



Coggin
College of Business

HONORS IN MANAGEMENT PROGRAM
and the
Aspire Initiative

FALL 2023 BULLETIN

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Graduation with Honors in Management

ELIGIBILITY

- Management major
- Overall or UNF GPA ≥ 3.5
- Honors course $\geq B$ or Aspire course $\geq B+$
- Completion of Honors internship

BENEFITS

- Major degree includes “Honors in Management” on transcript
- Development of career plan, professionalism, and soft skills
- Experience on real company projects and in internship work
- Career management training including “toolkit” build
- Network formed with Management Advisory Council members
- Network formed with fellow Honors students
- Strong likelihood of desirable job offer(s) already tendered
- Upper-Division Hicks Honors program “Category 2” fulfillment

Honors Cohort (≤ 10 students per semester)

ELIGIBILITY

- Management major
- Overall or UNF GPA ≥ 3.5
- Principles of Management $\geq B$
- Committed to Honors in Management course in next semester
- Committed to Honors internship and project by graduation
- Application submitted and offer extended by Honors program

BENEFITS

- Highly individualized professional development
- Management elective credit
- Immediate access to Management Advisory Council
 - meetings and members
 - informational interviews with members and companies
 - member/company-sponsored case study projects

Aspire Initiative

ELIGIBILITY

- Management major
- Overall or UNF GPA ≥ 3.2
- Principles of Management $\geq B$

BENEFITS

- Individualized development
- Management elective credit
- Upon completion, eligible for acceptance into Honors Program
 - must grade out $\geq B+$ in Aspire course
 - must meet all Honors Program prerequisites
 - free of any concerns raised by Aspire course instructor
 - NOTE: If an Aspire student moves into the Honors program, the Aspire course credit serves in place of the Honors course (which is only for the Honors cohort).

Leadership Minor Capstone Credit

GENERAL INFORMATION

- Honors and Aspire courses fulfill the capstone requirement (LDR4263 Leadership Practicum) for UNF Leadership Minor
- Leadership Minor requires 2 elective credits from a list of approved courses, including from Coggin College of Business
- Honors and Aspire students potentially add only LDR3003 Introduction to Leadership to complete Leadership Minor

Overview of Honors and Aspire Courses

Description

These courses build professionalism and practical proficiencies sought by employers. They integrate and reiterate theory, skills, and knowledge along with experiential learning to develop personalized job competencies and awareness.

Objectives

- Fundamental knowledge of business practices in preparation for a professional internship and career after graduation.
- Learning and application of technical, business, and interpersonal skills in a professional context.
- Individual self-assessment, introspection, and personal improvement.

Learning Outcomes

- Understand the myriad of norms that exist in professional workplaces.
- Apply technical skills using office productivity software.
- Apply communication skills within multiple channels of the business environment.
- Create and execute a personal development plan.
- Build a career toolkit (e.g., LinkedIn profile, résumé, cover letters, business cards).
- Understand how to accept feedback and act on coaching and supervision.

Fall 2023 Honors and Aspire Classes

MAN4930 ST: Honors in Management

- Mon/Wed 12:00–1:15 PM

MAN4930 ST: Aspire in Management

- Tues/Thurs 9:25–10:45 AM
- Tues/Thurs 12:15–1:30 PM



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www.unf.edu/coggin/management/honors.html