academy of Marketing Science News*: “Distinguishing Good Profits from Bad

Profits”; “Education in Crisis”; “Freeing Up Expensive Talent”; “Where Was the Automotive Industry?”; “The World May Be Flat But Should the Income of Middle Class Also Be Flat?”; “Proportionality”; “The World Is Getting Flatter, So What?”; “What About Our Monstrous National Debt?”; “Our Energy Needs”; “What Happened To Our Proceedings?”; “What About CAFTA”; “We Must Assist Small Local Companies To Succeed in International Markets”; “Our Common Sense We Must Use It Wisely”; “Help, My Doctor fired Me”

Contracts and Grants

Department of Accounting and Finance

MacArthur, John, Michelman, Jeff and Waldrup, Bobby – JEA Information Technology Department Process Based Costing Initiative. This is a JEA sponsored research project, May, 2005.

Department of Economics and Geography

Stranahan, Harriet. UNF Academic Affairs Summer Research Grant with Seth Anderson on “Brokerage Account Profitability Across Demographic Groups ” Summer 2005.

Department of Management, Marketing and Logistics

Bolumole, Yemisi, Spring 2006: University of North Florida Transformational Learning Opportunity Grant – International Port Management: Jacksonville, FL (UNF); Marseille, France (Euromed University); Algiers, Algeria (Algiers Business University), 2005-2007. (with Dr. Steve Paulson and Dr. Robert Frankel). Source of funding: University of North Florida. Date of Funding: Spring 2006. Amount of Funding: \$30,000. Target Date for Completion: July 2007.

Bolumole, Yemisi, Summer 2005: Funded research project in progress: Paper and Plastics Education Research (PAPER) Institute Research Scholar Program (April 2005 – September 2006). Source of funding: The National Paper Trade Association (NPTA) & the Paper and Plastics Education Research (PAPER) Institute. Date of funding: June 2005. Amount of funding: \$80,000. Target date for completion: September 2006.

Choi, Youngtae, Cost Optimization through Effective Distribution Channel Management for NPTA Alliance Members. Source: the National Paper Trade Association(NPTA). Amount of Funding: \$15,000. Date of Funding: April 2006. Target Date of Completion: April 2007.

Eltantawy, Reham, the paper “Toward Creating Network Value Propositions: the Evolution From a Supply Chain Mode to an Extended Enterprise Mode,” was awarded The Institute of Supply Management scholarship: \$750 April 2006.

Eltantawy, Reham, Doctoral Dissertation “The Impact Of Strategic Skills On Supply Management Performance: A Resource-Based View,” was funded by the Institute of Supply Management doctoral dissertation scholarship: \$10,000 August 2005.

Frankel, Robert, Paper and Plastics Education Research (PAPER) Institute Research Scholar Program; funded for both individual/personal salary support and associated travel and research expenses; funded in April 2005 and to be completed by October 2006.

Paulson, Steven, Transformational Learning Opportunity grant (TLO – UNF President’s Office), \$30,000, January 2006-August 2007, with Professors Frankel and Bolumole.

Paulson, Steven, International Travel Grant (UNF International Programs Department), \$2,500, April 2006-August 2006, with Professors Frankel and Bolumole.

Paulson, Steven, UNF Foundation Private Support Program, \$50,000, Maritime Port Management & Study Abroad Marseille and Algiers, travel support for UNF undergraduate business students, submitted and under final review, May 30, 2006.

Van Deusen, Cheryl, Landstar – Phase IV was completed during May – January, 2006. This was a three year project through sponsored research for a total of \$57,000. SO #4, 6, 7.

Van Deusen, Cheryl, NPTA – Research initiated in September, 2005 to analyze limited outlet distribution. This involves a competitive \$15,000 grant from the Paper and Plastics Education Research Foundation (PAPER) which will be completed during summer 2006.

