

# Coggin College of Business

## Books

### Department of Accounting and Finance

**Barton, Thomas L.**, P.L. Walker and W. G. Shenkir. Enterprise Risk Management: Pulling It All Together. Institute of Internal of Auditors, Altamonte Springs, Florida, June 2002.

**Jaeger, David G.** Tax Appeals & Collections Procedures:MicroMash CPE Series Fall 2001 semester, the annual revision of this text was completed for Spring 2002 publication.

**Jaeger, David G.** MicroMash CPA Review Reference -Business Law and Professional Responsibility. During Fall 2001 semester, a revision and updating of this textbook was completed for the 2002-2003 edition.

**Jaeger, David G.** Tax Practice & Procedure -Fundamentals: MicroMash CPE Series. During Fall 2001 semester, the annual revision of this text was completed for Spring 2002 publication.

**Jaeger, David G.** Fundamentals of International Tax- I: MicroMash CPE Series. During Fall 2001 semester, the annual revision of this text was completed for Spring 2002 publication.

### Department of Management, Marketing and Logistics

**Baker III, H.E.** and **Paulson, S.K.** Experiential Exercises in Organization Theory and Design. Mason, OH: South-Western, 2002.

**Baker III, H.E.** and **Paulson, S.K.** Instructors Manual and Guide to Accompany Experiential Exercises in Organization Theory and Design. Mason, OH: South-Western, 2002.

# Publications & Book Chapters

## Department of Accounting and Finance

**Anderson, Seth** and J. Born. "An Overview of Closed-End Funds." Personal Financial Planning Monthly, July, 2001.

**Anderson, Seth, Bobby Waldrup** and Vincent Shea. "Housing in a Portfolio Context: The Young Professional." Personal Financial Planning Monthly, October, 2001.

**Anderson, Seth** and Kim Capriotti. "Suitability in the Investment Arena." Personal Financial Planning Monthly, December, 2001.

**Anderson, Seth, Coleman** and Born. "A Closer Look at Trading Strategies for U.S. Equity Closed-End Investment Companies." Financial Services Review, January, 2002.

**Bates, Homer and Cheryl Frohlich.** "The Finance Faculty Research -Teaching Relationship: Florida Evidence." Journal of Accounting and Finance Research, Volume 9, Number I, pp. 18-27, Spring, 2001.

**Bates, Homer and Cheryl Frohlich.** "The Effect of AECC Recommended Changes on the Performance of Students in the First Two Accounting Courses and Subsequent Courses." The Academy of Educational Leadership Journal.

**Fine, Cory.** "Union Salting: Reactions and Rulings since Town and Country." Journal of Labor Research, Vol. 21(3). P. 475-485, Summer, 2002.

**Lamb, Reinhold P.** and Katheryn Northington. "The Root of Reported Betas." Journal of Investing, V.10 (3), 50-53, 2001.

**Lamb, Reinhold P,** Richard A. Zuber and John M. Gandar. "The Home Field Advantage Revisited: A Search for the Bias in Other Sports Betting Markets." Journal of Economics and Business, V. 53(4), 439-453, 2001.

**MacArthur, John B.** "The Cultural GAAP in International, Financial Reporting Standard Setting." Accounting & Business, March 2002.

**Rosenberg, Sid** and Don Wiggins. "Revisiting Valuation of Partial Interests: Recent Case Studies." Appraisal Journal, 8 October, 2001.

**Rosenberg, Sid** and Richard Fosberg. "Determinants of Firm Leadership Structure" Journal of Applied Business Research, Spring, 2002.

## Economics and Geography

**Baliamoune, Mina.** "Velocity Effects of Anticipated and Unanticipated Money Growth and Its Variability: Evidence from Morocco." *Journal of African Finance and Economic Development*, V. 5, 1-15.

**Cobb, Sharon.** "Globalization in a small island context: Creating and marketing competitive advantage for offshore financial services." *Geografiska Annaler, Series B*, 2002.

**Mason, Paul.** "Why Poland Avoided the Late Nineties Financial Crises and What the Future Holds." *Filozofia Choziaistwa*, Spring, 2002.

**Stegall, Jeff** and Alojzy Z. Nowak. "Foreign Direct Investment Patterns and Consequences in Central-Eastern Europe, 1990-2000." *Stosunki Wschód-Zachód A Europa Środkowa*.

**Stegall, Jeff**, Thomas Leonard, Steven K. Paulson, and Louis A. Woods. "Management Trends in the European Union: Three Case Studies." *European Business Review*, 2002.

Woods Louis A., M. **Reza Vaghefi**, Michael N DaPrile and Allen Lynch." Productivity as Firm's Sustainable Competitive Advantage in the Quest for Global Market Share." *Global Economic Quarterly*, 2002.

## Management, Marketing and Logistics

**Adams, Robert J.** "Retail Profitability and Sweatshops: A Global Dilemma." *Journal of Retailing and Consumer Services*, Vol. 9, 147-153, 2002.

**Bolumole, Yemisi A.** "The Supply Chain Role of Third-Party Logistics Providers." *International Journal of Logistics Management*, Vol. 12, Number 2: 87 -102; 2001.

**Kavan, Bruce C.**, Shaila Miranda and Margaret O'Hara. "Managing the ASP Process: A Resource-oriented Taxonomy." Accepted for the Special Edition concerning IT/IS Outsourcing and Application Service Provision of the *Journal of Logistics Information Management*.

**Kavan, Bruce C.** and Margaret O'Hara. "Stimulating Entrepreneurship in the Classroom." Accepted for publication in the *Forum*.

**Pohlen, Terrance L.** and **Douglas Lambert.** "Supply Chain Metrics." *International Journal of Logistics Management*, Vol. 12, No.1, pp. 1-20, 2001.

- Pohlen, Terrance L.** and Christopher D. Norek. "Cost Knowledge." *International Journal of Logistics Management*, Vol. 12, No.1, pp. 37-51. 2001.
- Samli, Coskun A.** "Achieving Managerial Synergism: Balancing Strategic Business Units and Profit Centers." *Journal of Market Focused Management*, 59-73, January 2002.
- Samli, Coskun A.** "The Nightmare of International Piracy." *Industrial Marketing Management*, 499-509. Fall 2001.
- Shupp, Robert.** "Firing an Employee? Wait, the Rules Have Changed." Accepted for publication by *Journal of Business and Public Affairs*.

## Papers & Presentations

### Department of Accounting and Finance

- Barton, Thomas L.,** William G. Shenkir, and Paul Walker. "Presentation on Enterprise Risk Management: Pulling It All Together," in *Proceedings of The Institute of Internal Auditor Conference*, Las Vegas.
- Frohlich, Cheryl** and Karen A. Stanko. "An Examination of Finance Faculty Web Pages", *Proceedings, Academy of Accounting and Financial Studies*, 2002.
- Frohlich, Cheryl** and Karen A. Stanko. "Does the Brain's Hemisphere Dominance Impact an Individual's Choice and Success in Their Profession?" *Proceedings, Academy of Educational Leadership*, 2002.
- Lamb, Reinhold P, Sidney D. Rosenberg,** David N. Connors and Matthew L. Jackman, "Calendar Anomalies in the Stock Returns of Real Estate Investment Trusts", *Briefing in Real Estate Finance*, 2002.

### Economics and Geography

- Baliamoune, Mina N.** "FDI and Economic Growth in Africa: Determining the Direction of Causality", *Proceedings of the Academy of International Business - Southeast*, New Orleans November 2001, pp. 20-25.
- Baliamoune, Mina N.** "Long-Run Relationship between FDI and Economic Growth in Egypt and South Africa: Evidence from Co-integration Models", *Proceedings of the American Society for Business and Behavioral Sciences*, Las Vegas, February 2002, pp. 138-143.
- Cobb, Sharon.** "The use of the Internet as a delivery medium for offshore financial services: Preliminary findings", *Proceedings of the Second Annual International*

Research Seminar, University of North Florida, February, Warsaw: University of Warsaw, School of Management and the Center for Europe, forthcoming, 2002.

**Sinyavskaya, Natalia S.** "Purchasing Power Parity: Forecasting Real Exchange Rates" Proceedings of the Second Annual Conference on International Business Issues, University of Warsaw, Summer, 2002.

### Management, Marketing and Logistics

**Adams, Robert J.** "Retail Profitability and Sweatshops: A Global Dilemma." Proceedings of the Eighth International Conference on Retailing and Services Science, Vancouver, B. C., Canada, p.1. June, 16 -19, 2001.

**Bolumole, Yemisi A.** "Supply Chain Vulnerability". Report published on behalf of the UK Department of Transport, I. Local Government and Regions; Department of Trade & Industry; and The Home Office. Written in collaboration with a research team from Cranfield Center for Logistics & Transportation; Herriot-Watt University, Edinburgh Scotland; and The Business Continuity InstiMe, UK.

**Fine, Cory** and James O.Castagnera. "Should There Be Corporate Concern: Examining American University Intellectual Property Employment Policies." Journal of Intellectual Capital, forthcoming, February, 2003.

**Harms, Craig.** "A Multiple Regression Model to Help Predict Road Race Performance." Proceedings Southeast INFORMS, October, 2001.

**Harms, Craig.** "Dummying Down While Maintaining Meaningful Learning by the use of a Facility Location Simulation." Proceedings Southeast Decision Science Institute, the Swift Shoe Company, 6th edition, 2nd printing, February, 2002.

**Johnson, Edward A.** "A Skills-Based Approach to Career Planning and Development for College and University Students: A Focus on Entry-Level Professional Positions within the Field of Finance." Proceeding the Society for Advancement of Management 2002 International Business Conference on "Business Issues in Transition", McLean, Virginia, April 15 - 8, 2002.

**Johnson, Edward A.** "The Use of Student-Developed Mini-Cases for Ethical Skill Development: An Undergraduate Learning Experience." Proceeding the Society for Advancement of Management 2002 International Business Conference on "Business Issues in Transition", McLean, Virginia, April 15 - 8, 2002.

**Paulson, Steven K.,** and Denis Peguin "Trends in Self-Reported Values Among French and U.S. Business Students 1998-2001." Proceedings of the Annual Meeting of the Academy of International Business Southeast, 149- 157, 2001.

**Paulson, Steven K.** and Craig M. Paulson. "Leadership, First Amendment Rights and the Flag: A Case of Executive Decision Making in Michigan." Proceedings of the Annual Meeting of the North American Case Research Association, 1-15, 2001.

**Paulson, Steven K.** "The Use of Cultural Metaphors in Teaching International Business Concepts." Proceedings of the Second Annual International Research Conference, forthcoming.

**Paulson, Steven K.** "Management Trends in the European Union: Three Case Studies" (Video). Washington, D.C.: U.S. Department of Education, International Business Education Program, 2002.

**Spitler, Valerie K.** "Adventures in the Field: Conducting an Interpretive Case Study of Strategic Management Consultants." Proceedings of the Thirty-Fifth Annual Hawaii International Conference of System Sciences, Waikoloa Village, the Big Island, Hawaii.

**Van Deusen, Cheryl A** , Pam , Perrewe, David A. Ralston, Wayne Hochwarter, Mina Wessman, Ana Maria Rossi, Guenther Vollmer, Alan Wallace, MoureenTan, Paulina Wan, Isabelle Maignan, and Stephanie Castro. Are Work Stress Relationships Universal? A Nine-Region Examination of Role Stressors, General Self-Efficacy and Burnout." Accepted for publication in the Journal of International Management, 2002.