

Coggin College of Business

Books

Department of Accounting and Finance

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Jaeger, David. MicroMash CPA Review Reference – Business Law and Professional Responsibility (2003-2004 ed.)

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Jaeger, David. Fundamentals of International Tax – I (MicroMash CPE Series)

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Department of Economics and Geography

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Mason, Paul M. and M. Manfred Fabritius. Study Guide to Accompany Principles of Economics, CAT Publishing Company, June, 2003.

Department of Management, Marketing, and Logistics

Harms, Craig. The Swift Shoe Company, 6th edition, 3rd printing.

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Ahmed, Parvez, John Gardella, and Sudhir Nanda, “Wealth Effect of Drug Withdrawals on Firms and their Competitors,” Financial Management, Autumn 2002, v.31(3) 21-41.

Ahmed, Parvez, John Gallo, Larry J. Lockwood and Sudhir Nanda, "Multi-Style Investment Models," in The Handbook of Equity Style Management, Third Edition, T. Daniel Coggin, Frank J. Fabozzi and Robert D. Arnott, eds, (Frank J. Fabozzi Associates)

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William G. Shenkir, Paul L. Walker and **Thomas L. Barton**, "Enterprise Risk Management: Lessons From The Field." Working paper published by LSE, March 2003.

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Homer L. Bates, and Frohlich, Cheryl, "The Effect of AECC Recommended Changes on the Performance of Students in the First Two Accounting Courses and Subsequent Courses" The Academy of Leadership Journal, Fall 2002.

Finkle, Todd A. and **Reinhold P. Lamb**, "A Comparative Analysis of the Performance of Emerging and Nonemerging Industry Initial Public Offerings," *New England Journal of Entrepreneurship*, 5(1), 27-38, 2002.

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Waldrup, Bobby, Home Ownership in a Portfolio Context for the Mid-Career Couple (with S. Anderson, V. Shea) *Personal Financial Planning*. July, 2002 Vol 2 7. p. 3-9.

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- Baliamoune, Mina.** “Long-Run Relationship between FDI and Economic Growth in Egypt and South Africa.” Journal of Business and Behavioral Science, 9 (1): 80-89, Fall, 2002.
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- Cobb, Sharon C.** and Melissa Covey. “Using a Geographic Information System to Examine the Relationship Between Access to Technology and the Academic Achievement of Primary and Secondary Students”, *Southeastern Geographer*, Spring 2003.
- Shapiro, Stephen** and Allen K. Lynch “Do JTPA Title II-B Summer Youth Programs Work? A Description and Assessment of the College Awareness Program.” The Southern Business & Economic Journal, Vol. 25, Number 1, Winter 2002
- Steagall, Jeffrey W.**, Alojzy Z. Nowak and **Paul M. Mason.** "Why Poland Avoided the Late Nineties Financial Crises and What the Future Holds." The Journal of Euro-Asian Management 6 (2), December, 2002. Also published as “Pochemy Polsha Izbezhala Finansovii Krisis 90 Godov i Chto Dlya Nee v Buduszhem” (in Russian) in Filosofija Hozaistva.
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- Sebastián García-Dastugue and **Douglas M. Lambert,** “Internet-Enabled Supply Chain Management,” *Industrial Marketing Management*, Vol. 32, No. 3 (2003), pp. 251-263.
- Samli, A. Coskun.** “Counteracting Global Industrial Espionage: A Damage Control Strategy,” Business and Society Review, Spring 2003, 95-114.
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Department of Management, Marketing and Logistics

Adams, Ronald J. "Negligent Distribution, Retailing, and Social Responsibility: Firearms Marketing in the United States," presented at Ninth Annual Conference of European Institute of Retailing and Services Studies, August 16th, 2002, Heidelberg, Germany.

Coleman, B. Jay. Invited presentation (all expenses paid): "Identifying the NCAA Tournament 'Dance Card'," to the Washington, D.C. chapter of the Institute for Operations Research and Management Sciences (WINFORMS), March 19, 2003.

Coleman, B. Jay. "Supply Chain Management: *Keiretsu* without the *Keiretsu*," with Terry Pohlen, to the Third Annual UNF Conference on International Business Research, February 14, 2003.

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