



Coggin College of Business

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Coggin College of Business

Department of Accounting and Finance

Books:

Jaeger, David. *MicroMash CPA Review Reference – Business, Environment and Concepts* (2004 edition)

Jaeger, David. *Representing Taxpayers Before the IRS* (MicroMash CPE Series)

Jaeger, David. *Judicial Concepts of Taxation* (MicroMash CPE Series)

Jaeger, David. *Tax Appeals & Collections Procedures* (MicroMash CPE Series)

Jaeger, David. *Tax Practice & Procedure – Fundamentals* (MicroMash CPE Series)

Jaeger, David. *Fundamentals of International Tax – I* (MicroMash CPE Series)

Publications and Book Chapters:

Ahmed, Parvez. Partha Gangopadhyay, and Sudhir Nanda. *Performance of Emerging Market Funds Under Varying Market Condition*. Journal of Business & Economic Perspectives: Spring/Summer 2004.

Anderson, Seth (with Waldrup & Capriotti). *Forensic Accounting Techniques: A Defensible, Investigatory Process for Litigation Purpose*. The Journal of Forensic Accounting: June, 2004.

Anderson, Seth (with Waldrup & Capriotti). *Forensic Accounting Techniques: A Defensible, Investigatory Process for Litigation Purposes*. The Journal of Forensic Accounting: June, 2004.

Gary R. Fane. Reza M. Vaghefi, Cheryl Van Deusen & Louis A. Woods. *Competitive Advantage the Toyota Way*. Business Strategy Review: Vol. 21, No. 4, Winter 2003, 51-60.

Frohlich, Cheryl, and Karen A. Stanko. *An Examination of Finance Faculty Web pages*. The Journal of Accounting and Finance Research: (Summer II, 2003) Volume 11, Number 3.

Lamb, Reinhold P. Richard A. Zuber & John M. Gandar. *Don't Lose Sleep on It: A Reexamination of the Daylight Savings Time Anomaly*. Applied Financial Economics: 14(6), pp. 443-446.

Lamb, Reinhold P. *Chapter 9: Financial Tools for Management*. Included in *Business to the Point*, compiled by M.T. (Lou) Alabbassi and published by Kendall/Hunt: 2004, pp. 99-115.

Schnusenberg, Oliver. *When Are Profitable Earnings Low Enough to Trigger a Liquidation Option?*. Academy of Accounting and Financial Studies Journal: v7, n2, 2003, pp. 39-66.

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Schnusenberg, Oliver. *Study Guide to Accompany Principles of Money, Banking, & Financial Markets*. By Ritter, Silber, and Udell. ISBN 0-201-79605-8, Pearson Addison-Wesley: 2004.

Proceedings:

Bates, Homer. "Grade Inflation in the First Finance Course." American Academy of Accounting and Finance, New Orleans, Louisiana, 2003.

Bates, Homer. "Grade Inflation in the First Two Accounting Courses." American Society of Business and Behavioral Sciences, Las Vegas, Nevada, 2004.

Calhoun, Charlie. "IFAC Educational Standards." Federation of Schools of Accountancy, Denver, Colorado, 2003.

Frohlich, Cheryl & Ron Adams. "Food Lion and the Media: A Ten-Year Retrospective." International Conference on Retailing and Services Science Proceedings, 2003.

Cheryl Frohlich, Chris Schoup, & Richard Fretz. "The Effect of the Key Person and Market Efficiency: The Martha Stewart Omnimedia Case." American Academy of Accounting and Finance Proceedings., 2003.

Blose, Laurence, Todd Finkle & Reinhold Lamb. "Stock Price Reaction to New Drug Approval by the FDA." American Academy of Accounting and Finance, New Orleans, Louisiana, 2003.

Lamb, Reinhold. "Student Managed Investment Funds: Integrating Real Portfolio Management into the Classroom." American Society of Business and Behavioral Sciences Annual Conference, 2004.

MacArthur, John, & Tom Barton. "Instructional Case: The Use of Activity-Based Costing in a Predatory Pricing Lawsuit." American Accounting Association Management Accounting Section Research and Case Conference, 2003.

- Michelman, Jeff, Tim Jares, Bobby Waldrup, & Jeff Steagall.** "Accounting Cue Utilization in a simulated Stock Market: An Analysis of Participant Demographics," American Society of Business and Behavioral Sciences, 2004.
- Schnusenberg, Oliver.** "When Are Profitable Earnings Low Enough to Trigger a Liquidation Option?" National Business and Economics Society Meeting, San Juan, Puerto Rico, 2001.
- Schnusenberg, Oliver & Tezel, A.** "Split-Off IPOs: Market Returns and Efficiency." Eastern Finance Association (EFA) Meeting, Charleston, South Carolina, 2001.
- Schnusenberg, Oliver, Harper, J. & Madura, J.** "Performance Evaluation of Exchange-Traded Funds." Financial Management Association Meeting, Toronto, Canada, 2001.
- Schnusenberg, Oliver & Tezel, A.** "Three-Day Stock Momentum After New Highs." Eastern Finance Association (EFA) Meeting, Baltimore, Maryland, 2002.
- Schnusenberg, Oliver.** "The Stock Market Behavior Prior and Subsequent to New Highs." International Business and Economics Research (IBER) Conference, Las Vegas, Nevada, 2002.
- Schnusenberg, Oliver.** "The Stock Market Behavior Prior and Subsequent to New Highs." The Southern Finance Association (SFA) Annual Meeting, Charleston, South Carolina, 2003.
- Waldrup, Bobby.** "Miscommunication of Uncertainties in Financial Statements: A Study of Preparers and Users." Annual Meeting of International Business & Economics Research, Orlando, Florida, 2003.
- Waldrup, Bobby.** "Framing of Uncertainties: How Communication Affects Users' Cognitive Judgments and Behaviors." Annual Meeting of Accounting & Finance Research, New Orleans, Louisiana, 2003.
- Waldrup, Bobby.** "Accounting Cue Utilization in a Simulated Stock Market: An Analysis of Participant Demographics." Annual Meeting of the American Society of Business and Behavior Sciences, Las Vegas, Nevada, 2004.

Department of Economics and Geography

Books:

- Baliamoune, Mina, Jeffrey W. Steagall & Alojzy Nowak (eds.).
Globalization, International Business and European Integration.
Proceedings of the Third Annual University of North Florida
Coggin College of Business and Warsaw University Centre for
Europe International Business Research Seminar: Jacksonville,
Florida; February 14, 2003: Centre for Europe, Warsaw
University, 2004.
- Mason, Paul M. & M. Manfred Fabritius. *Study Guide to Accompany
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Publications and Book Chapters:

- Baliamoune, Mina & Abdur Chowdhury. *The Long-Run
Behavior and Short-Run Dynamics of Private Savings in Morocco.*
Savings & Development: 27(2): 135-160, 2003.
- Baliamoune-Lutz, Mina. *Is There A Long-Run Relationship between
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- Baliamoune-Lutz, Mina. *An Analysis of the Determinants and Effects
of ICT Diffusion in Developing Countries.* *Information
Technology for Development*: 10(3): 151-169, 2003.
- Cobb, Sharon C., & Darren P. Purcell. *Credit Unions on the Financial
Landscape: Geographical Strategies of Expansion and Service.* *The
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- Gallo, Andres & Jay Kesan. *Internet Regulation.* *University of
Cincinnati Law Review*: Fall, 2004.
- Johnson, Christopher K. *Macroeconomic Performance and the Sen Index
of Poverty.* *Research On Economic Inequality*: Fall 2004.
- Mason, Paul M., Michael Fabritius, & Jeffrey Steagall. *The Changing
Quality of Business Education.* *Economics of Education Review*:
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- Nowak, Alojzy Z., Paul M. Mason, & Jeffrey W. Steagall. *Recent
Developments and Prescribed Future Paths for Polish Banking.*
Journal of Interdisciplinary Economics: 15, 2004.

Stranahan, Harriet & Mary O. Borg. *Some Futures are Brighter than Others: The Net Benefits Received by Florida Bright Futures Scholarship Recipients.* Public Finance Review: Jan 2004. Vol. 32, Issue 1; p. 105-126.

Gary R. Fane, Reza M. Vaghefi, Cheryl Van Deusen & Louis A. Woods. *Competitive Advantage the Toyota Way.* Business Strategy Review: Vol. 21, No. 4, Winter 2003, 51-60.

Proceedings:

Baliamoune-Lutz, Mina & Addison, T. "Institutional Quality, Reforms and Integration in the Maghreb." UNU/WIDER Discussion Paper no. 76, 2003.

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Baliamoune-Lutz, Mina. "Does Financial Liberalization cause economic Growth in Morocco?" Vol. 11, no. 1, pp. 96-105, The American Society for Business and Behavioral Sciences, Las Vegas, Nevada, 2004.

Cobb, Sharon. "Credit Unions on the financial landscape: Geographical Strategies of Expansion and Service." Special Session on financial geographies at the Association of American Geographers' Centennial Meeting, Philadelphia, Pennsylvania, 2004.

Gallo, Andres. "The Political Economy of Central Bank Independence in Latin American Countries." International Seminar at the University of North Florida, Jacksonville, Florida, 2004.

Andres Gallo & Jay Kesan. "Insecurity Property Rights and Plant Varieties: The Effect on the Market for Seeds and Farmers in Argentina." Conference Seeds of Change, University of Illinois at Urbana-Champaign, 2004.

Department of Management, Marketing, and Logistics

Books:

- Samli, Josh. *Advances in Quality of Life Theory and Research* (Co-editor), Cluver Academic Publishers: reported earlier, published recently.
- Samli, Josh. *Entering and Succeeding in Third World Countries*. Thomson-Southwestern: (2004).

Publications and Book Chapters:

- Bolumole, Yemisi A., A. Michael Knemeyer, & Douglas M. Lambert. *The Customer Service Management Process*. The International Journal of Logistics Management :2003, Vol. 14, Number 2: 15-31.
- Bolumole, Yemisi A. *Evaluating the Supply Chain Role of Logistics Providers*. The International Journal of Logistics Management: 2003, Vol. 14, Number 1: 93-107.
- Anselmi, Kenneth & Robert Frankel. *The Buying Center Game: Modular Experiential Learning for Business-to-Business Course*. Journal of Education in Business: January/February 2004, 79:3, 169-175.
- Tomkiewicz, Joseph, Robert Frankel. Tope Adeyemi-Bello, & Mariusz Sagan. *A Comparative Analysis of the Attitudes toward Women Managers in the U.S. and Poland*. Cross Cultural Management: 11:2, 2004, 58-70.
- Naslund, Dag. *From Function to Process – A Logistics Based Framework for Transforming Tetra Pak Business Support: Knowledge and Process Management*: 2004, Vol.11, No.1, pp. 68-77.
- Samli, Josh. *Consumer Price Index and Consumer Well-Being: Developing A Fair Measure*. Journal of Macromarketing: 2003, December, 105-111.
- Gary R. Fane, Reza M. Vaghefi, Cheryl Van Deusen & Louis A. Woods. *Competitive Advantage the Toyota Way*. Business Strategy Review: Vol. 21, No. 4, Winter 2003, 51-60.
- Mueller, Carolyn B., Craig Julian, Renee Wachter & Cheryl Van Deusen. *Top Management Teams of IJVs in Thailand: The Effects of Heterogeneity on Group Processes and Goal Attainment*. Journal of International Business and Entrepreneurship Development: 1(1): 104-117.

Proceedings:

Frohlich, Cheryl, & Ron Adams. "Food Lion and the Media: A Ten-Year Retrospective." International Conference on Retailing and Services Science Proceedings, 2003.